

Event | United Kingdom

„London meets Eastern Germany: IT Investment Opportunities in the New Federal States“

Event: Jun 25, 2014

Location: London, United Kingdom



Germany Trade & Invest cordially invites you to join us in London for an investor conference followed by an exclusive luncheon on Wednesday, June 25th 2014 at 05:30pm.

Interesting insights about current market trends and business solutions in Eastern Germany for British entrepreneurs were presented by experts and high level executives from *Germany Trade & Invest*. Furthermore British entrepreneurs who have successfully invested in Eastern Germany shared their success stories.

Participants had the opportunity to meet the representatives of the New Federal States and learn more about the latest developments in those regions: Saxony-Anhalt, Berlin and Brandenburg.

Location

Victory Services Club, 63-79 Seymour St, London W2 2HF, United Kingdom

Program

05.30 pm Registration, Welcome Drinks & Networking

06:00 pm Welcome Address

Introduction: Dr. Andreas Prothmann, Head of the Embassy's Economic Affairs Department

06:05 pm **Market Potential for British Companies in Eastern Germany**

Mr. Peter Alltschekow, Director Eastern Germany, Germany Trade & Invest GmbH

06:20 pm Seated Dinner

07:00 pm **More than just Berlin: Business Opportunities in Eastern Germany's ICT Market**

Julia Oentrich, Manager Digital Economy, Germany Trade & Invest GmbH

07:15 pm **British Testimonial ICT**

Bryony Cooper, Chief Executive Officer, TDispatch Ltd Berlin

07:35 pm **British Testimonial ICT**

Bryan Tookey, COO, Brandwatch

„LONDON MEETS EASTERN GERMANY: IT INVESTMENT OPPORTUNITIES IN THE NEW FEDERAL STATES“

07:55 pm Supporting foreign investment projects - relevant German legal and tax framework as well as available incentives

Christina Schön, Senior Manager Tax & Legal Services, Germany Trade & Invest GmbH

08:10 pm Q&A-Session

08:20 pm Flying Dessert and Networking

Moderation and Vote of Thanks: Dr. Ulrich Hoppe, CEO, German-British Chamber of Industry & Commerce

- [Picture Gallery](#)

Our Service Partner:



Contact Us

Doreen Haase

 +49 30 200 099-813

 [Submit your question](#)

All rights reserved. Any reproduction in whole or part only with express written permission. All efforts are made to ensure integrity of the content, however we are not liable for any mistakes that may occur.

© 2021 Germany Trade & Invest

Promoted by Federal Ministry for Economic Affairs and Energy in accordance with a German Parliament resolution.