

July 14, 2016, 11:00 A.M. – 12:00 P.M. EDT (5:00 P.M. – 6:00 P.M. Berlin Time)

Webinar: Market Access and Regulatory Update for Medical Device Manufacturers

Speaker



Michael Weisser | COO | AiM GmbH

Curriculum Vitae

Michael Weisser, COO at AiM, has been working at AiM for seven years, providing consultancy services to industry. His field of work comprises the reimbursement of diagnostic and therapeutic procedures which are based on the use of medical devices. This involves the research, processing and analysis of circumstances in various health and insurance systems in the European and German context and the subsequent derivation of market access strategies and the respective implementation. This refers to the compilation of reimbursement-related applications, evidence-based benefit dossiers and submissions to health care coverage authorities. Furthermore he plans and holds international work-shops as well as conference contributions related to the named topics.

Mr. Weisser holds a Master equivalent degree in Economics from the Albert Ludwig University of Freiburg (i. Brsg.), focusing on hospital management and social security systems.

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