



# FLYING HEALTH

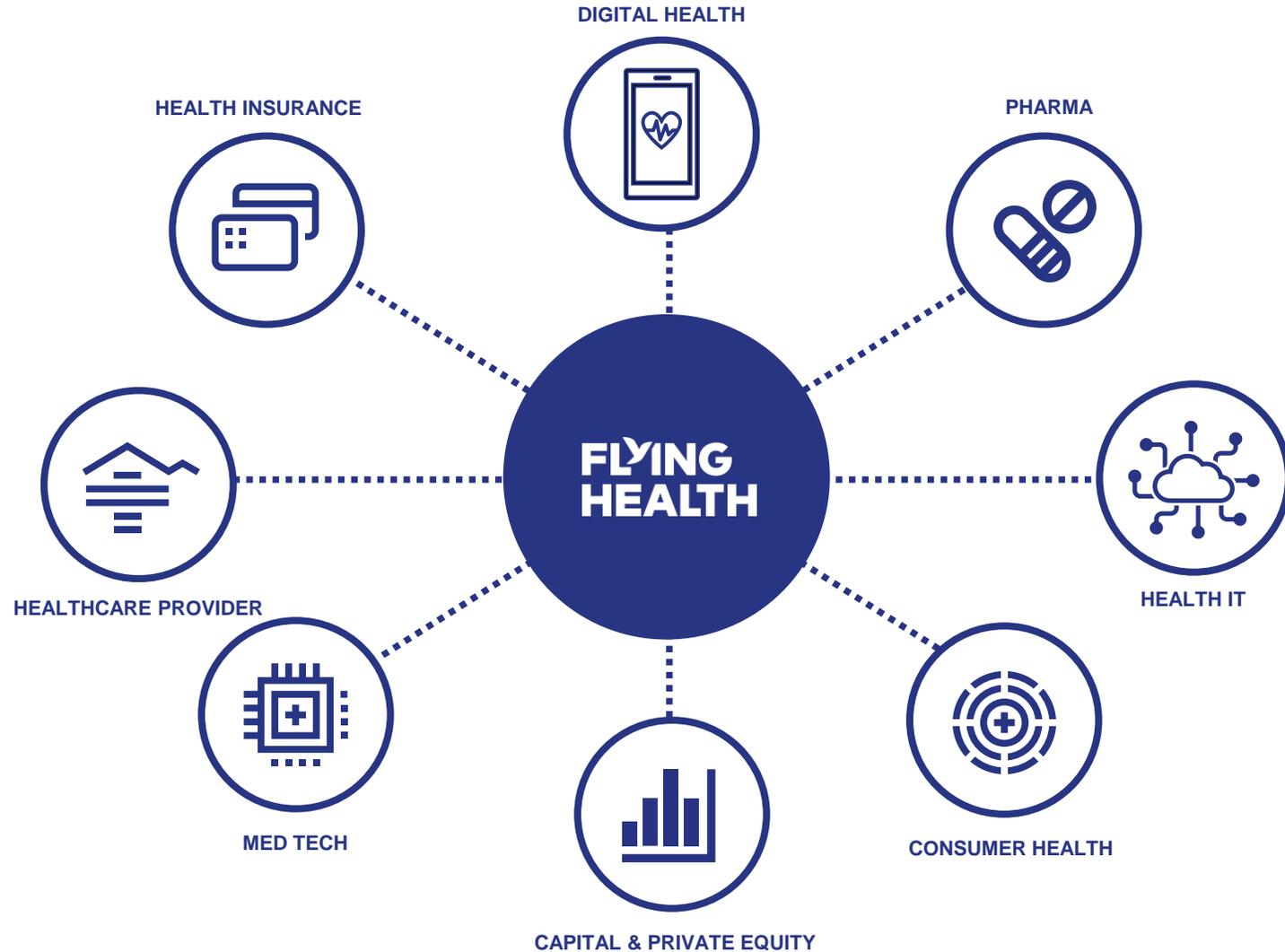
**GTAI - Medica**

**CONFIDENTIAL**

# Flying Health is the leading ecosystem for health