

DMEA

Connecting Digital Health

Date: Apr 09, 2019 - Apr 11, 2019

Location: Berlin, Germany

Venue: Messe Berlin GmbH | Messedamm 22 | 14055 Berlin | Germany



Logo DMEA (former ConhIT) | © 2018 Messe Berlin GmbH

conhIT – Connecting Healthcare IT, Europe’s largest Health IT industry event, has a new name: DMEA – Digital Medical Expertise & Applications. DMEA aims to mirror the entire supply chain and all processes along the way. It targets decision-makers in every healthcare sector. As an integrated event that combines a trade fair, congress, and academy and networking events, DMEA lets participants find out about the latest digital healthcare developments and products establish industry contacts and secure high-level qualifications.

The conhIT figures speak for themselves – with around 10, 000 visitors and almost 600 exhibitors from across the globe in 2018.

- International Program powered by GTAI @ Hub Area 3
- International Lounge powered by GTAI @ Booth D-119

International Program powered by GTAI @ Hub Area 3

Date: Apr 09, 2019 - Apr 11, 2019

Location: hub area 3 hall 3.2, Germany

Germany Trade & Invest and the “HEALTH – MADE IN GERMANY” export initiative for the German healthcare industry will host a number of sessions for international visitors at the **hub area 3 in hall 3.2**.

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GTAI Program

▶
Hall Plan

Tuesday, April 9, 2019

International Market Access: The Nordics

Internationalization and export promotion

11:30 a.m. –
1:00 p.m.

• **Moderation**

- Joanna Zygodlo | Manager Medical Technology & Digital Health | GTAI

• **Speakers**

- Sybille Köhler | Project Leader | Norwegian-German Chamber of Commerce
- Jussi Määttä | Founder & CEO | Buddy Healthcare Ltd Oy
- Fredrik Lindqvist | Business Development Manager | HealthTech Invest in Skåne
- Marc Lehnfeld | Director EU/EFTA | GTAI

Innovation Clusters: From Pilot to Market

Germany's healthcare regions (e.g. Berlin/Brandenburg HPI)

3:45 p.m. –
4:45 p.m.

• **Moderation**

- Julia Pietsch | Senior Manager Digital Health | GTAI

• **Speakers**

- Health 4.0 made in Germany:
Dr. Thilo Kaltenbach | Senior Partner | Roland Berger
- Project "Digital Solutions made in Brandenburg (digisolBB):
Jan Philipp Sachs | Research Associate | Digital Health Center HPI
- Healthcare Network of GEOkomm e.V.:
Dr. Peter A. Hecker | Chairman | GEOkomm e.V.

5:00 p.m. –
6:00 p.m.

Tour 7: Guided Tour for International Visitors

Meet exhibitors who are looking for international customers and partners are currently marketing their products successfully on the German healthcare market.

Meeting point: Central Foyer, Hall 3.2 | 4.2

Wednesday, April 10, 2019

Regulatory Update Germany: Telemedicine

Market potential for telemedicine

11:30 a.m. –
12:30 p.m.

- **Moderation**

- Julia Pietsch | Senior Manager Digital Health | GTAI

- **Speakers**

- Telemedicine in Germany - Rocky Road to Market:
Peter Schüller | Attorney & Partner | Dierks + Company
 - Benjamin Westerhoff | Head of Product Strategy & Product Development |
BARMER Health Insurance
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2:30 p.m. –
3:30 p.m.

Tour 15: Guided Tour for International Visitors

Meet exhibitors who are looking for international customers and partners are currently marketing their products successfully on the German healthcare market.

Meeting point: Central Foyer, Hall 3.2 | 4.2

International Market Insights: Delegations

Netherlands and Ireland

3:45 p.m. –
4:45 p.m.

- **Moderation**

- Julia Pietsch | Senior Manager Digital Health | GTAI

- **Speakers**

- Guido Danen | Programme Manager Task Force Health Care | Netherlands
 - Patrick Stötzner | Market Adviser Life Sciences | Enterprise Ireland
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Thursday, April 11, 2019

Start-ups in the hub

Pitches by international and national start-ups with follow-up discussions

11:30 a.m. –
12:30 p.m.

- **Chairmanship**

- Andrea Hillmann | Project Manager DMEA | Messe Berlin
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- **Speakers**

- Julia Pietsch | Senior Manager Digital Health | GTAI
- Enabling HIPAA compliant anti-phishing protection in minutes and with no vendor lock and no coding
Marcin Szary | Poland
- IKOSA® , a smart and flexible platform for images
Michael Mayrhofer | Austria
- Guide your patients to the right care
Miłosz Wiciński | Poland
- Fast, ultra-sensitive diagnostic test with a mobile application to check the etiology of infection
Thomasz Gondek | Poland
- Real-time interaction counseling between doctors and patients
N.N. | Latvia
- Robotics with the help of vital data
Thomas Schletter | Switzerland
- Cliniserve - Software for better nursing
Julian Nast-Kolb | Germany
- VISSEIRO - Contactless Measure Vital Data such as Heart rate, Heart rate Variability and Breathing with a Seat Cushion
Pirmin Kelbel | Germany
- GalaxyMD: Intelligent Planning and Scheduling for Efficient Healthcare
Radka Kittová | Czech Republic

Entering the German Health IT Market

Best practices and industry insights

2:30 p.m. –
3:30 p.m.

- **Moderation**

- Dr. Marcus Schmidt | Director Chemicals & Healthcare | GTAI
- Dr. Pierre-Michael Meier | spokesman promotional associations & CEO |
ENTSCHEIDERFABRIK

- **Speakers**

- Dr. Axel Paeger | Founder & CEO | AMEOS Group
 - Dr. h.c. Wolfgang Kniejski | Business Development | EIT ICT Labs Germany GmbH
 - José Luis Araya Oyanedel | Assistant Director of Business | Sistemas Expertos
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[GTAI Program](#)

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[Hall Plan](#)

International Lounge powered by GTAI @ Booth D-119

Date: Apr 09, 2019 - Apr 11, 2019

Location: Booth D-119 | Hall 3.2

Meet us at **booth D-119 in hall 3.2** and talk with experts and potential partners in this unique area designed to serve as a meeting place for both international and German guests.

Get in touch and make an appointment with our healthcare experts. They will be on hand to offer a comprehensive first consultation on all questions related to establishing operations in Germany.

- [Julia Albrecht](#) ▶ | Medical Aids & Pharmaceuticals
- [Gabriel Flemming](#) ▶ | Medical Technology & Medical Biotechnology
- [Julia Pietsch](#) ▶ | Digital Health

Our Partners



Our Partners at ConhIT 2017 | © bvitg + Mittelstand Global - Health made in Germany - Messe Berlin

- [German Association of Health IT Vendors \(bvitg\) \(German\)](#) ▶
- ["HEALTH MADE IN GERMANY" - Export Initiative for the German Health Care Industry](#) ▶
- [Messe Berlin](#) ▶



Julia Pietsch | © GTAI/
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Fotografie

CONTACT US

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✉ [Submit your question](#)

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