

_DMEA 2023 Even more International



__About us





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International Exhibitors

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_DMEA in a Nutshell

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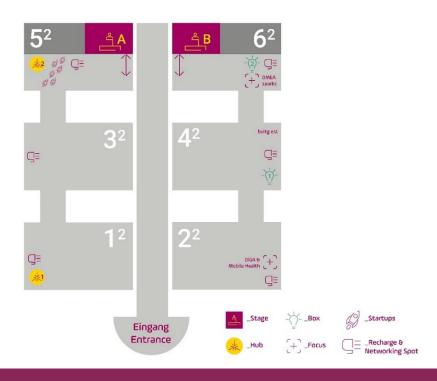
- DMEA is Europe's leading event for Digital Health
- B2B Trade Fair with Exhibition, Congress and Networking Opportunities
- Brings together IT companies, institutions and policymakers with potential customers, industry professionals and newcomers –
 DMEA - Connecting Digital Health
- 25. 27. April 2023 Berlin Expo Center, Berlin-Charlottenburg
- Save the Date: 9. 11. April 2024





_Exhibitors and Visitors - Status

- 6 halls and we are fully booked!
- More than 660 exhibitors from 26 countries (2022: 523)
- More than 70 national and international Startups (2022: 33 Startups)
- around 12.000 attendees from 45 countries are expected





_International Pavilions

- 9 international Pavilions from:
 - Norway
 - Denmark
 - Finland
 - Latvia
 - Netherlands
 - Switzerland
 - Austria
 - Belgium
 - Italy





_DMEA for International Participants

- All congress sessions and the program on the congress stages will be simultaneously translated into English
- Exhibitors can visit the congress with their exhibitor passes
- Germany Trade & Invest (GTAI) and Enterprise Europe Network (EEN) will be part of the program
 - GTAI provides insights into the German Health IT market
 - EEN: offers Business Meetings (<u>Matchmaking</u>)





_Program Highlights for International Visitors

- Keynote: Federal Minister of Health Prof. Dr. Karl Lauterbach | 2023-04-25 | 1:00-1:20 PM
- European Data Space and Digital Identities:
 Status, Impact and Outlook | 2023-04-25 | 1:35-3:05 PM
- Digital Health across Borders Experiences from the International Delegation | 2023-04-26 | 5:00-6:00 PM
- DMEA After Work | DMEA Party
 2023-04-25 | 6:00 8:00 PM | 2023-04-26 | 9:30 PM

Further Highlights can be found here.





Startups at DMEA

Exhibition:

- More than 70 international startups at the _Focus: Startups area
 - South Korea, France, Great Britain, Czech Republic, Switzerland, Denmark, Austria, Israel, Lithuania, Netherlands, Germany

Program

5 Startup Sessions with 35 3-minute slots
 "Start Me Up" in the main program





_DMEA Important Links

- DMEA Website: https://www.dmea.de/en/
- Program Overview: https://www.dmea.de/en/program/events/
- Exhibitor Overview: https://www.dmea.de/en/exhibitors/exhibitor-overview/
- Permanent Tickets (EUR 179) <u>Ticket Shop</u>
- Networking in Advance: <u>DMEA Online Platform</u>
- Registration for <u>EEN Business Meetings</u>
- Contacts
- DMEA Newsletter
- <u>DMEA Brief Analysis (Exhibitors / Visitors)</u>





_Thank you!

