

Event | Japan | Medical Biotechnology

BioJapan

Meet our GTAI experts at BioJapan 2020 in Yokohama!

Event: Oct 14, 2020 - Oct 16, 2020

Location: Yokohama, Japan



BioJapan is one of Asia's most important trade fairs for the life science industry. With more than 15,000 visitors per year from around 35 countries, BioJapan has grown over the past 23 years to become Asia's largest partnering trade fair. It plays an important role in facilitating interaction between Japanese and global companies/organizations and stimulating new business opportunities.

Our industry experts have regularly attended BioJapan to highlight business opportunities in the German biotechnology market. This year our Japan representative Hiroshi Iwamura will attend BioJapan, so please feel free to schedule a meeting or just visit our booth.

Our free-of-charge services for investors include:

- Consulting on individual market entry strategy
- Industry specific market data and statistics
- Information on the German tax and legal framework
- Information on finance and incentive options
- Active support in finding the best business location in Germany

All inquiries are treated confidentially and, because we are a publicly funded agency, all investment services are entirely free of charge.

We look forward to meeting you in Yokohama!

Moreover, as **official online partnering sponsor**, GTAI has selected a group of German biotech companies to virtually participate in the BioJapan's partnering program.

- [Link to BioJapan website](#) 

Webinar Recording

Introduction to the Biotechnology Industry in Germany and Germany Trade & Invest (in Japanese/English)



The German Medical Biotechnology Industry

Germany is the world's leading medical biotech nation behind the US. The industry's strength comes from the presence of long-established and start-up companies alike. Industry, government, and the research sector are pulling in one direction to build on the thriving sector's already strong market foundations. With the largest amount of biotech companies in Europe, world-class research infrastructure, and internationally renowned scientists, Germany has firmly established itself as an international medical biotechnology hub.

Current Growth Drivers

One major growth driver is the **biopharmaceuticals market**. According to a report by Boston Consulting Group and the Association of Research-Based Pharmaceutical Companies (vfa), sales of biopharmaceuticals in Germany increased to EUR 12.7 billion in 2019 (growth of 13 percent compared to 2018). Growth was seen in all therapeutic areas, particularly in oncology. In 2018, a record-breaking 58 percent of all new drug approvals in the EU were biopharmaceuticals.

In-vitro diagnostics (IVDs) are a crucial part of modern medicine: laboratory based tests performed on biological samples provide information that is key for the prevention, treatment and management of diseases. With more than EUR 2 billion in annual revenue, Germany represents the largest IVD market in Europe and second worldwide behind the USA.

Molecular diagnostics (Dx) already enjoys more than 10 percent share of the entire German diagnostics market and boasts a growth rate more than twice that of the entire IVD market as such.

Please visit our [website](#) to find out more or contact our industry experts.

HEALTH MADE IN GERMANY [↗](#)

HEALTH MADE IN GERMANY is the export initiative for the German healthcare industry. It supports international companies and organizations that are interested in establishing contact with potential German partners and suppliers.

Our support for your business:

We provide [free access to 3.500+ German healthcare companies](#) with our online database. Detailed company profiles and direct contact information help international businesses to identify potential suppliers and partners in Germany.

We publish [market briefs](#), [in-depth market studies](#) and [company directories](#) of the German healthcare industry and its different sectors.

[Our calendar](#) is regularly updated with the latest industry events in Germany and overseas.

We take part in leading healthcare trade fairs all over the world, organize networking events and enjoy ongoing dialogue and exchange with international health policymakers.

Visit www.health-made-in-germany.com for more information about the German healthcare industry and all HEALTH MADE IN GERMANY activities.

- [Video: Medical Biotechnology Made in Germany](#)
- [Company Directory: Contract Biomanufacturing Organizations](#)
- [German Medical Biotechnology Industry Profile](#)



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