Digital Hub Potsdam

The rapid spread of the COVID-19 virus has turned the world upside down. Many companies had to restructure their businesses and the way how people work together. MediaTech is a driving force in those transitions and can be very helpful. It is any audio- or video related technology and business in a digital world.

Potsdam enjoys worldwide renown as a location for the media and film industry. The MediaTech Hub Potsdam is a center of excellence that connects medium-sized businesses and larger corporates with new innovation partners from the scientific and startup communities specifically targeting technology-driven and industry agnostic media technologies. With its start-up accelerator, lab, conference and an interdisciplinary community, the MediaTech Hub Potsdam provides the ideal ecosystem to turn an idea into a successful business.

Digital Hub Potsdam

- ▶ CI HUB
- ▶ Feelbelt
- ▶ XR Bootcamp
- ▶ visionYOU
- ▶ Yoona Technology Solution

CI HUB

CI HUB is a platform for content integration and efficient marketing production. It creates open, seamless branding processes within tools like Adobe CC or Microsoft Office.

Find our more about CI HUB ↗

Feelbelt

Feelbelt is THE gadget to bring your favorite live events back to life. Just plug it into your smartphone, home cinema or gaming console, and FEEL your beloved songs, movies and game.

Find out more about Feelbelt ↗

XR Bootcamp

XR Bootcamp makes companies ready for their next XR project by teaching employees the skills they need to develop VR/AR projects in-house. In an economy that relies on remote working tools now more than ever, the demand for VR/AR skills and tools is rising steeply. With us, companies don't have to outsource to expensive agencies, but can save time and cost by upskilling their development teams and developing VR/AR solutions in-house.

Find out more about XR Bootcamp ↗

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visionYOU

visionYOU supports schools in digitizing their classes and providing the necessary infrastructure. The company also develops its own apps, educational films and interactive learning units.

Find out more about visionYOU ↗

Yoona Technology Solution

YOONA Tech is a scalable Artificial Intelligence based B2B software solution, which shortens the fashion design process to some simple clicks. By using design, sales and trend data YOONA proposes new promising designs data.

Find out more about YOONA Tech ↗

This content is relevant for:

Industries