Private Equity and Venture Capital

There are around 300 associate companies that invest in more than 1,100 companies per year resident in Germany. More than 5,000 companies are managed in the portfolios in total.

In 2018, private equity (PE) investment totaled EUR 9.6 billion, with investments being made in a total of 1,222 companies. Venture capital (VC) was invested in more than half of the companies.

Private Equity

Investment in Germany by Financing Phase (in mio EUR)

Source: German Private Equity and Venture Capital Association (CVK)
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Private Equity Investments

The enterprise products & services and ICT sectors accounted for almost half of all industry sector funding in 2018, with 24 percent investment volume funding respectively. Energy and the Environment follows with 13 percent investment volume share, with the remaining industry sectors recording single digit market volume share levels. ICT sector is the leader with 335 companies, followed by consumer goods and services (198 companies) and enterprise products and services (179 companies) respectively.

Regionally, companies in Berlin received the most venture capital investment (EUR 605 million), followed by Bavaria (EUR 269 million) and North Rhine-Westphalia (EUR 119 million). This is also reflected in the number of individual companies receiving VC financing, with 172 companies in Berlin, 132 companies in Bayern and 59 companies in North Rhine-Westphalia.

Source: German Private Equity and Venture Capital Association e.V. (BVK) 2019

VC Investments

Within the VC segment, most funding founds its way to Berlin in 2018 (EUR 605 million for 172 companies), followed by Bavaria (EUR 269 million and 132 companies), North Rhine-Westphalia (EUR 119 million and 59 companies), and Baden-Württemberg (EUR 96 million and 72 companies).

According to an EY study, most venture capital in 2018 was invested in e-commerce companies (1,658), followed by the FinTech (EUR 676 million) and Software & Analytics (EUR 671 million) segments.
PRIVATE EQUITY AND VENTURE CAPITAL

Source: EY Start-up-Barometer Deutschland

Find out more about public equity capital in Germany within our Investment Guide.

Sources:

- BV Kap
- The German Private Equity Market in 2018

Contact Us

Dr. Josefine Dutschmann
☎ +49 30 200 099 204
✉ Submit your question

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Promoted by Federal Ministry for Economic Affairs and Energy in accordance with a German Parliament resolution.