

Digital health best practice in Germany –

or the story of how welldoo succeeds in the German healthcare market

Our software helps people to live better and be healthier



We are located in the heart of the Digital Health Capital Berlin

weelldoo



16 years welldoo: We launched 200 digital health applications in 14 languages



60 professionals work in interdisciplinary teams:
digital experts, developer, concept + UX designer



Healthcare Experts at welldoo



Dr. Claudia Busch /
Ecotrophologist



Dr. rer. medic
Frederike Escher /
Healthcare Expert
Obesity



Dr. Boris Gauss /
Psychologist



Melanie Binder /
Physiotherapist



Philine Strebel /
Dietician

Bottom line:

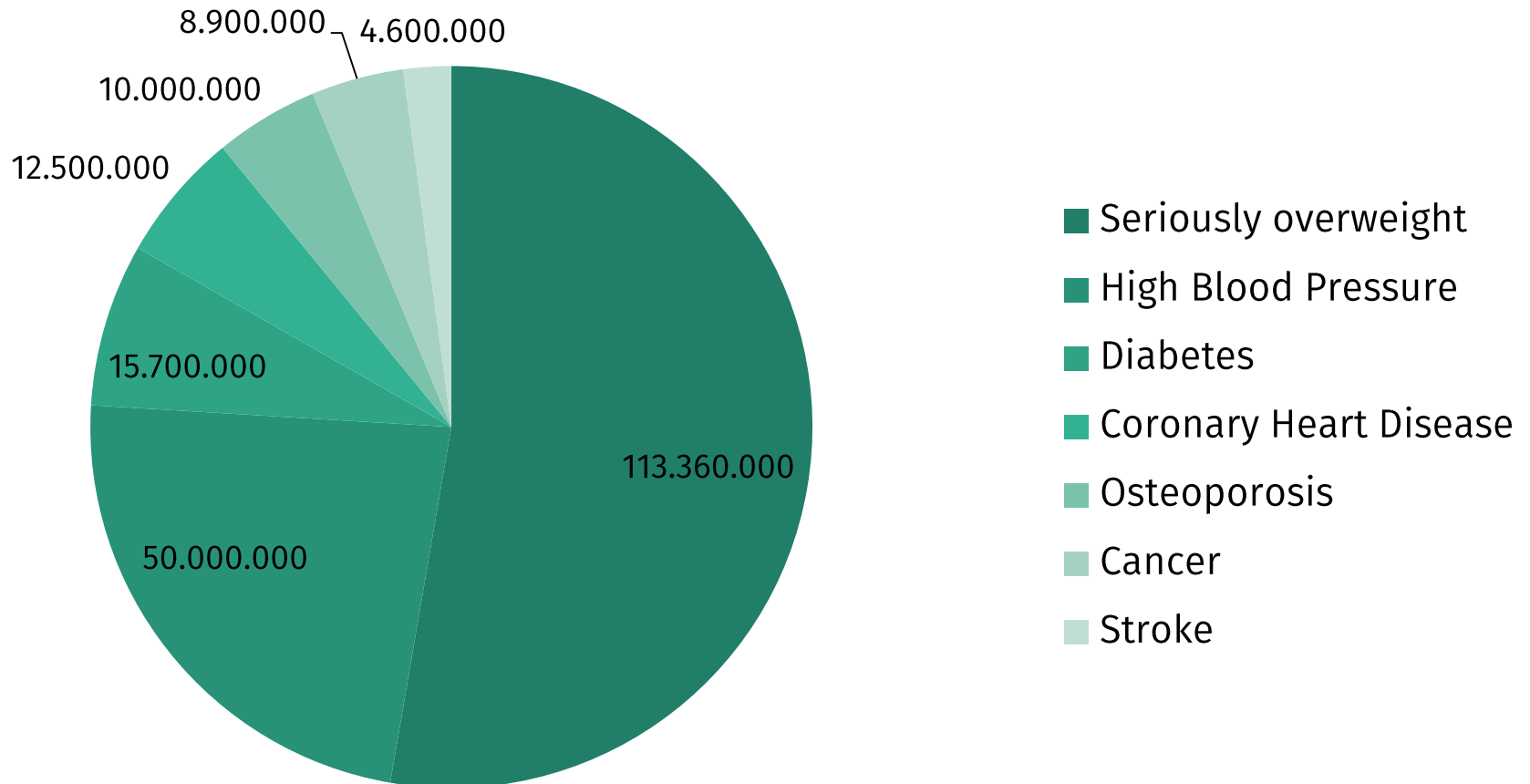


SCIENTIFIC

