

October 13, 2016, 11:00 A.M. – 12:00 P.M. EDT (5:00 P.M. – 6:00 P.M. Berlin Time)

Webinar: Apps and other Mobile Health Solutions

Speaker



Larissa Middendorf | Business Development | welldo GmbH

Curriculum Vitae

After successfully finishing her Bachelor Degree in Media Management & Journalism, Larissa came to Berlin and started working at welldoo in 2015 while finishing her Master Degree in Media Studies at the Humboldt University of Berlin.

With a focus on strategy and communication, she is responsible for having an eye on the digital health market, new developments in the digital world and keeping welldoo a strong brand. Larissa works directly with the CEO and Client Partners at welldoo to ensure the best and innovative products for the clients.

Before working at welldoo Larissa gained experience in different fields and positions, for example as a marketing manager in the film industry or in sales and finance in the logistic industry. Her passion for digital innovation with the goal to make life easier and better motivates her in her day-to-day work at welldoo.

Germany Trade and Invest
Gesellschaft für Außenwirtschaft
und Standortmarketing mbH

Friedrichstraße 60
10117 Berlin
Germany

T +49 (0)30 200 099-0
F +49 (0)30 200 099-111
office@gtai.com
www.gtai.com

Sitz der Gesellschaft
Corporate Headquarters
Berlin

Amtsgericht
Registered at Local District Court
Charlottenburg

Handelsregisternummer
Registration Number
HRB 107541 B

Geschäftsführung
Executive Board
Dr. Benno Bunse
Erster Geschäftsführer
Chairman/CEO

Dr. Jürgen Friedrich
Geschäftsführer
CEO

Steuernummer
Tax Number
30/305/31534

Vorsitzender des Aufsichtsrats
Chairman of the
Supervisory Board
Matthias Machnig
Staatssekretär
State Secretary

Bundesministerium für
Wirtschaft und Energie
Federal Ministry for Economic
Affairs and Energy

Gefördert durch das Bundes-
ministerium für Wirtschaft
und Energie aufgrund eines
Beschlusses des Deutschen
Bundestages.

Supported by the Federal
Ministry for Economic
Affairs and Energy on the
basis of a decision by the
German Bundestag.