

MEDICA 2026

GTAI Program

**You can
find us in
Hall 15
Booth G36**

November 16, 2026

Monday

12:00 p.m. | GTAI Booth

Healthcare Market Germany: Current Trends and Bringing Innovations into Clinical Practice

- Julia Albrecht | Senior Manager, Healthcare | GTAI
- Prof. Dr. Thomas Picht | Director of Division CEED & CMO | Charité

3:00 p.m. | GTAI Booth

How Germany's University Hospitals Are Shaping the Future of Healthcare

- Nadine Litchfield | Senior Manager Healthcare | GTAI
- Priv.-Doz. Dr. med. Dalibor Bockelmann | Head of Medical Strategy |
University Medical Center Freiburg

November 17, 2026

Tuesday

10:55 a.m. | Market Entry Stage, Hall 15

GTAI-Keynote

MedTech Market Germany: Opportunities for International Companies

- Julia Pietsch | Director Chemicals & Healthcare | GTAI

12:00 p.m. | GTAI Booth

Succeed in Germany's Medical Aids Market: Trends and Market Access

- Julia Albrecht | Senior Manager Healthcare | GTAI
- Lesley Plön | Consultant Regulatory Roles | Johner Institut

1:00 p.m. | Market Entry Stage, Hall 15

GTAI-Panel

Choosing Germany: Global Perspectives on Investment Decisions

- Markus Hempel – Director France (based in Paris)
- Rob Scheid – Director UK and Ireland (based in London)
- Dennis Wilkens – Director USA (based in San Francisco)
- International Success Stories tbc

5:00 p.m. | GTAI Booth

GTAI Networking Reception with Country Partners

Australia | Canada | The Netherlands

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More information
www.gtai.de/medica

November 18, 2026

Wednesday

12:00 p.m. | GTAI Booth

Your Success in Germany: Navigating Digital Health Regulations

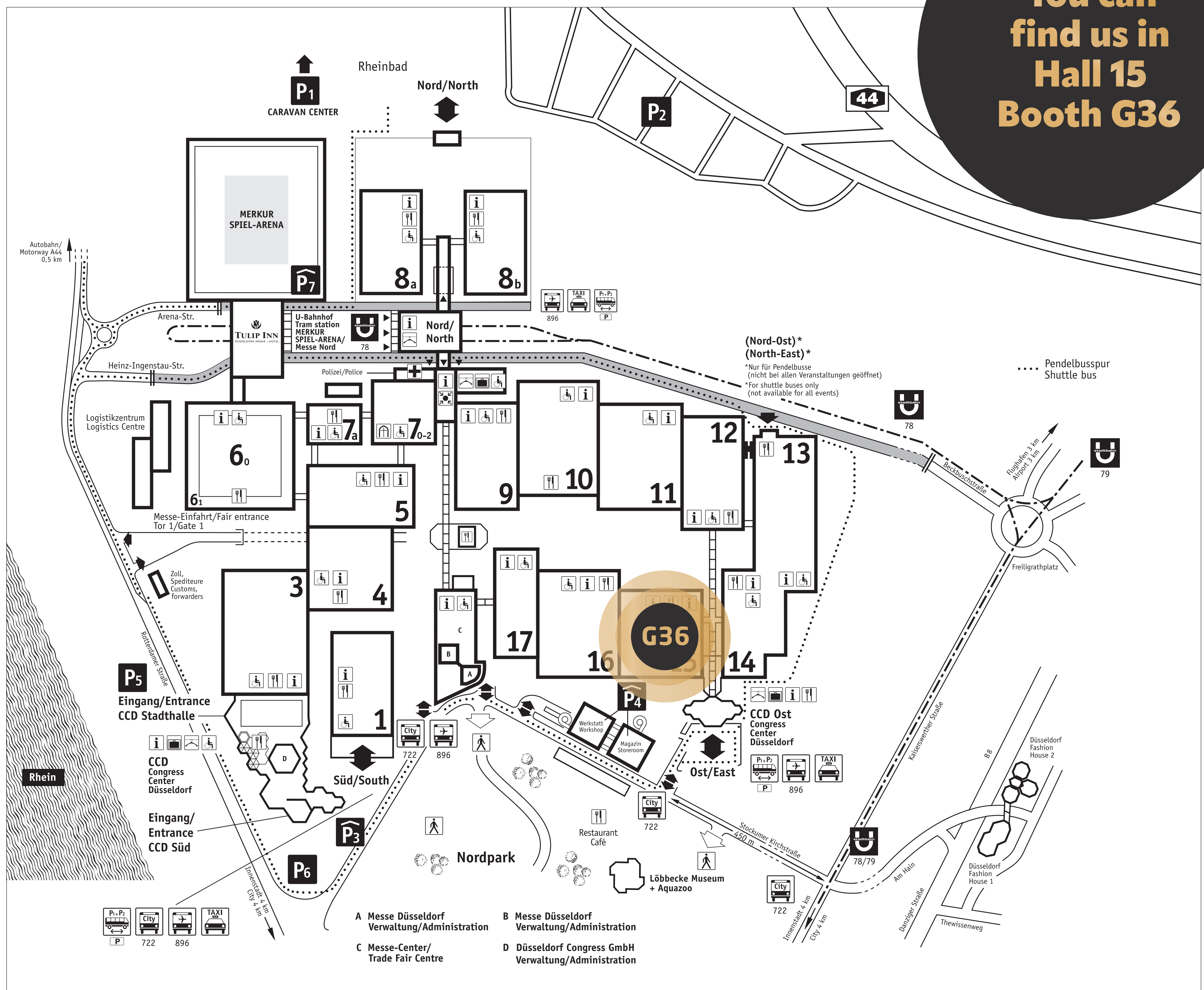
- Julia Pietsch | Director Chemicals & Healthcare | GTAI
- Vijay Luiz | Manager Cloud Provider Risk | Regulatory & Compliance Assurance | PwC
- Steven Grimberg | Senior Manager Cybersecurity & Digitalization in Healthcare | PwC

2:00 p.m. | GTAI Booth

Unlocking Opportunities in Germany's Healthcare Market: Industry Insights and Funding Landscape

- Julia Pietsch | Director Chemicals & Healthcare | GTAI
- Jasmin Kraft | Senior Manager Investor Support Services | GTAI

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