

Event | United States of America | Electronics & Microtechnology

Germany – Europe’s home of IT innovation

Event: Sep 30, 2014

Location: Washington, United States of America



Germany Trade & Invest invited to an exclusive investor conference in Washington, DC. The industry focus for this event was the ICT sector.

Germany Trade & Invest (GTAI) and 1776 invited US businesses from the ICT sector to an exclusive investor conference “Germany – Europe’s home of IT innovation” on September 30, 2014.

Germany has long been a major international force in matters ICT related, boasting a unique landscape of traditional industry and a new generation of start-ups.

Furthermore, the Eastern Germany region has established itself as a highly competitive and innovative industry and technology location within Europe.

Interesting insights about current market trends and ICT business opportunities in Eastern Germany for American investors were presented by experts from US and German companies and high level executives from Germany Trade & Invest.

Microsoft Accelerator Berlin reported on the company’s positive investment experience in Eastern Germany. Furthermore, the second testimonial was provided by Andreas Marx (CEO, AV-TEST GmbH), who shared valuable experiences about his successful investments in Eastern Germany and gave first hand advice to future American investors.

Participants had the opportunity to network with our speakers and discuss current industry trends in the Eastern German high-tech sector, as well as meet the representatives of the New Federal State Saxony-Anhalt and learn more about the latest developments in this region.

Agenda:

Registration and preliminary reception

06:30 pm

Presentation area for representatives from the German federal states

Opening Remarks and Intro Germany Trade and Invest

07:00 pm

Omar Oweiss

Director Washington D.C., Germany Trade & Invest GmbH

Welcome addresses

07:05 pm

- Representative 1776, Cofounder Evan Burfield

- Peter Rondorf, Head of Economics Department, German Embassy Washington D.C.

07:20 pm	Germany Trade & Invest – Our services to support your expansion Dr. Benno Bunse, Chairman/CEO, Germany Trade & Invest GmbH
07:45 pm	Business opportunities in Europe's home of IT Innovation Achim Hartig, Director Service Industries, Germany Trade & Invest GmbH
08:00 pm	They made it in Germany – Success Stories Microsoft Accelerator Berlin testimonial Andreas Marx, CEO AV-TEST GmbH
08:30 pm	Q & A / Master of ceremonies Omar Oweiss, Director Washington D.C., Germany Trade & Invest GmbH
08:40 pm	Networking Reception Presentation area for representatives from the German federal states
09:00 pm	Event conclusion

- [Foto Gallery](#)

Our Partners



SAXONY-ANHALT

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1776


WHERE REVOLUTIONS BEGIN



Contact Us

Thomas Fabian

 +49 30 200 099 164

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