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# Markets Germany 2/18 - THE CLUSTER REPUBLIC

*Germany's strong economy is built on its network of "clusters" – groups of firms and research institutions with a common focus that use their regional proximity to support each other and to innovate.*



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Are you looking to develop – or redevelop – your products, work closely with top scientists, join a network of highly innovative companies, or perhaps even find the ideal partner or buyer? All this is possible in one of Germany's top clusters. In this issue's "Focus" story, Markets Germany introduces Germany's leading clusters, while foreign entrepreneurs share their experiences and give tips on how to benefit from the "Cluster Republic."

You can't hope to earn money just by playing in Germany's gaming industry, where competition is extremely fierce. But with games sales of €2.13 billion, Germany is Europe's largest market. That alone would be reason enough to be present in the industry there, but there are also highly trained game developers, outstanding infrastructure and moderate overall costs making an investment worth looking at more closely.

Finally, with big plans, massive investments and a market worth billions, e-mobility in Germany is gaining momentum. Markets Germany looks at how international investors can best benefit from the "Autotransition."



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