

FDI REPORT 2017

BERLIN, MAY 24, 2018

Thomas Bozoyan
Senior Manager FDI Competence Center
www.gtai.de



Agenda/Contents

FDI Report 2017

1. **Executive summary**
2. Analysis of greenfield and expansion investments

FDI Report – Summary

Germany recorded more than 3,600 foreign investments in 2017.

FDI Report 2016 results

- Altogether, Germany's federal states registered 1,910 settlement projects (greenfields, expansions, relocations, **not** M&A) in 2017.
- Additionally, 1,925 M&A transactions were registered by foreign companies in Germany.
- The US led the way in terms of greenfield projects with 276, while most of the new facilities (more than 40%) were from the EU.
- Foreign investors tend to prefer investing in corporate and financial services, with the ICT and Communications sector a close second.
- 19% of the companies use Germany as a production or R&D location.

Germany is a highly attractive location for foreign investment.

Source: Federal state economic development agencies; Zephyr database Bureau van Dijk ;

Note: M&A transactions include also minority investments

Agenda/Contents

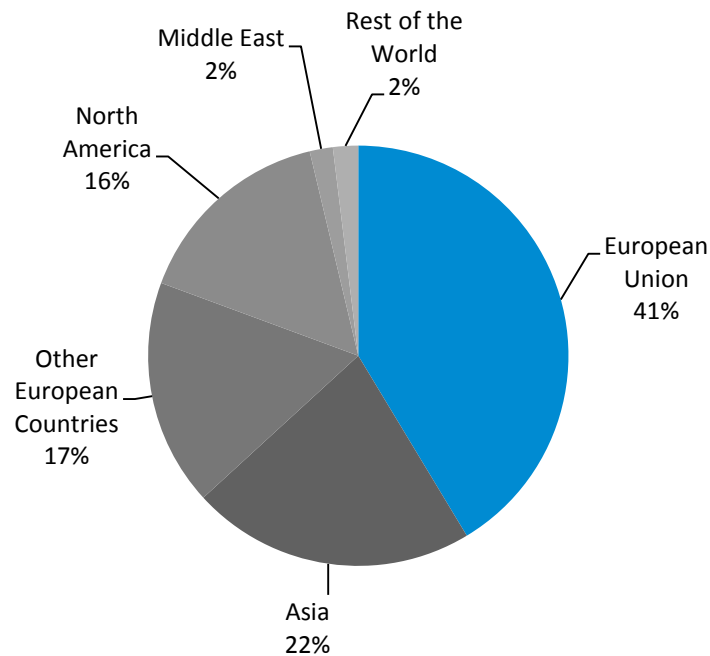
FDI Report 2017

1. Executive summary
2. **Analysis of greenfield and expansion investments**

FDI Report – Analysis

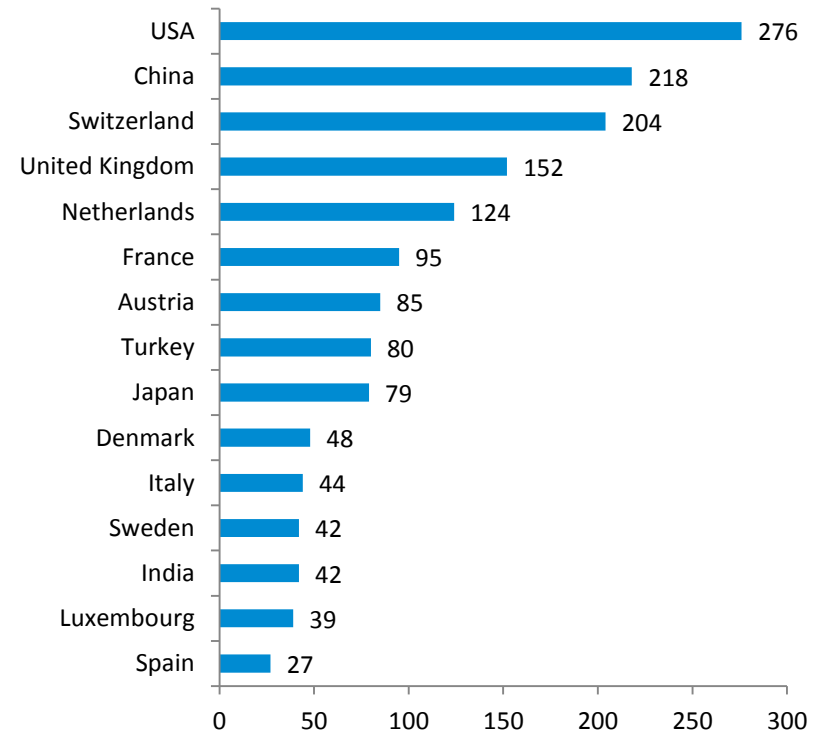
The most important region making greenfield and expansion investments is the EU. China and the USA remain the most important investor countries.

