



Logo Panel & Networking @ SXSW | © GTAI

## South by Southwest (SXSW) 2018

### Digital Germany: Chances & Challenges

Date: Mar 11, 2018

Location: Austin, Texas, United States of America

### Panel & Networking presented by Germany Trade & Invest

Are you thinking about expanding your business internationally? Germany has a lot to offer: Twelve Digital Hubs, 83 million potential customers and billions in venture capital money. Our panelists will share their experiences in the German digital market and talk about the chances and challenges of starting up in Germany. Start your day with a free breakfast and join our discussion! #digitalgermany

**Please register here for our panel discussion ▶**

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#### Venue

German Haus @ Barracuda, 611 E 7th Street, Austin | USA

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## Program

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10:00 - 10:30 am Breakfast

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10:30 - 11:15 am **Panel Discussion "Digital Germany: Chances & Challenges"**

### Participants:

- Catherine Bischoff, VP Strategy at Factory Berlin / IoT Hub Berlin
- Simon Hossell, CEO and Founder, |pipe|
- Christian Piechnick, CEO and Founder, Wandelbots
- Eric Weber, CEO and Founder, SpinLab - The HHL Accelerator / Smart Infrastructure Hub Leipzig

### Host:

- Josefina Nungesser, Director Trend- & Innovationscouting, Germany Trade & Invest

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11:15 am - 12:00 pm Breakfast & Networking

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Our free-of-charge services for investors include:

- Consulting on individual market entry strategy
- Industry specific market data and statistics
- Information on the German tax and legal framework
- Information on finance and incentive options
- Active support in finding the best business location in Germany

All inquiries are treated confidentially and, since we are a publicly funded foreign trade and inward investment agency, all investment services are free of charge. We look forward to your attendance and to meeting you in Austin!

- [Link to SXSW Website ▶](#)
- [Link to German Haus Website ▶](#)



Nina Rieger | © GTAI/  
Illing & Vossbeck  
Fotografie

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✉ [Submit your question](#)



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