innovation

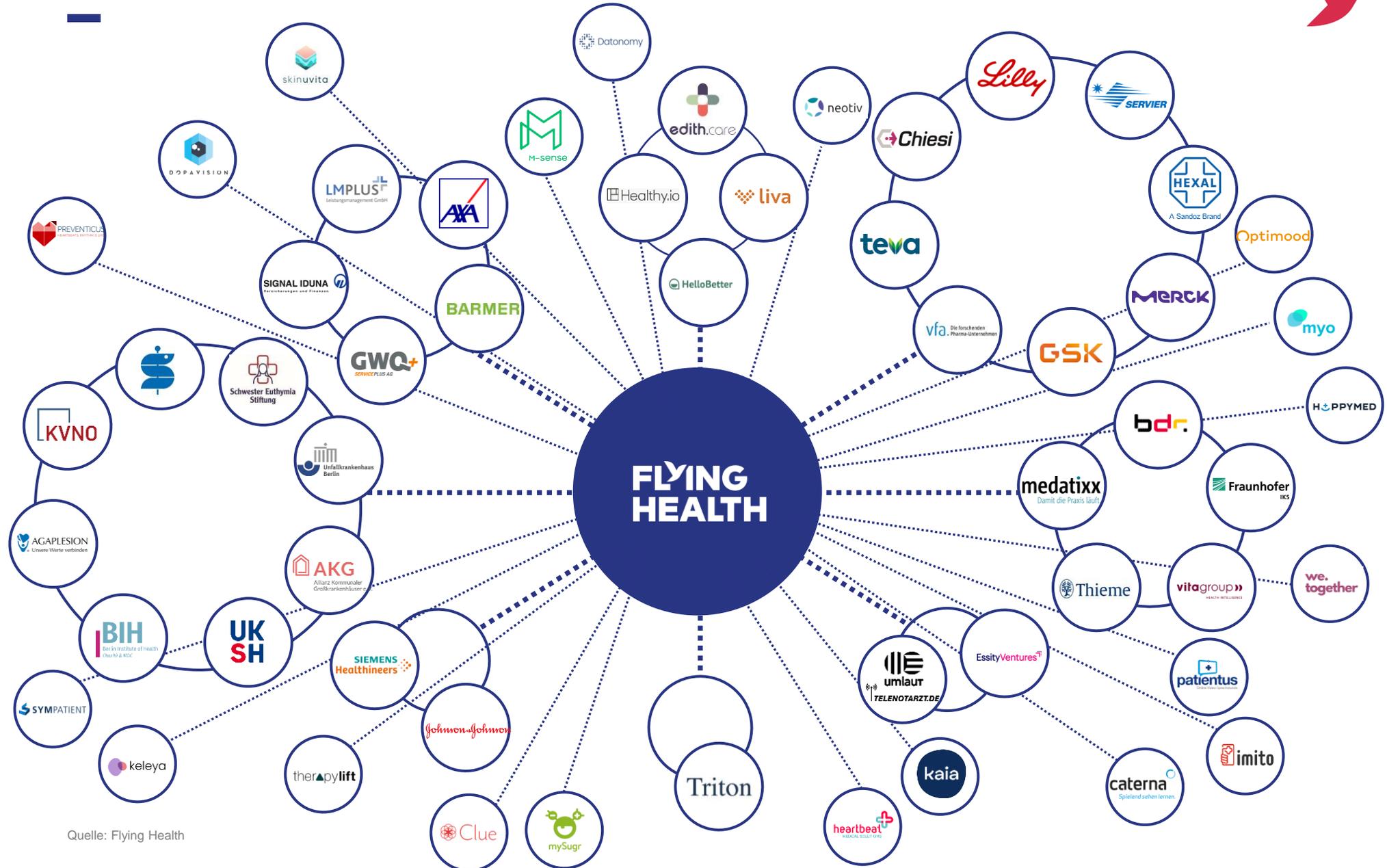


We foster diversity within the stakeholders and organizations and enable a cross-industry collaboration.



