

Event | United States of America | Environmental Technologies

## Texas meets Eastern Germany: Business Opportunities in the New Federal States

Event: Dec 10, 2014

Location: Austin, United States of America



*Germany Trade & Invest* and its New Federal States division organized an exclusive **investor conference in Austin**. The event was part of a Texas roadshow with a further stop in Dallas (December 9, 2014 - Rosewood Crescent Hotel).

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**Date:** Wednesday, December 10<sup>th</sup> 2014

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**Time:** 05:30 – 09:00 pm

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**Location:** [Four Seasons Hotel Austin](#)

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Participants had the opportunity to discover the full advantages of investing in Eastern Germany. Texas entrepreneurs who have successfully invested in the region will outline their own project successes and flagged up strategies allowing other Texas businesses to benefit from the opportunities available in one of the most dynamic regions in Europe's strongest economy.

Eastern Germany is the ideal business location for companies from Texas in order to be successful in the European markets. With its strategically favorable position at the heart of Europe, Eastern Germany provides an exceptional advantage for serving the European market from a single site. Eastern Germany's proven commitment to leading edge R&D is helping to create excellent investment opportunities.

Within Germany, investors will also find an ultra-modern infrastructure, a large pool of highly skilled employees, and competitive labor costs. The German government also provides business-friendly tax concessions for investments and

## TEXAS MEETS EASTERN GERMANY: BUSINESS OPPORTUNITIES IN THE NEW FEDERAL STATES

a broad platform of financial assistance schemes. Eastern Germany's ambition to stay at the cutting-edge of innovation makes it a first-choice business location for companies seeking to enter this developing industry.

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<b>Program</b>	
	<b>Registration</b>
<b>5:30 pm</b>	<ul style="list-style-type: none"><li>• Welcome Reception &amp; Networking</li></ul>
	<b>Welcome and Opening Words</b>
<b>6:00 pm</b>	<ul style="list-style-type: none"><li>• Bernard J. Buecker, Honorary Consul of the Federal Republic of Germany, San Antonio, Texas</li><li>• <a href="#">Abby Lengel, Director, Global Technology &amp; Innovation, Austin Chamber of Commerce</a></li><li>• Peter Alltschekow, Managing Director Eastern Germany, <i>Germany Trade and Invest</i></li></ul>
	<b>"Energiewende in Germany: Opportunities for Companies in Texas"</b>
	<ul style="list-style-type: none"><li>• Angelika Geiger, Director, Germany Trade &amp; Invest San Francisco</li></ul>
	<b>"Expanding Industrial Activities Abroad: Smart Investment Opportunities in Eastern Germany"</b>
<b>6:30 pm</b>	<ul style="list-style-type: none"><li>• Kristin Gabor, Regional Manager North America, Investment and Marketing Corporation Saxony-Anhalt</li></ul>
	<b>"Business Location Saxony"</b>
	<ul style="list-style-type: none"><li>• Brian Pederson, Project Manager, Economic Development Corporation Saxony</li></ul>
	<b>Texan Success Stories</b>
<b>7:00 pm</b>	<ul style="list-style-type: none"><li>• <a href="#">Steffen Zweigle, Deputy Head of Airworthiness, Xtreme Air Ltd.</a></li><li>• Charles Schroeder, Director of Product Marketing, RF and Wireless Communications, National Instruments</li></ul>
	<b>Q&amp;A-session</b>
<b>7:30 pm</b>	Moderation: Master of Ceremonies: Angelika Geiger, Director, Germany Trade and Invest San Francisco
<b>7:45 pm</b>	<b>Dinner Buffet and Networking</b>

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## Our Partners



## Contact Us

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