

Jun 01, 2017

Ernst & Young: European Attractiveness Survey 2017

Investors vote "remain" in Europe



Front Page "European Attractiveness Survey 2017" | © Ernst & Young

Germany leads Europe in EY's Attractiveness Survey 2017

Germany has been voted Europe's most attractive business location in EY's annual attractiveness survey, joining China and the USA in the global top three business locations. The survey was conducted among 505 decision-makers around the world, and included a special section analysing the impact of Brexit on international business both in the UK and elsewhere. Around 100 of the surveyed executives counted Germany within his or her global top three. Europe's largest economy has continuously gained in popularity since 2008. This is unlikely to change; 43% of the executives thought that Germany would continue to become more popular over the next few years..

All rights reserved. Any reproduction in whole or part only with express written permission. All efforts are made to ensure integrity of the content, however we are not liable for any mistakes that may occur.

© 2019 Germany Trade & Invest

Promoted by Federal Ministry for Economic Affairs and Energy in accordance with a German Parliament resolution.