

The Databank for Investors and Start-ups

Germany's Ministry of Economics filters the noise out of the German investor search room

Berlin (GTAI) - The world of Germany's start-ups and young innovative companies remains a challenging one for investors to pool through at present, largely because of the sheer quantity of such companies. The country's Ministry for Economics and Energy has now taken a significant step towards resolving this, with the creation of a new databank designed to help investors filter out companies unsuitable for their requirements or means and find the kind of start-up they are looking for – not dissimilar to a person looking for a suitable date online.

Using the filters of industry, federal state, capital requirement and number of employees, the discerning investor can now look a little more precisely for his envisioned project, while companies also reap the advantages of this, such as not wasting time pitching to unsuitable investors. Companies need to be registered as 'funding viable' by the Federal Office for Economic and Export control (BAFA) to be listed, for which the vetting process is thorough, but which should give potential investors further peace of mind as a result.

The new databank is a part of the funding program 'INVEST – Zuschuss für Wagniskapital' (INVEST - top-up to venture capital), under which investors who support companies within the program are granted a variety of tax breaks to further support their investments. "Germany has often held a reputation of being a country full of opportunity for young, innovative companies, but with not enough capital to support this opportunity," said Jürgen Friedrich, CEO of federal economic development agency Germany Trade & Invest (GTAI). "Matchmaking suitable companies to suitable benefactors more efficiently is a crucial aspect to overcoming this challenge. This new databank creates a simple platform for investors to cut through the noise of unsuitable companies and find one that matches their business and investment project specifications."

- Database ([Link](#) ▶)



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