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Succeed in Germany's Healthcare Market **,The German OTC Market'**

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GERMANY
TRADE & INVEST

Moderator



Omar Oweiss

Director, Investor Consulting

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Washington, DC

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Succeed in Germany's Healthcare Market

2015

→ **March 5th** – *The German Hospital Market*

→ **May 21st** – *Germany's OTC & Self-Medication Market*

→ **July 9th** – *Market Access and Regulatory Update for MedTech Manufacturers*

→ **October 20th** – *Funding Options for Life Science Companies*

2014

April - *Identify Strategies to Obtain Reimbursements*

June - *Explore Partnering and Funding Opportunities in German BioRegions*

September - *Grow your Business in an Aging Society*

October - *Business Opportunities in Digital Healthcare*

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Agenda



Ms. Melanie Wiegand, Germany Trade & Invest, GmbH

Out-of-pocket health expenditures in Germany

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Ms. Melanie Wiegand, Germany Trade & Invest, GmbH

Out-of-pocket health expenditures in Germany



Ms. Theresa Kretschmer, IMS Health GmbH & Co.

Overview of German OTC Market

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Ms. Melanie Wiegand, Germany Trade & Invest, GmbH

Out-of-pocket health expenditures in Germany



Ms. Theresa Kretschmer, IMS Health GmbH & Co.

Overview of German OTC Market



Mr. Gerhard Mueller, IMS Health GmbH & Co.

Entry Strategies for Germany's OTC Market

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Q&A session at the end

Please post questions through webinar toolbar

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Ask our experts...



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Mueller



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