

Privacy Policy

Principles and Contacts

We appreciate your interest in our website. Below is detailed information on how we handle your data.

Germany Trade & Invest GmbH, as the operators of the www.iXPOS.de website, is the sole operator of the site www.gtai.de and are liable in terms of the General Data Protection Regulation Law (GDPR). You can contact our data protection officer via [mail](mailto:) [↗](#) or via our postal address including the subject line "data protection." Our contact details can be found [here](#).

Data exchange between your browser and our server when visiting our website

When using our website solely for informational purposes, if you do not register or otherwise provide us with information, we only collect personal data your browser transmits to our server.

This means data that is technically necessary for the display, stability and security of our website.(Legal Basis Art. 6 (1) (f) GDPR):

- IP address
- Date and time of the request
- Content of the request (concrete page)
- Website from which the request comes
- Browser
- Operating system and its interface
- Language and version of the browser software.

Your IP address serves as a response address for our server, which displays our website according to the above-mentioned data in your browser. This data cannot be assigned to specific people. We will not merge this data with other data sources. Your personal data, which you enter during the use of our service, will not be combined with the data listed here. Complete storage of your IP address is only necessary where required for the traceability of technical errors and cyber-attacks. The IP address is promptly deleted afterwards.

Collection of anonymous data for statistical purposes

This website uses "Webtrekk Analytics", a product of Webtrekk GmbH, to collect statistical information about the use of this website and to make the use of our website more user-friendly, effective and secure.

Our service provider Webtrekk was carefully selected and commissioned by us, is bound by our instructions and is regularly inspected.

You can find out more about our service provider [here](#). [↗](#)

"Webtrekk Analytics" is a statistical program that records the use of our website anonymously with the aid of one pixel on each page and the use of cookies. The pixel is a small image file at the end of each page of our website, which transmits the following information transmitted by your browser to the Webtrekk GmbH server:

- Request (file name of the requested file)
Browser Type / Version (Ex .: Internet Explorer 6.0)
- Browser language (eg German)
- Operating system (ex .: Windows XP)

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- Internal resolution of the browser window
- Screen resolution
- Javascript activation
- Java On / Off
- Cookies On / Off
- Color depth
- Referrer URL (the previously visited page)
- Shortened IP address for geographical recognition (city, region, country)
- Time of access
- Clicks
- Possible order values
- Possible form content (for free-text fields, such as name and password, only "filled in" or "not filled out " will be recorded)

All evaluations are anonymous. For this purpose, the IP address is anonymized immediately after transfer to the track server of Webtrekk and before its storage and further evaluation. A relation of the data to any certain person is no longer possible.

Data retrieved through the pixel is not assigned to specific people. A merge of this data with other data sources will not be made. If you enter personal information on our website this information will not be combined with data obtained through the pixel.

Cookies

When you visit our website, cookies are stored on your computer that make your visit more comfortable or submit data for anonymous statistical evaluation to our service provider, Webtrekk GmbH.

Cookies are small text files that your browser stores on your computer. They do no harm on your computer and contain no viruses.

Overview of the purpose and use of the cookies used:

Webtrekk (web statistics provider) cookies	Validity	Function
wteid_123456789123456	180 days	For anonymized statistical purposes: <ul style="list-style-type: none">• Device classes used (mobile phone, PC, laptop)• Device manufacturer and model

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wtsid_123456789123456	Until end of session (end of visit)	<p>For anonymized statistical purposes:</p> <ul style="list-style-type: none"> • Anonymous assignment of pages and activities per visit • One-off anonymous registration of visitor per visit
wt_nbg_Q3 („Sticky Session Cookie“)	300 seconds	<p>For anonymized statistical purposes:</p> <p>Ensures that a visit remains a visit in the statistics (no multiple counting) even if the page is closed at short notice or a tab change is made.</p>
wt_rla („Request Limit Amount“)	60 days	<p>For web statistic system protection purposes:</p> <p>Limits the level of access per device in order to prevent spamming by bots.</p>
<hr/>		
Init AG (technical implementation of website) cookies	Validity	Function
JSESSIONID	Until end of session (end of visit)	<p>For comfortable website use:</p> <p>The cookie saves the search terms and filters used on the website for the duration of the visit, thereby allowing the search results to remain available at any time during forward and backward navigation.</p> <p>Navigate in log-in protected areas: Log-in data is cached to ensure that log-in request does not occur on every individual web page visited.</p>
cookie_allow	Until end of session (end of visit)	<p>For the protection of privacy settings in browser:</p> <p>This cookie reviews the personal browser settings and ensures that only approved cookies are permitted.</p>
cookieconsent_status	12 months	<p>For comfortable website use:</p> <p>We inform our visitors that we use cookies. The cookie ensures that the message does not reappear on subsequent visits once the notification message has been closed.</p>
_cfduid	12 months	cookieconsent_status variant

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Data retrieved through cookies is not assigned to specific persons. We will not merge this data with other data sources. If you enter personal data on our website it will not be combined with the data obtained via cookies.

In your browser settings, you can specify whether cookies should be set or not. In addition, you have the option to be excluded from the tracking.