Origins of greenfield- & expansion investments by region in 2017



Source: Federal state economic development agencies.

Origins of greenfield- & expansion investments in 2017 (no. of projects)

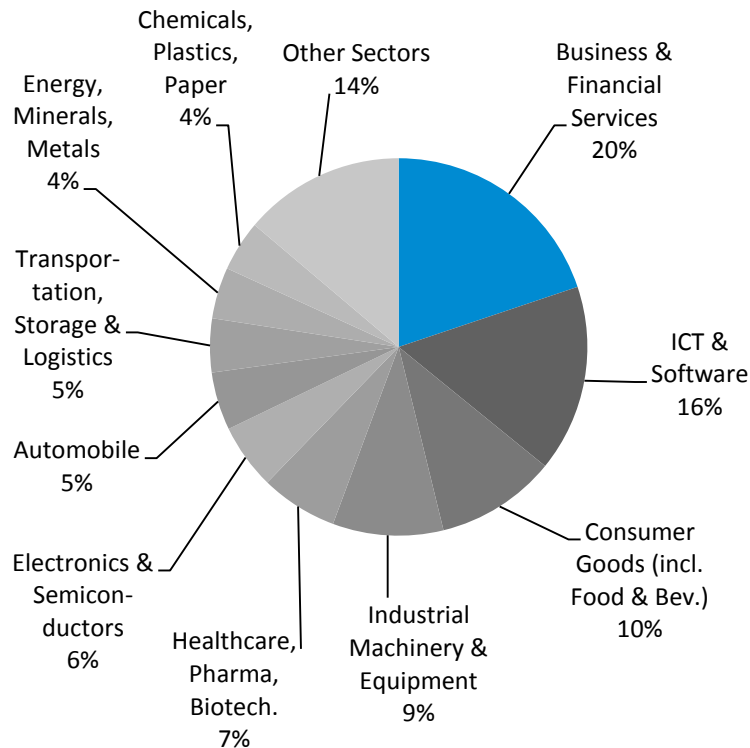


Source: Federal state economic development agencies.

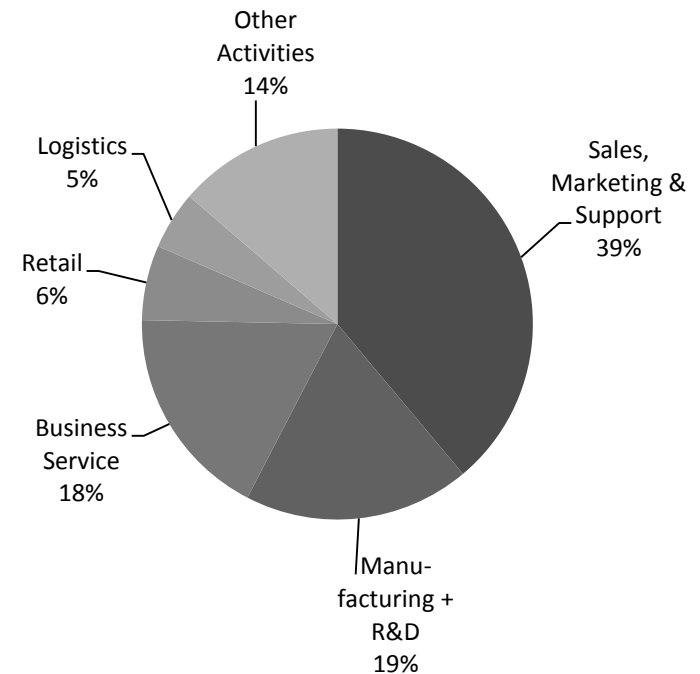
FDI Report – Analysis

International companies take advantage of the wide spectrum of industry sectors available in location Germany.

Greenfield- & expansion investments by sector 2017



Greenfield- & expansion investments by business activity 2017



Source: Federal state economic development agencies.

Source: Federal state economic development agencies.

Contact Us

Germany Trade & Invest is the economic development agency of the Federal Republic of Germany. The company helps create and secure extra employment opportunities, strengthening Germany as a business location. With more than 50 offices in Germany and abroad and its network of partners throughout the world, Germany Trade & Invest supports German companies setting up in foreign markets, promotes Germany as a business location and assists foreign companies setting up in Germany.

Contact

Thomas Bozoyan
T +49 (0)30 200 099-502

thomas.bozoyan@gtai.com

Berlin

Friedrichstraße 60
10117 Berlin
www.gtai.com

Bonn

Villemombler Straße 76
53123 Bonn
www.gtai.de

Supported by the Federal Ministry for Economic Affairs and Energy
on the basis of a decision by the German Bundestag.