The applications developed by welldoo are based on scientific knowledge from the areas of psychology, nutritional science, sports science and medicine. We deliver measurable effectiveness with our services.

There are many diseases related
to nutrition and inactivity

No. of Americans with diet- and inactivity-related diseases

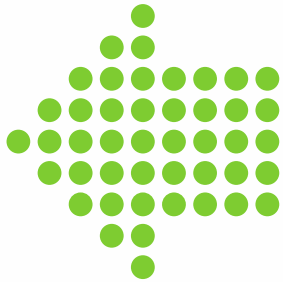


<http://clinicalnutrition.conferenceseries.com/upload-images/xclinicalnutrition2016-89935.png.pagespeed.ic.LXg0x2gXpK.png>

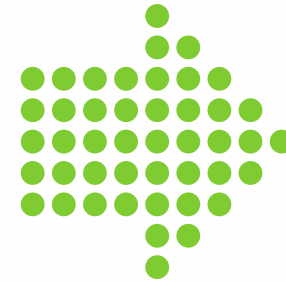


Therapy is more than taking medication

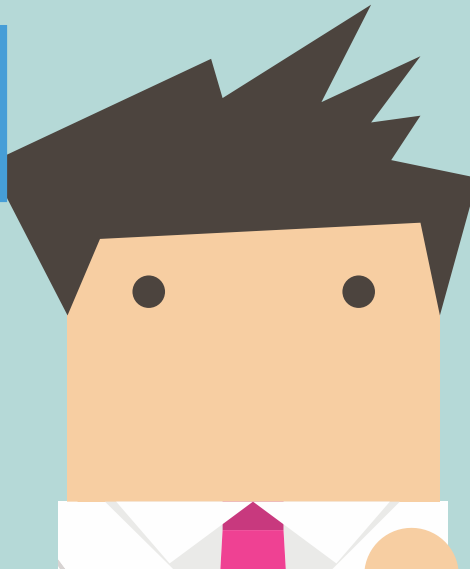
It is about behavior change



Patient:
I don't really know what's
happening in my body"



Patient:
Why do I have to change my diet?



Bottom line:



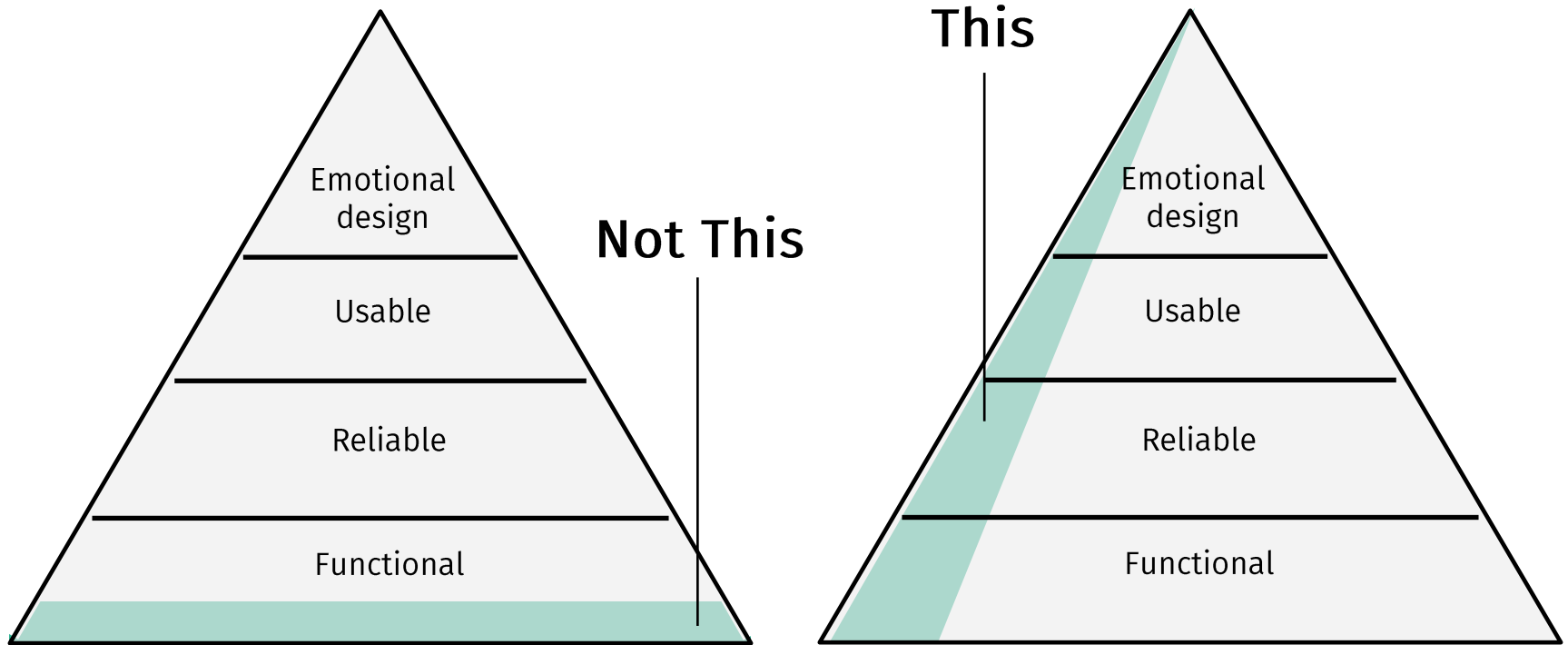
LIFE-ENHANCING

welldoo's digital applications use psychological motivation techniques to bring about sustainable improvements in health-related behaviour and, as a result, quality of life. They provide every user with access to the latest scientific knowledge.

Our focus rests on products with few core features with a sharp use case.



MLP das Minimum Lovable Product.





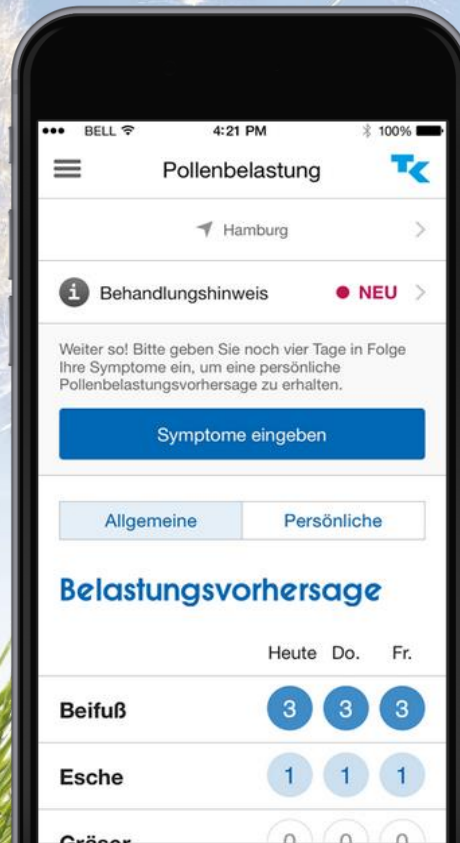
EMPATHETIC

We use service design methods to understand the needs and everyday reality of our various user groups. This allows us to develop powerful solutions that provide effective, day-to-day support.

Best practice

TK-Husteblume-App – an App that assist people suffering from an allergy

Helps to decide everyday if you should take your antiallergics or not.