Source: Flying Health

## Our startup community accelerates innovation

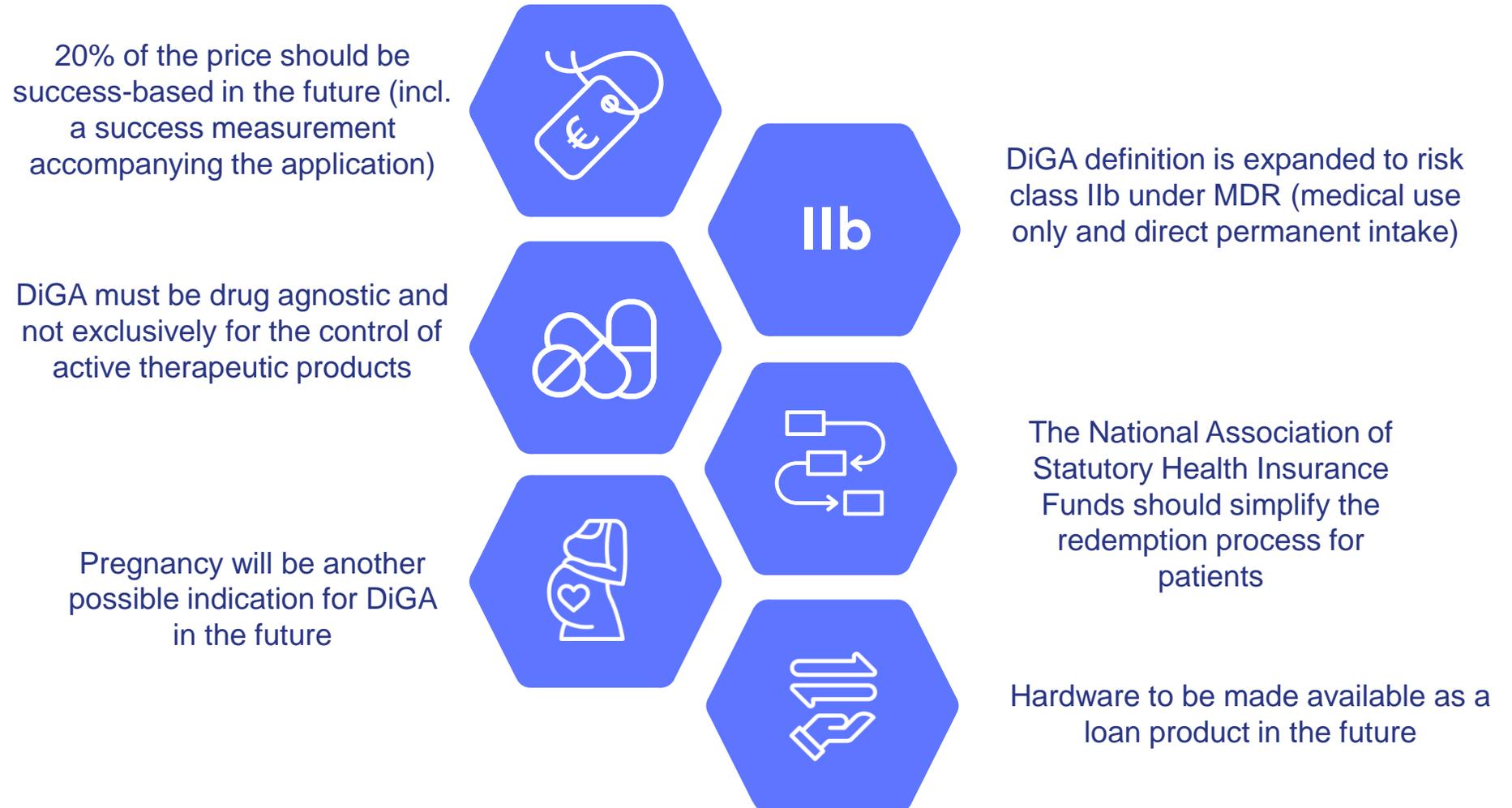


Quelle: Flying Health



**Doctors are allowed to prescribe DIGAs  
(e.g. medical apps)**

# The DigiG brings some changes for DiGA



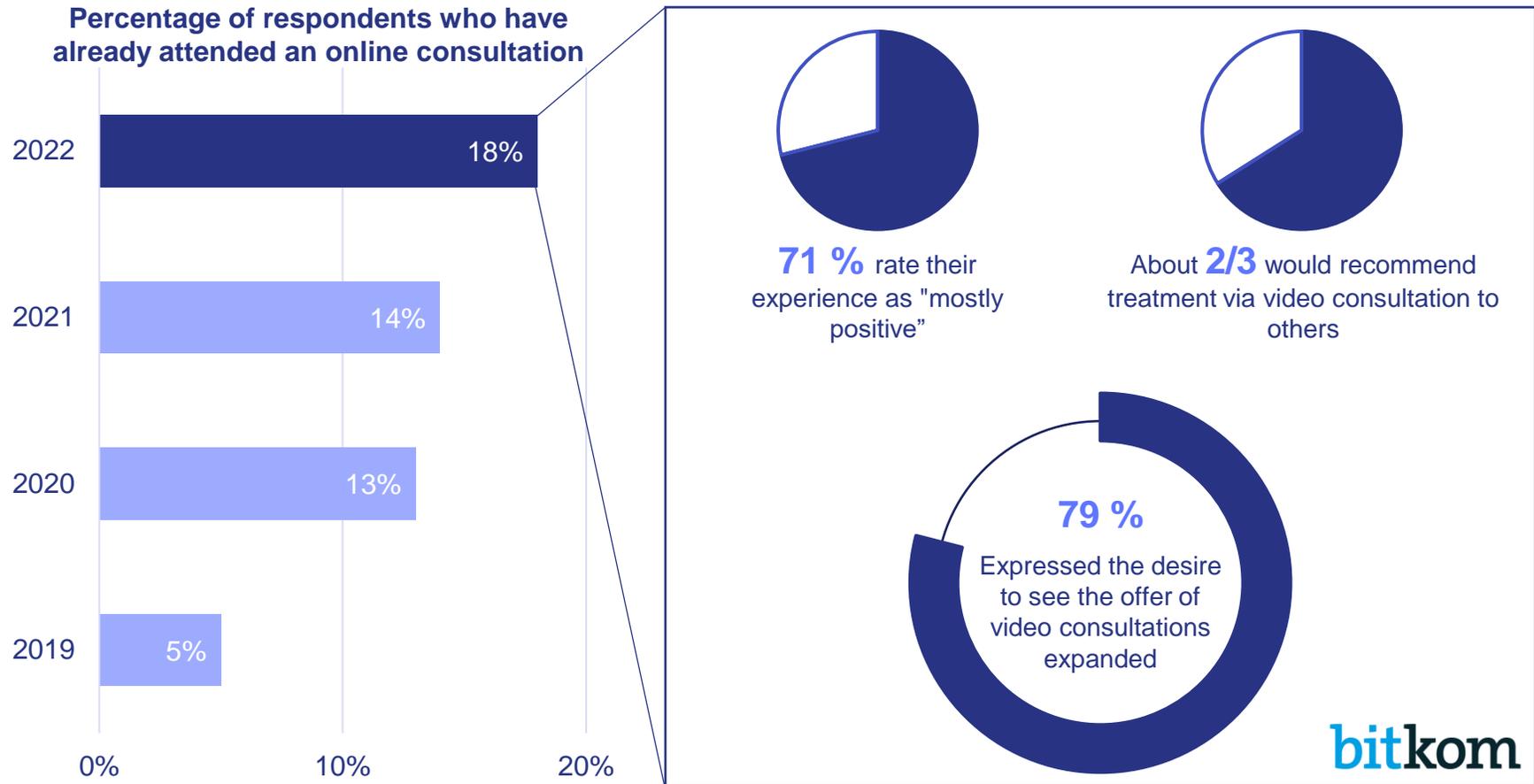


**Tele-consultations will be strengthened**



## Video consultation is increasingly used and well rated

As the results of a survey by Bitkom e.V. show, the trend toward increasing use of video consultation will continue in 2022. Thus, 18 % of respondents said they had already used an online consultation, compared with 14 % in 2021. The survey also revealed that many of the users were satisfied with the service and would like to see it expanded.

