

Markets Germany 1/17 - ENERGY REVOLUTION

Germany's energy transition comes of age as new legislation invigorates the renewables sector and lays the groundwork for a whole new industry. Welcome to the age of smart grids.

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This is the first edition of a refreshed Markets Germany. The aim of the relaunch is to make the magazine clearer and more modern, while maintaining the integrity of the content. The magazine will be published three times a year in February, June and October, alongside its sister title Markets International, a German-language publication that looks at the global economy.

In this issue, we focus on the significant investment opportunities presented by the **Energiewende, Germany's energy transition policy**. Foremost among these is the expansion of "smart grids," which offers overseas companies the chance to both do good business and contribute to the development of a future technology of growing global importance.

We also examine the burgeoning market for healthcare apps, one of the fastest growing sectors of the digital economy. Experts believe that the market will grow to €3bn by the end of 2017 in Germany (€23bn worldwide).

The global trend towards the **digitization and modernization of industrial production** – a.k.a. **Industry 4.0** – continues. The Hannover Messe in April 2017 is devoted to this topic; more precisely to the impact of the smart revolution on industry, on employees and society as a whole. GTAI experts Asha-Maria Sharma and Oliver Seiler explain what we can expect in this field in the future.

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