

MARKET PRESENTATIONS @MEDICA 2019

Germany: Europe's No. 1 Healthcare Market – How does it work?

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There is a lot of life in science in Germany: International visitors who want to learn about Germany's business opportunities, trends, market access and much more besides are invited to visit our comprehensive market presentations (English).

Monday, November 18

- 1 p.m. – 2 p.m. **Succeed in Germany's Healthcare Market**
Trends and market opportunities
- 3 p.m. – 4 p.m. **Medical Device Market Access in Germany**
Best practices, regulatory, and reimbursement update

Tuesday, November 19

- 11 a.m. – 12 p.m. **Germany's Digital Healthcare Market**
Market trends and access
- 1 p.m. – 2 p.m. **In Vitro Diagnostic and Analytics Market**
German market update

Wednesday, November 20

- 11 a.m. – 12 p.m. **Germany's Medical Aid Market**
Market trends and reimbursement
- 1 p.m. – 2 p.m. **Artificial Intelligence (AI) in Healthcare**
Current applications and opportunities in Germany
- 3 p.m. – 4 p.m. **Funding Sources for Healthcare Innovation**
VC, Horizon 2020/Europe, grants, loans, and other financial incentives

More Information at www.gtai.com/medica

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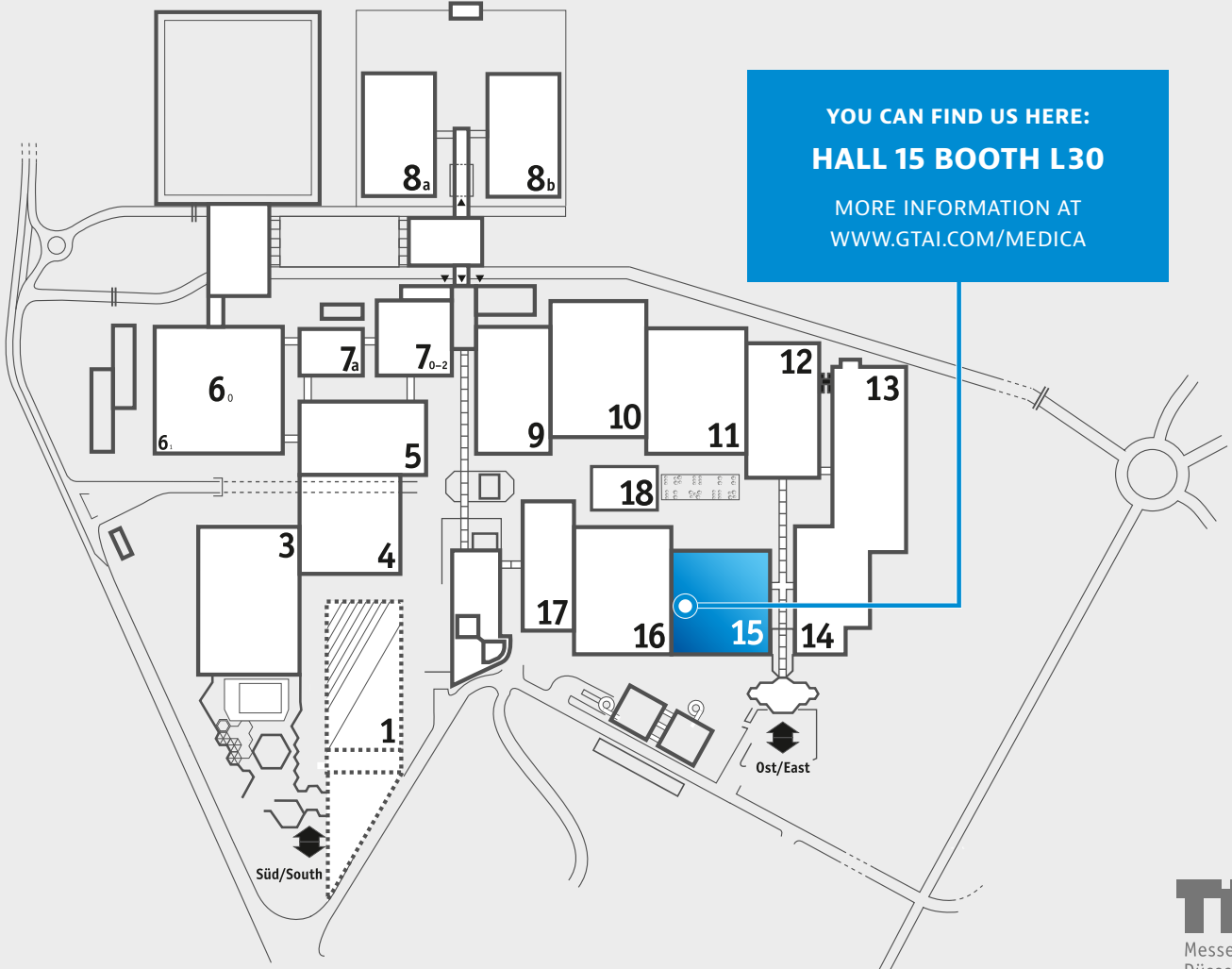
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