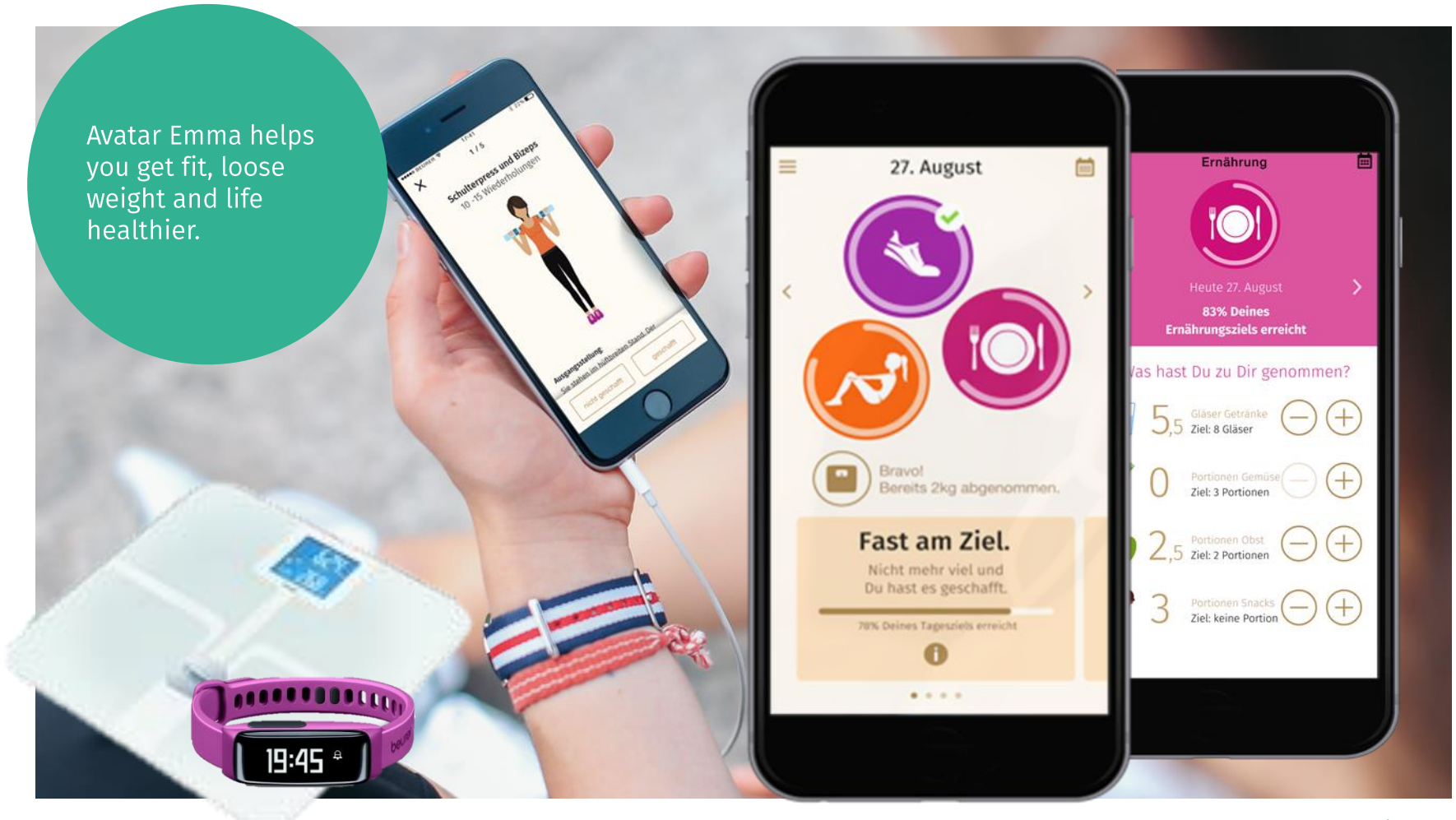
TK-diabetes diary – assists patients to organize their disease

Tracks blood sugar and medications.
Connects the blood glucose monitor via Bluetooth.

