IAA-India-Day 2019

Friday, 13 September 2019, 10.30 — 14.00
IAA Messegelände, Congress Center Messe Frankfurt (CMF), Raum Illusion 3

Organisers:

Verband der Automobilindustrie (VDA)
Automotive Component Manufacturers Association (ACMA)
Society of Indian Automobile Manufacturers (SIAM)
Indo-German Chamber of Commerce

The Topic

IAA-India-Day 2019 is already the 12th Meeting on Indo-German Cooperation at IAA and has established as important industry meeting during the years.

“IAA-India-Day” is a well-known meeting forum for representatives from industry, government and other institutions. Next to automotive insights the summit offers a platform for contacts and cooperation. After the elections, India is facing a political and economic exciting year. Indo-German relations will further be strengthened through the Indo-German Governmental consultations in November 2019.

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Program (Draft)

10.00 h **Registration**

Welcome Remarks

10.30 h Mr. Bernhard Mattes, President, German Association of the Automotive Industry (VDA) (confirmed)

10.40 h **Address by Chief Guest:**
Arvind Sawant, Minister of Heavy Industries & Enterprises, Government of India (requested)

Presentations of Suppliers and Manufacturers

11.00 h **"A German OEM in India — Chances and Challenges"**, Mr. Martin Schwenk, CEO Mercedes Benz India (requested)

11.20 h **Indian Market from a supplier perspective**, Mr. Dharmesh Arora, CEO Schaeffler India (requested)

11.40 h **Indian Market from an OEM perspective:** Mr. Guenter Butschek, CEO Tata Motors (requested)

12.00 h **"A strategic insight to India"**
Mr. Bernhard Steinrücke, Director General IGCC (confirmed)

12.15 h **Panel Discussion on Future of Mobility and International Cooperation:**

Moderated by Mr. Bernhard Steinrücke, Director General, IGCC

Participants:

Mr. Bernhard Mattes, President VDA (requested)
Mr. Rajan Wadhera, President SIAM (requested)
Mr Deepak Jain, President Designate, ACMA (requested)
Mr. Dilip Chenoy, Secretary General, Federation of Indian Chambers of Commerce and Industry (confirmed)
Dr. Norbert Salomon, Head of Department, Federal Ministry of Transport and Digital Infrastructure (BMVI), Co-Chair Indo-German Working Group on Automotive (requested)

Mr. Pravin Agrawal, Joint Secretary, Ministry of Heavy Industries, India, Co-Chair IGWG (requested)

13.10 h **Introduction and publication of the GIZ and VDA study "Automotive and Component Trade with India: Insights on standards, homologation, and imports"**
Mr. Johannes Braun, Head of Global Project Quality Infrastructure, GIZ (confirmed)

13.20 h **Presentation on Make in India Mittelstand Program,**
Mrs. Mukta Dutta Tomar, Ambassador of India to the Federal Republic of Germany (requested))

13.30h **„Practical Cases of German Enterprises (Tier and OEM`s) in India in the context of market opportunities and regulatory aspects"**
Presented by Mr. Dietmar Kusch, Partner EAC Consulting (confirmed) and Mr. Vineet Martin (Managing Consultant EAC Mumbai)

14.00 h **Closing and Eat & Meet: Indian Buffet Lunch — individual meetings with the Speakers**

The Lunch is sponsored by EAC — Euro Asia Consulting PartG:

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For any questions regarding the program please contact Mr. Marius Ochel (Phone: +4930897842355 or marius.ochel@vda.de)