

CONNECTING DIGITAL HEALTH

GTAI GERMANY
TRADE & INVEST

INTERNATIONAL PROGRAM POWERED BY GTAI

HUB AREA 3
BOOTH D-119
HALL 3.2

Tuesday, April 9, 2019

- 11:30 a.m. – 1:00 p.m. **International Market Access: The Nordics**
Internationalization and export promotion
- 3:45 p.m. – 4:45 p.m. **Innovation Clusters: From Pilot to Market**
Germany's healthcare regions
- 5:00 p.m. – 6:00 p.m. **Guided Tour for International Visitors**
Meet exhibitors looking for international customers

Wednesday, April 10, 2019

- 11:30 a.m. – 12:30 p.m. **Regulatory Update Germany: Telemedicine**
Market potential for telemedicine
- 2:30 p.m. – 3:30 p.m. **Guided Tour for International Visitors**
Meet exhibitors looking for international customers
- 3:45 p.m. – 4:45 p.m. **International Market Insights: Delegations**
Netherlands and Ireland

Thursday, April 11, 2019

- 11:30 a.m. – 12:30 p.m. **Start-ups in the hub**
Pitches by international and national start-ups
- 14:30 p.m. – 15:30 p.m. **Entering the German Health IT Market**
Best practices and industry insights

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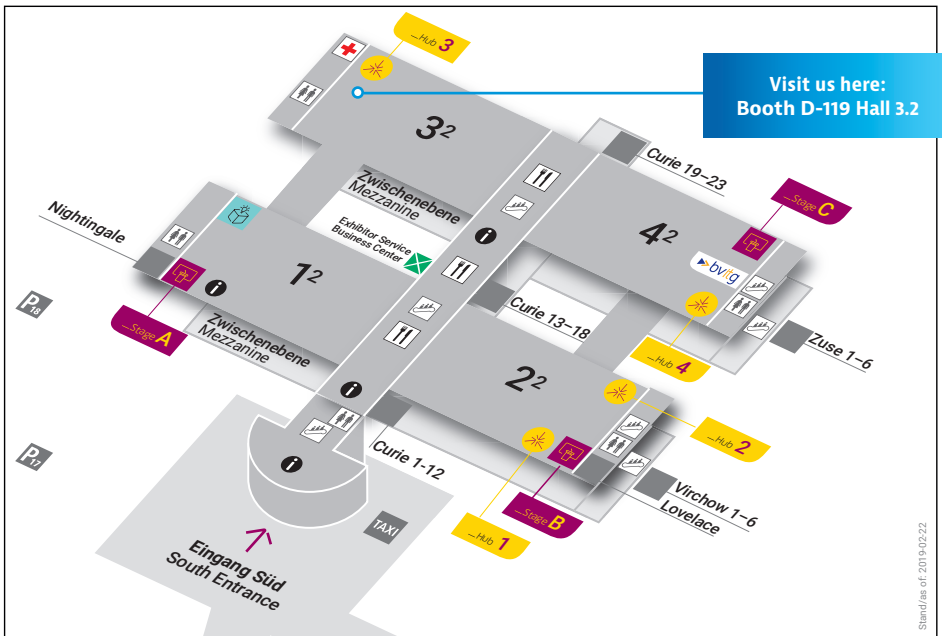


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DMEA

Connecting Digital Health
9.-11. April 2019



Stand/ase of 2019-03-22

↑ Eingang Süd
South Entrance

— Messe
Trade Fair

— Stage

— Hub

— Box