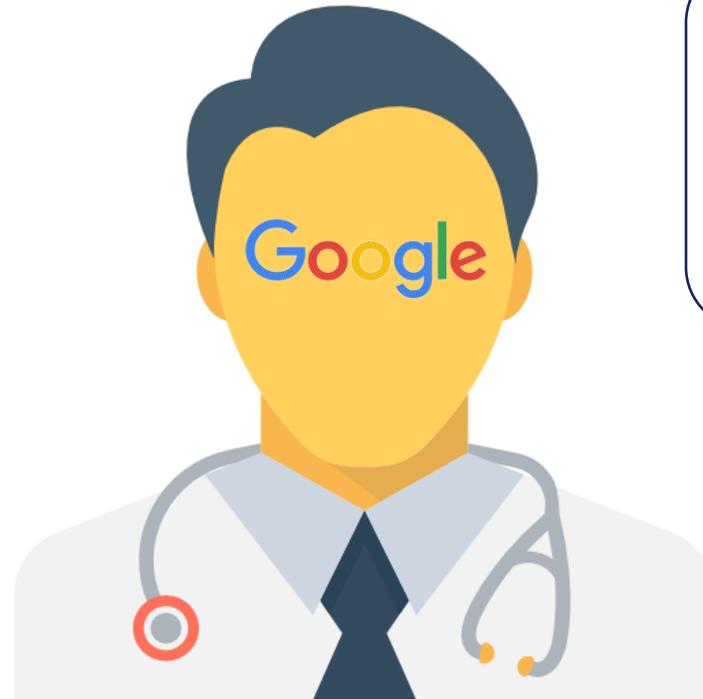


Source: Telemedizin: Pandemie treibt Nutzung von Videosprechstunden voran; Pharmazeutische Zeitung; 24/05/2022



## DE: 50 % consult "Dr. Google" first

The market research institute Consumerfieldwork found out in a survey that ~ 50 % of Germans first consult "Dr. Google" when they have symptoms of illness. 38.1 % go to their family doctor and ~ 12 % ask friends, family, medical reference services or a pharmacist. Online portals (e.g. Net Doktor, Apothekeumschau) provide information for 2 out of 10 respondents.



**~ 50 % of Germans consult "Dr. Google";**  
**38.1 % consult the family doctor;**  
**~ 12 % ask friends, family, medical reference**  
**books or the pharmacist;**  
**2 out of 10 inform themselves on online portals**





## Survey results show: The digital patient is already here

The Digital Health Report published by Doctolib in collaboration with the market research institute GIM shows that the desire for more flexibility and time savings plays an important role for many patients and that digital tools are a popular means of achieving this goal.



- 70% of the patients surveyed would like to have the option of **booking appointments digitally.**



- 60% of the patients surveyed would like to be able to **order prescriptions digitally.**



- 55% of the patients surveyed would like to **receive their results digitally.**



## Expansion of video consultations & teleconsultations

- Quality-oriented further development of video consultation hours and teleconsultations (e.g., quality-oriented remuneration, specifications for ensuring the quality of care).
- Limitation of service volumes for video consultations will be lifted
- Assisted telemedicine will be available in pharmacies (incl. regulation of remuneration).

