

# WORKSHOP FOR GERMAN BUSINESS Why invest in Ukraine now?

Current framework of the Ukraine's economy and FDI strategy

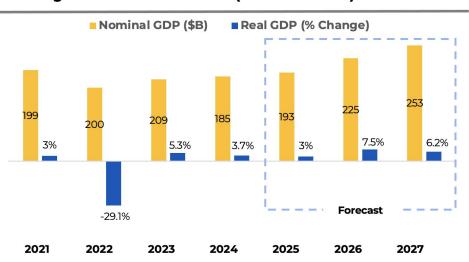
**SEPTEMBER 17, 2025** 

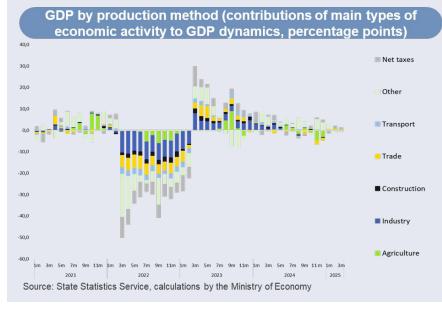
### KEY TRENDS:

#### MINISTRY OF ECONOMY OF UKRAINE

#### **MACROFINANCIAL STABILITY ENSURED, GDP IS GROWING**

#### GDP Figures from 2021 to 2027 (in USD Billions)







#### \$185B

GDP in 2024 compared to a GDP of \$199B in 2021, pre-full-scale invasion



**Variance** 

### 12% Inflation

compared to ~10% inflation before the full-scale invasion



Wage Growth

#### \$532

Average monthly wage increased compared to \$525 in 2021



Bond value Increase

#### \$16.7B

Value of bonds issued relative to \$13.97B in value of bonds in 2021

#### **MAJOR DEALS OF 2025 YTD:**



### ACQUISITIONS BY THE LOCAL INVESTORS, LOGISTICS FDI AND PUBLIC LISTING

#### Major deals of 2025 YTD: acquisitions by the local investors, logistics FDI and public listing

Description	SECTOR	AMOUNT
Vinnytsia Pobyutkhim PJSC, producer of detergents and household chemicals, sold at privatization auction to the operator major national retail chains EVA (drug store chain) and Varus (food retail)	FMCG	EUR 13 mln
<b>Kyivstar Group Ltd</b> (mobile operator ) has completed placement of its shares on the US <b>Nasdaq stock exchange</b> . Market capitalisation reached <b>USD 2.3 bln</b> , free float is around 10%	Telecom	EUR 200 mln
Hamburger Hafen und Logistik AG (HHLA) announced acquision of a 60% stake in Eurobridge Intermodal Terminal LLC in Batiovo (Western Ukraine). The terminal will operate as a joint venture.	Logistics	N/A
Swiss company <b>Medlog SA</b> , the division of container operator <b>Mediterranean Shipping Company</b> , acquired a 50% stake in Ukrainian intermodal logistics operator <b>N'UNIT</b> and a 25% stake in the <b>Mostyska cross-border terminal</b> .	Logistics	EUR 13-26 mln
Polish financial group Getin Holding approved sale of it's Idea Bank to the Ukrainian financial and industrial group TAS.	Financial services	EUR 37 mln
<b>Trident Geoinvest Ukraine LLC</b> , affiliated with Ukraine's largest food retail chains ATB, purchases <b>Aerok LLC</b> , <b>the</b> leading manufacturer of aerated concrete products in the biggest privatization deal since 2022	Construction materials	EUR 41 mln
<b>Uklon, a leading Ukrainian ride-hailing app</b> , is acquired by <b>the telecommunication group Kyivstar</b> in the 2nd largest deal in Ukraine since 2022.	E-commerce	EUR 133 mln
PE fund <b>Dragon Capital</b> has sold its <b>SK Omega-1 Logistik</b> complex in Kyiv to major retail group <b>Rush</b> (manages EVA drugstore chain). The logistics complex area is ca 97,000m2.	Acquistion/ logistics	N/A



# Ukraine's FDI Strategy

Leveraging FDI for Ukraine's Economic Recovery and Growth

### PRIORITIZING SUBSECTORS FOR INVESTMENT ATTRACTION



Successful investment attraction efforts must involve some degree of sectoral prioritization.

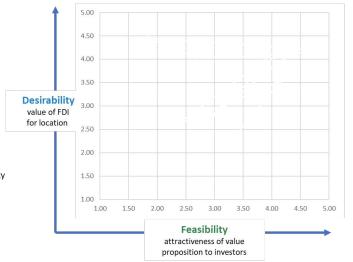
The FDI Sector Scan Diagnostic will allow for the identification and prioritization of specific subsectors for investment attraction and retention aligned with sectors/verticals from the Ukraine Plan and Investment Guide.

