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Export Promotion

GTAI Provides Comprehensive Export Market Information

In order to successfully compete internationally, Germany's export-oriented SME sector has to know its markets and the import regulations and characteristics of its target countries.

GTAI experts at more than 50 locations worldwide analyze the latest trends and developments in all strategic growth markets. Our database is updated daily and offers a diverse variety of status reports and analyses with around 3,000 new articles each year.

Our standardized information range allows us to present the basic knowledge for foreign business planning and implementation in important markets for market comparison. Foreign trade-relevant developments and events are assessed at short notice as and where required.

As well as market and industry information, GTAI also offers information on opening new markets. Our regularly updated series covers the most important aspects for planning market openings.



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