

# MEDICA 2013



# WORLD'S LARGEST MEDTECH SHOW



- MassMEDIC has participated each year since 1996
- Promote Massachusetts
- Meet Colleagues
- Explore Partnership Opportunities
  - Distributors
  - Strategic Partners

# 2013 FINAL REPORT



- 132,000 visitors
- 50% of visitors from outside Germany
- + 4600 exhibitors
- Representing 66 countries
- Strong U.S. presence
- 2 U.S. Pavilions
- U.S. Ambassador John Emerson
- Networking Events

# MEDICA 2014

- November 12-15
- Mass. Life Sciences Center
- MassDevelopment
- Massachusetts Office of International Trade & Investment
- U.S. Department of Commerce/ U.S. Commercial Service