#### **FDI Sector Scan Diagnostic**



#### Contribution to:

- Economic growth/diversification
- Enhanced productivity
- Employment generation / developing specific labor skills
- Spillover effects / potential for linkages
- Increased export revenues
- Climate change/sustainability goals
- Value chain integration / cluster development



#### Sector "Feasibility" Criteria (illustrative)

- Domestic and/or int'l market potential
- Geography/ Natural Resources
- Existing Capabilities
- Transport & Infrastructure, energy
- Finance
- · Regulatory Barriers
- Rule of Law & Property Rights
- · Market Contestability
- Macro & Political Stability
- Labor & Skills

**IT and Digital** 

**Transport and Logistics** 

Energy

**Manufacturing** (capital goods, construction materials)

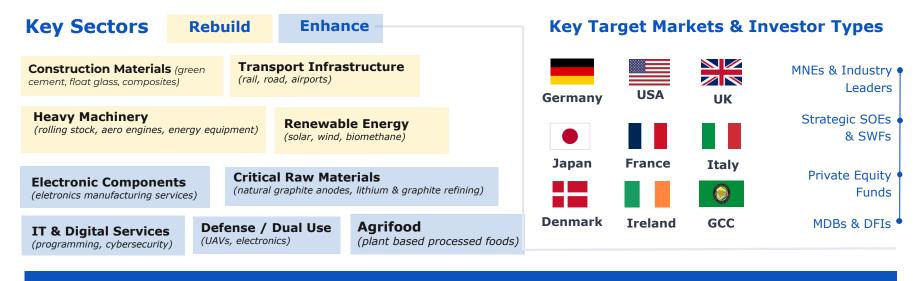
**Agriculture / Consumer Goods** 

Metals & Mining (incl CRM, green steel, gold)

# **STRATEGIC VISION:**MULTIPLYING THE IMPACT OF FDI BY 2030



The FDI Strategy aims to mobilize high-quality investment to build a resilient and inclusive economy integrated in European and global value chains.



#### **Strategic Impact Targets**

#### Reconstruction

Increase FDI's share in infrastructure sectors

#### **GVC** integration

Access new markets and value chains

#### **Upgrading**

Attract FDI in more innovative and productive sectors

#### Jobs

Create high quality FDI-linked jobs

#### Green

Attract FDI in support of the green transition

#### **FDI linkages**

Increase FDI-related backward linkages

# **STRATEGY IMPLEMENTATION:**FOCUS ON HIGH-IMPACT REFORMS



Grounded in ongoing reform momentum, the Strategy's 3 implementation pillars address key challenges for investors and improve the benefits from FDI.

#### 1. Derisking

Reduce perceived and actual risks for investors

- Financial Instruments (insurance, guarantees)
- Legal Instruments
   (investor protection, dispute resolution)
- Other Risk Mitigants (physical & operational resilience, macro stability, risk information)

#### 2. Reforming

Improve the investment climate and business enabling environment

- Structural Reforms
   (SoE reform, privatization & competition, PIMs & PPPs, sector specific reforms)
- Business Enabling Environment (judiciary reform & rule of law, regulatory simplification)
- Core Investment Policies (investment screeing, sectoral FDI restrictions)

#### 3. Catalyzing

Attract and facilitate investment, maximize economic benefits

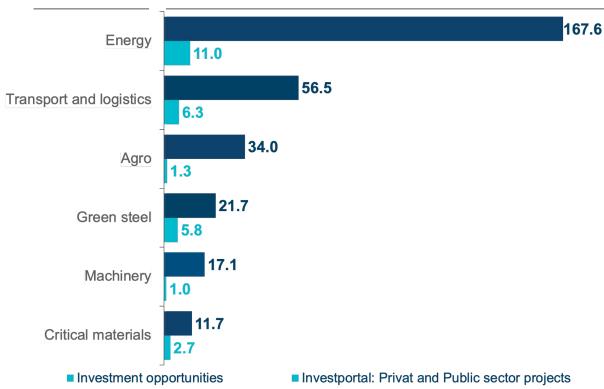
- Investment Promotion / Retention (institutions, services, programmes)
- Financing Sources & Incentives (capital mobilization, fiscal and regulatory incentives programs)
- Supplier Linkages
   (supplier development and matching)
- Workforce readiness
   (skills development programmes)

		Strategic Alignment		
Sectoral Strategies, Presented in Londor 2023	Ukrainian Plan, adopted in 2024	FDI Strategy, presented in Rome in July 2025	FDI Strategy, adopted by Government in October 2025	Implementation 2026 - 2030

## UKRAINE'S INVESTMENT OPPORTUNITIES YEARS ARE MORE THAN \$309 BN

#### IN THE NEXT 10





#### **HIGHLIGHTS**

**Key subsectors:** Wind generation; Oil and gas; Biofuel and biomethane; Nuclear power; Peaking power including cogeneration; Wind and Solar generation; Hydrogen; Grids and interconnectors; Hydro energy; Storages

**Key subsectors:** Construction and restoration of roads, bridges and tunnels; Development of railway infrastructure, electrification; Renewal of passenger and freight rolling stock; Air transport; Public transport; Sea and river transport; Export logistics

**Key subsectors:** Irrigation systems; Storages; Fruits & Vegetables production; Seeds; Plant protection products; Complex fertilizers; Nitrogen fertilizers; Dairy products; Meat products; Eggs & Chicken; Logistics; Oil & Fat; Vegetable proteins; Corn starch & Gluten; Machinery & equipment

**Key subsectors:** Green steel products; DRI/HBI; DR-pellets; Improvement mining and processing technology; Recycling of waste ore processing

**Key subsectors:** Production of trucks and passenger cars, electric buses, trams, batteries, and railway equipment

**Key subsectors**: Lithium; Titanium; Graphite; Rare-earth elements; Cobalt, Nickel, Beryllium, Aurum, Polymetal

### Thank you for your attention!

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