

Videos

Markets on Air

Markets on Air is a monthly news show produced by Deutsche Welle on behalf of Germany Trade & Invest. Each segment covers both Germany's business environment and the latest activities of German companies around the world.

Find further issues of the Markets on Air on our [YouTube channel](#) ▶.

Digital Economy in Germany

Round 77 percent (63 million) of the population is regularly online, giving the country most internet users in Europe and making Germany a crucial market for global internet, games and e-commerce companies.

Mobility in Germany

Germany's automotive industry is the largest in Europe and world renowned as the primary location for innovative car manufacturers and suppliers. Our automotive industry keeps the throttle at full! Germany is a primary location for development facilities and Europe's leading market for passenger car manufacturers and suppliers.

Energy and Environment in Germany

For decades Germany has been the global pioneer in applying renewable energies and environmental technologies. Investments into offshore wind, photovoltaic, geothermal and bioenergy projects will be necessary as well as the set-up of a new, smart energy infrastructure that can balance the fluctuating supply of renewably energies. Furthermore energy, water and resource efficiency technologies will play an even more important role.

Life Sciences in Germany

Representing Europe's most populous country, Germany offers the largest market for Healthcare and Life Sciences products. Both market demand and location factors make it a priority for many international companies preparing expansion to build up their footprint here.

Manufacturing Location Germany

Germany's Machinery and Equipment (M&E) sector is the largest and strongest in Europe. The sector is dominated by small and medium sized companies. The development and processing of materials represents a core element of Germany's innovative industry culture.

Both the fundamental research for "new materials" and the processing of plastic and metal semi-finished products to create industrial finished parts make a considerable contribution to industrial value added in Germany.

The New Federal States in Germany

GTAI promotes the business location advantages of the new federal states, provides information about developments and business opportunities in the region, and supports eastern German company efforts to access international markets.

Health - Made in Germany

HEALTH MADE IN GERMANY is the export initiative for the German healthcare industry. It supports international companies and organizations that are interested in establishing contact with potential German partners and suppliers.

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