Simply follow this link:

- [I do not wish to receive a Cookie which allows my data to be anonymously captured](#)

Integration of social media

We are currently linking to our sites on following social media: Twitter, Xing, LinkedIn and YouTube. When you visit our site, no personal data is transmitted to the providers of these pages initially. We are also giving you the chance to link up directly to our profiles on these social media. The individual links can be found via the corresponding logos and names. Only by clicking on the logo or the link will you reach the page of the corresponding social media provider, and only then will the social media service providers receive any data you have used during your session with our own website provider. You will then be redirected to our site at the provider. Thus through using the links, personal data will be transferred to the social media service provider and stored in the country where they are hosted.

We would like to make clear that social media services and their functions are to be used at your own responsibility. This is particularly relevant for their uses in interactive functions, such as sharing or evaluating.

Information about which data the respective social media provider processes and for what purposes they are used, as well as your rights and how to adjust your privacy settings can be found in the respective privacy statements of the social media providers:

- [Twitter](#) [Twitter](#) and [Twitter-Cookies](#) [Twitter-Cookies](#)
- [Xing](#) [Xing](#)
- [LinkedIn \[German\]](#) [LinkedIn](#) and [LinkedIn-Cookies \[German\]](#) [LinkedIn-Cookies](#)
- [YouTube](#) [YouTube](#)

We have no influence or control on the nature and extent of the data processed by the social media providers, the nature of the processing and use or the disclosure of this data to third parties.

Collection of personal data beyond informational use of the website

We may collect and store your personal information that you provide us with, when, for example, registering with MYGTAI, signing up for a newsletter, for an event or webinar, submitting an inquiry, providing us with your contacts, applying for a job or placing an order. The personal data we may retain include name, address, telephone number and email address. Financial information, such as your bank details or credit card number is also collected when you place an order.

Intended Use and Transfer of Personal Data

We may use your personal data for the following purposes:

- To create and manage your personal account at MYGTAI, if you have registered for an account (acc. Art. 6 (1) (f) GDPR)
- To process your orders and payments, if you have ordered something (acc. Art. 6 (1) (b) GDPR)
- To contact you in the event of delivery problems (Art. 6 (1) (b) GDPR)

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- To send marketing offers (e.g. events, new publications and webinars) provided that you have given consent to receive such information (Art. 6 (1) (a) GDPR)
- To send newsletters if you have subscribed such a newsletter (Art. 6 (1) (a) GDPR)
- To send you surveys or questionnaires with the purpose of requesting your feedback about our products and services provided that you have given consent to receive such information (Art. 6 (1) (a) GDPR)
- To send specific information about your booked events and webinars provided you have registered for an event or webinar (Art. 6 (1) (b) GDPR)
- To respond to your inquiries regarding our services (e.g. consulting services, site inspections and information services) (Art. 6 (1) (b) GDPR)
- To process your application if you have applied for a job with us (Art. 88 GDPR and § 26 BDSG)
- To stay in touch with you if you have provided us with your business card, have contacted us or are in contact with us (Art. 6 (1) (f) GDPR).

In part, we use to process your data from external service providers. These have been carefully selected and commissioned by us, are bound by our instructions and are regularly inspected.

Personal data may be transferred to third parties who act on our behalf in order to provide you with the services mentioned above. This can include shipping partners in connection with the delivery of goods; financial institutions responsible for processing payments; and event partners and co-organizers, insofar as the transfer is required for an event's execution.

Your personal data will be transferred in compliance with applicable laws.

We do not share your information with other than the above mentioned third parties unless required by law.

Due to commercial and tax regulations, we are obliged to save your address, payment and order data for a period of ten years. We store all other data as long as we need it for the provision of our services. Data that is no longer required will be deleted after a maximum of two years.

Note for newsletter registration

Every newsletter we send to you has a link in its footer that gives you access to your personal newsletter account where you can manage your subscriptions yourself. Therefore, please do not forward the newsletter sent by us to you in order to exclude third-party access to your personal newsletter account.

You can order or cancel all newsletters at any time. You can unsubscribe from all newsletters via your newsletter account.

Data Security

We use encryption technology for all transmissions of personal information/data to ensure the highest possible levels of confidentiality. Your personal data is encrypted using an SSL internet connection. We have implemented technical and organizational precautions in order to safeguard our website and other systems against losses, destruction, access, alteration, and distribution of your data by unauthorized parties. You can only access your customer account by entering your personal access information (user ID and password). You should always treat your access data confidentially and close the browser window once you have completed your communication with us, particularly if you share your computer with others.

Your Rights

You have the right to request information about the personal data we hold on you at any time, to the extent specified by Art. 15 GDPR. If your data is incorrect or incomplete, you can ask to have the information corrected or removed where the conditions posed by Art. 16 GDPR (correction) or Art. 17 GDPR (deletion) are met.

We cannot delete your data when the maintenance of records over a specific period of time is legally required or when other legal requirements exist. In your MYGTAI account and your personal newsletter account you can update your contact details and other personal information yourself.

You can withdraw your consent for the use of your data for marketing purposes at any time by sending an [email](#). We will immediately stop sending any further information upon receipt of your withdrawal of consent. You have the right to object to processing of your personal data on grounds relating to your particular situation, where the processing is carried out according to Art. 6 (I) (f) GDPR.

For information, correction, deletion and objection requests please contact widerruf-einwilligung*gtai.de.

If you believe that, through collection, processing, or use of your personal information, your data protection rights have been infringed upon by Germany Trade & Invest, you can lodge a complaint with the relevant authorities:

Berliner Beauftragte für den Datenschutz und Informationsfreiheit

Friedrichstr. 219

10969 Berlin

Telefon: 030-13889-0

[E-Mail](#)

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