

Workshop & B2B Meetings @ Futur en Seine

Germany's Smart Locations

Date: Jun 08, 2017

Location: Paris, France

We met in Paris to share our ideas of the digital future!



Logo Futur en Seine - World Digital Festival | © <http://www.futur-en-seine.fr>

GTAI organized its fourth annual workshop about the digitization of business and society in Germany within the scope of the digital events at the "Futur en Seine" in Paris. More than a hundred participants registered for the workshop. French and European partners of the event were Syntec Numerique, Agoranov, Axeleo, AHK Paris, Moveo, elite high schools Central / Supelec and InnoEnergy (Technology Hub / EIT).

In addition to our expert, Oliver Wilken, who presented a successful case study in the area of Smart Mobility (ITLINK by Rico Trost, Project Manager), the Federal States of Bavaria and Hamburg, and companies Flixbus, Navyatech and Yusofleet gave also presentations. Subsequently, "speed dating" between investors, GTAI and the two federal states took place to enhance networking.

With this event, the two federal states were able to present strategic topics, such as digital hubs, smart mobility, smart logistics at the right place and also had the opportunity to support specific investors.

Program | programme

10:45 Registration

11:00 Welcome remarks Raphael Goldstein, Director France GTAI



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11:05 Spot on Germany Oliver Wilken, Senior Manager Investor Consulting GTAI



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11:15 Welcome to Bavaria: Germany's leading innovation hub Eva Apfel, Senior Manager Investor Services, Invest in Bavaria

11:25 Flixbus Simon Sappey, Head of Marketing, Flixbus

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11:45 Hamburg and the Digital Hub Logistics Stefan Matz, Director International Business, HWF Hamburg

11:55 Yusofleet: German market experience Benoit Richard, CEO

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12:15 Navya: German market experience Jean-Baptiste Latil d'Albertas, Business Developer

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Our Partners



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Arrow in the middle of a dartboard | © fotolia.com/Radim Strojek

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CONTACT US

Raphaël Goldstein

☎ +33 1 4058 3504

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Oliver Wilken | © GTAI

CONTACT US

Oliver Wilken

☎ +49 30 200 099 306

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