## **Textile and Garment Production in Ethiopia**

09.01.2020, Elisaveta Kostova



### **Political background**

Main principle: Investments for Employment



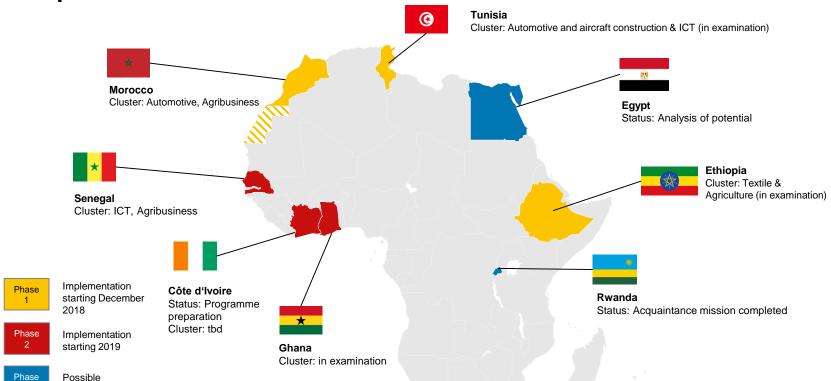
The initiative aims at creating a **favorable business** environment and supporting private investment.



**Creating enough jobs** to provide **future prospects** for a rapidly growing youth in Africa.



Agreement of the governing parties to strengthen the cooperation with reform partners and the G20-Compact with Africa countries in light of the Marshall Plan with Africa.



#### **BMZ Special Initiative Partner Countries**

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\*Based on initial analysis.

implementation

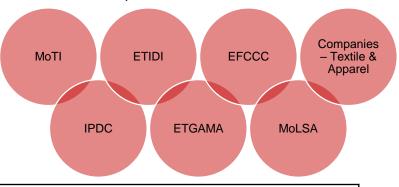
### Areas of Intervention of the Special Initiative for Jobs in Ethiopia (19 – 21)

Area	Intervention
Cluster	<ul> <li>Foster the attractiveness of business locations and sectors</li> <li>Support of sustainable industrial / business parks and economic zones</li> <li>Improve export opportunities</li> <li>Address investment barriers</li> </ul>
Business & Invest	<ul> <li>Mobilising investments by German, European and African companies</li> <li><u>Paradigm shift</u>: Develop projects with companies and investors to address investment barriers (e.g. training and qualification)</li> <li>Explore new markets</li> </ul>
African Mittelstand	<ul> <li>Advisory and financial services for SME</li> <li>Improve the business environment and enhance competitiveness</li> <li>Boost cooperation between German companies and African SMEs</li> </ul>

### Sustainable Textile Project 16-20

#### **Basic Data:**

German Development Cooperation, assigned by the German Federal Ministry for Economic Cooperation and Development Volume 4m EUR; Period of implementation 3 years Focus: Supporting the establishment of social and environmental standards in the textile and apparel sectors in Ethiopia **Political and Implementation Partners** 



Proclamation and implementation of chemical registry

Quality Management System, Environmental Laboratory upgrade and accreditation

National Sludge Guideline

- Adaptation of the national drinking water standard, OekoTex Step Certification in Hawassa IP
- Direct Company Support of 13 companies

Equipment and training for inspectors

Ministry of Trade and Industry



Ethiopian Textile Industry Development Institute

Environment Forestry and Climate Change Commission

Industrial Parks Development Corporation

Ethiopian Garment and Manufacturers Association

Ministry of Labour and Social Affairs



#### **Development Partnerships with the Private Sector**

- CoE Mekelle (H&M/DBL) training of middle managers
- CoE Hawassa (PvH) cooperation with TVET
- Chemical Management (Dow Chemicals/ZDHC) development of private sector providers of consultancy services on chemical management
- Solar plant



### **General Impressions of the Sector - Industrial Parks**



### **General Impressions of the Sector – Textile Production**



### **Environmental Sustainability – SWOT Analysis**

#### **Strenghts**

-Good starting conditions in Industrial Parks, e.g. ZLD Plant in Hawassa IP -16 industrial parks planned across the country

-Relatively solid regulatory framework on national level (e.g. on chemicals, water discharge, etc.)

-EIP Assessments in place

#### **Opportunities**

-Attracting the "right" investors -Off-grid power solutions, FDI investments -Promotion of strong certification schemes like Ökotex Step, ZDHC, Higg Index -Reinforcement of green growth approaches

#### <u>Weaknesses</u>

-Struggle with sludge disposal, waste reusage, availability of water and energy -Low compliance of local companies -Gaps in national regulation, e.g. on sludge -Low capacity in enforcing environmental legal framework, low quality of EIP assessments

#### Threats

-Low regional capacity

-Dedication of land not suitable for industrial development

-Local community acceptance

-High investments necessary to fix previous shortcomings

# Short Movie - The Voice of Ethiopian Textile Workers

## Thank you!





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