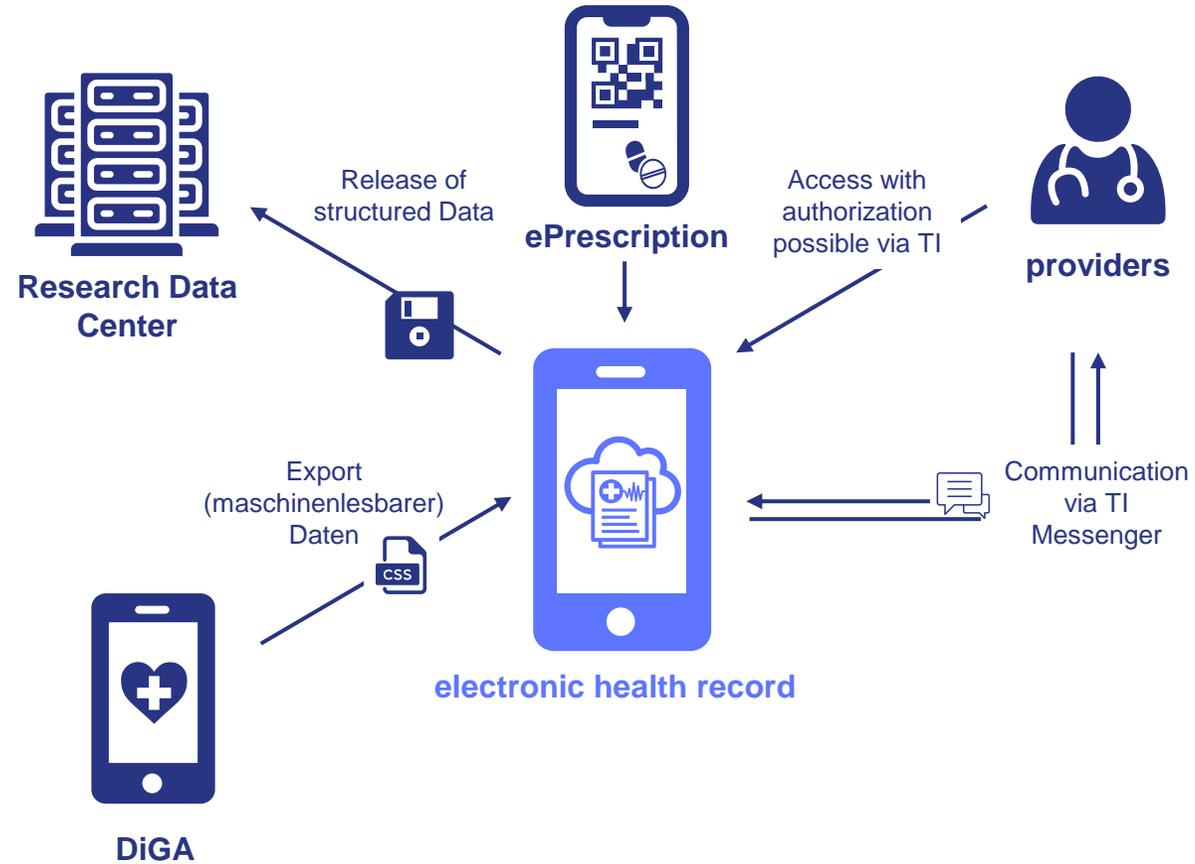


Steps overdue with regard to telemedicine; actual implementation will be critical to impacting care



**Access to an electronic health record for  
every insured person**

# The ePA is set to become the hub of healthcare





# Electronic health record to be put on new track as opt-out ePA

80%

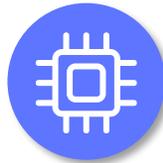
By 2025, 80 percent of all insureds should have an ePA and by the end of 2025, 80 percent of all ePA users with at least one medication should have an electronic medication plan



Partial views in ePA with all core information for routine treatment of complex diseases (diabetes, oncology).



Aggregation of structured data for use in value-added services (e.g., interaction check).



ePA advancement for real-time algorithms/AI-based care interventions and public health measures.



ePA becomes a portal covering all social security codes (e.g. health insurance, accident insurance, pension insurance)



80 percent of all lab results in ePA by 2027

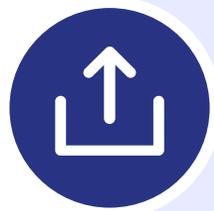


# Key points from the Digital Act (DigiG) for electronic health record



**Development from ePA to opt-out ePA**

- Opt-out ePA starting 15.01.2025
- First expansion stages are eMP, patient summary file and laboratory findings (with mandatory filling)
- Special rules for data on HIV infections, mental illnesses, abortions and genetic data
- GKV have to transfer up to 10 documents to ePA twice in the first 24 months



## Filling:

- Physicians are obliged to transfer data processed as MIOs to the ePA (for eMP: updating by physicians and pharmacists, without request by patients).
- Patient's right to transfer additional data, provided they are part of the current treatment case and are processed electronically.
- Explicit consent required for transmission and storage of results/analyses of genetic examinations
- Obligatory information for physicians when storing data on HIV infections, mental illnesses and abortions



## Contradiction

- Objection-based ePA for creation, filling and release
- Insured persons can object to access by individual authorized persons (group/individual) and to the processing of data in the ePA in general, or only to the transmission and storage of individual data records/documents or groups of data records/documents.
- Sharing of data for research purposes should be possible 6 months after provision of the ePA (also objection-based)