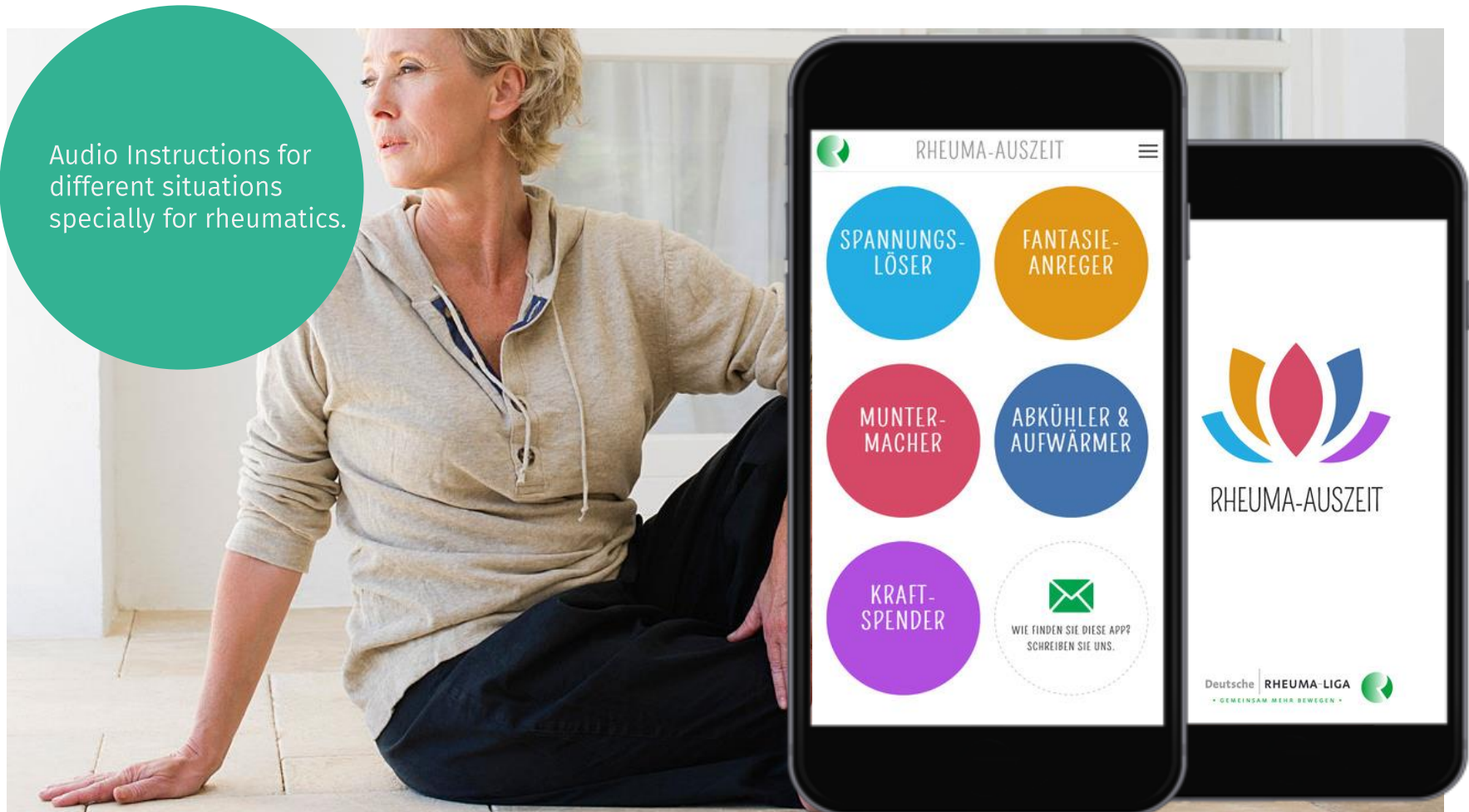


Beurer BodyShape App - fitness- and nutrition program with easy tracking

Avatar Emma helps you get fit, loose weight and live healthier.



Rheuma Auszeit App - Self-management-App in case of rheumatic pain.



welldoo for improved health



EMPATHETIC



SCIENTIFIC



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Contact



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