



Germany Trade & Invest | Friedrichstraße 60 | D-10117 Berlin

May 21, 2015, 11:00 A.M. – 12:00 P.M. EDT (5:00 P.M. – 6:00 P.M. CEST)

Healthcare Webinar: The German Consumer Healthcare (OTC) Market

Moderator & Speaker



Omar Oweiss
Director | Washington D.C. Office | *Germany Trade and Invest GmbH*

Sitz der Gesellschaft
Corporate Headquarters
Berlin

Amtsgericht
Registered at Local District Court
Charlottenburg

Handelsregisternummer
Registration Number
HRB 107541 B

Geschäftsführung
Executive Board
Dr. Benno Bunse
Erster Geschäftsführer
Chairman/CEO
Dr. Jürgen Friedrich
Geschäftsführer
CEO

Steuernummer
Tax Number
37/234/21352

Vorsitzender des Aufsichtsrats
Chairman of the
Supervisory Board
Matthias Machnig
Staatssekretär
State Secretary
Bundesministerium für
Wirtschaft und Energie
Federal Ministry for Economic
Affairs and Energy

Gefördert durch das Bundes-
ministerium für Wirtschaft
und Energie aufgrund eines
Beschlusses des Deutschen
Bundestages.

Supported by the Federal
Ministry for Economic
Affairs and Energy on the
basis of a decision by the
German Bundestag.

Curriculum Vitae

Omar Oweiss has been involved with attracting foreign direct investment to Germany at *Germany Trade and Invest*, the foreign trade and inward investment promotion agency of the Federal Republic of Germany, in the Washington, D.C. office since 2007.

Omar Oweiss held prior positions with Germany Trade and Invest's predecessor companies, the Industrial Investment Council and Invest in Germany. He has worked on site-selection projects on the four major industry teams, Renewables, Chemicals and Healthcare, Service Industries and Mechanical and Electronic Technologies. He currently focuses his attention on North American companies in the chemicals and life sciences sectors, specifically biomedical and medical device companies as well as specialty chemicals and new materials.

Omar Oweiss received his M.A. in German cultural studies with a focus on business culture from the University of Maryland, College Park and a B.A. in Economics from the same institution. Prior to his career in economic development, Omar Oweiss worked for the Center of Strategic and International Studies, a think tank in Washington D.C. focusing on global policies.



Germany Trade & Invest

Germany Trade & Invest combines the in-depth analysis of foreign markets with the extensive knowledge of Germany's key industries and its investment and technology landscape. Supported by a network of 60 experts abroad and benefitting from close cooperation with the German Chamber Network (AHKs), the economic development agency of the Federal Republic of Germany supports international trade with comprehensive, consistent and industry-specific market information. Utilizing the combination of wide-ranging global expertise and an internationally competitive consulting and service profile for foreign investors, *Germany Trade & Invest* secures and creates jobs in Germany. The organization places a special focus on the economic development promotion of the new federal states (eastern Germany) and Berlin.

Investment Location Germany

Germany Trade & Invest provides close-to-market information to international companies looking to enter German markets. Our specialist industry teams prepare all of the relevant information essential to business success in Germany. *Germany Trade & Invest's* comprehensive range of information services also includes:

- Market and industry reports
 - Market entry analyses
 - Business and tax law information
 - Business and labor law information
 - Funding and financing information
- [Business Location Germany](#)
 - [Investment Guide](#)

Business Location Services

Germany Trade & Invest supports international companies from market entry to business start-up in Germany. Expert project teams advise and assist in the business establishment phase. Germany Trade & Invest's range of free services also includes:

- Legal and tax-related project support
 - Funding and financing advisory services
 - Site visit organization
 - Local partner and network matchmaking
 - Public and private partner coordination
- [Investment Consulting](#)