# Improved access to patient data for research

# 4 Key developments in the context of digital health over the coming years



**Increasing need and relevance for health data (usage)**



**Extended use of sensors & biomarkers for digital diagnostics**



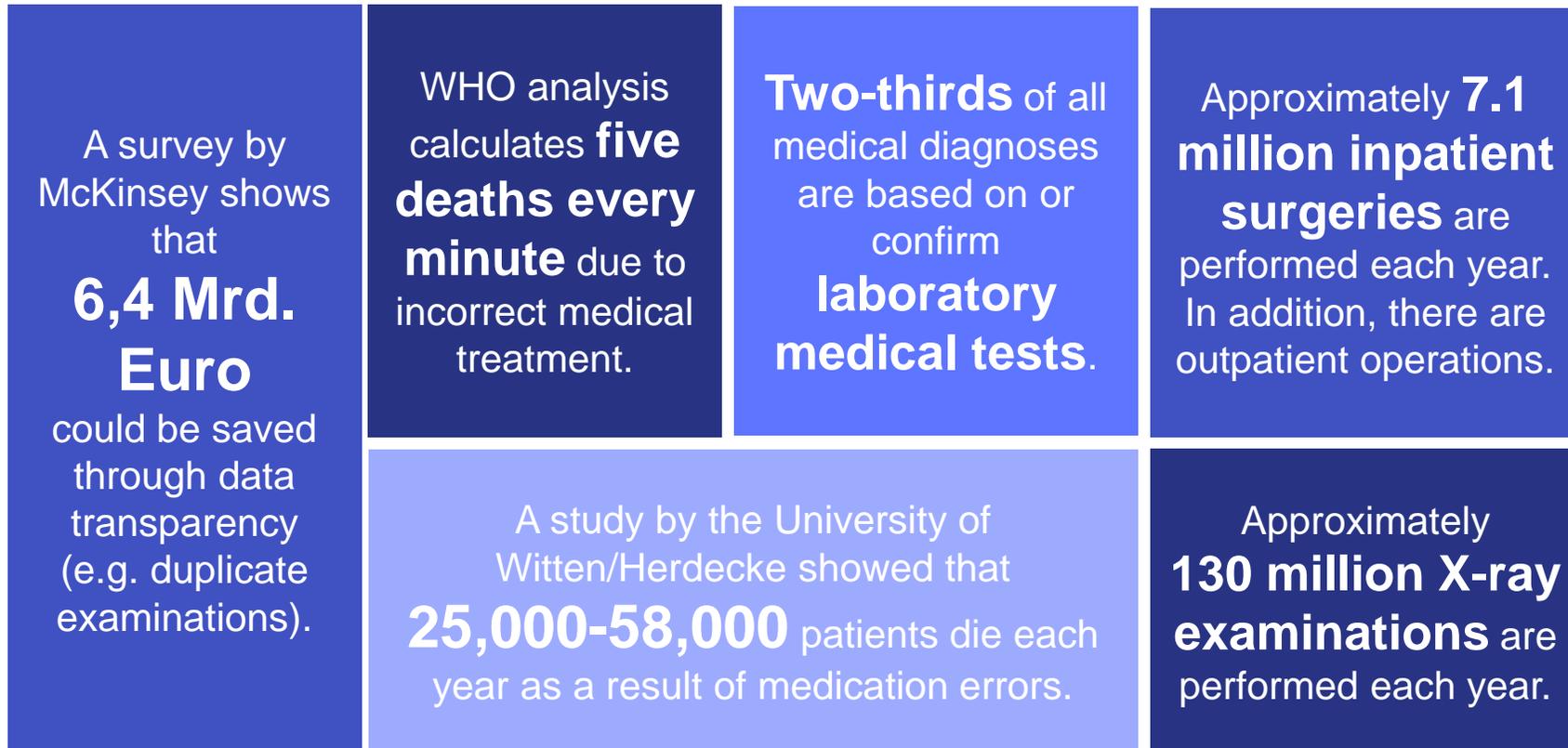
**Leverage of AI in diagnosis and therapy decisions**



**New Care Concepts**



# The use of health data holds considerable market potential





## The GDNG is expected to come into force in February 2024.

## Key points from the Health Data Use Act (GDNG) for the Research Data Center (FDZ)



### Right of application

- Beneficiaries = natural and legal persons within the EU
- Purpose reference, instead of stakeholder reference
  - There is no longer a list of authorized users
  - Possible purposes of data use are clearly defined (e.g. improving the quality of care, supporting political decision-making processes)



### Working group on secondary use

- Participants include, for example, self-government, federal and state authorities, patient representatives, health care institutions.
- Can comment on secondary use at the request of the BfArM



### ePA-Data

- Should flow automatically and pseudonymized to the FDZ.
- Opt-out can be issued via the ePA
- The ePA is used to document the data that has been extracted.



### Linking of FDZ and cancer registry

- Linking takes place by means of a research identification number (generated on an occasion-related basis) in pseudonymized form.
- Further details are to be clarified in the BMG legal ordinance (e.g. technical procedure, uniform application process).

## Contact

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