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Healthcare Webinar: Explore Partnering and Funding Opportunities in German BioRegions

Moderator & Speaker



Dr. Marcus Schmidt

Director | Chemicals & Healthcare | *Germany Trade & Invest GmbH*

Curriculum Vitae

Profile

Dr. Marcus Schmidt is a Director at Germany Trade and Invest, the foreign trade and inward investment agency of the Federal Republic of Germany. He has been involved with attracting foreign direct investment to Germany since 2000.

Dr. Schmidt has held various roles with Germany Trade and Invest's predecessor companies, the Industrial Investment Council and Invest in Germany. After working as a Project Manager in Berlin, he served as Director North America in New York and Washington, DC as well as the global Group Director for Technology & Services. He has worked on site-selection projects with numerous industry leaders such as Dell, Oracle, Intel and Vestas and initiated the creation of a Renewable Energy Practice as part of the Technology & Services group.

He currently heads Germany Trade and Invest's Chemicals and Healthcare industry group.

Sitz der Gesellschaft
Corporate Headquarters
Berlin

Amtsgericht
Registered at Local District Court
Charlottenburg

Handelsregisternummer
Registration Number
HRB 107541 B

Geschäftsführung
Executive Board
Dr. Benno Bunse
Erster Geschäftsführer
Chairman/CEO

Dr. Jürgen Friedrich
Geschäftsführer
CEO

Steuernummer
Tax Number
37/234/21352

Vorsitzender des Aufsichtsrats
Chairman of the
Supervisory Board
Stefan Kapferer
Staatssekretär
State Secretary

Bundesministerium für
Wirtschaft und Energie
Federal Ministry for Economic
Affairs and Energy

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Beschlusses des Deutschen
Bundestages.

Supported by the Federal
Ministry for Economic
Affairs and Energy on the
basis of a decision by the
German Bundestag.

Dr. Schmidt received his Ph.D. in law from the University of Innsbruck, a Masters in law from the University of Muenster, and an MBA in International Industrial Management from the University of Applied Sciences in Esslingen, Germany. Prior to his career in economic development, Dr. Schmidt served in various legal positions in Germany and Japan.

Germany Trade & Invest

Germany Trade & Invest combines the in-depth analysis of foreign markets with the extensive knowledge of Germany's key industries and its investment and technology landscape. Supported by a network of 60 experts abroad and benefitting from close cooperation with the German Chamber Network (AHKs), the economic development agency of the Federal Republic of Germany supports international trade with comprehensive, consistent and industry-specific market information. Utilizing the combination of wide-ranging global expertise and an internationally competitive consulting and service profile for foreign investors, Germany Trade & Invest secures and creates jobs in Germany.

The organization places a special focus on the economic development promotion of the new federal states (eastern Germany) and Berlin.

Investment Location Germany

Germany Trade & Invest provides close-to-market information to international companies looking to enter German markets. Our specialist industry teams prepare all of the relevant information essential to business success in Germany. Germany Trade & Invest's comprehensive range of information services also includes:

- Market and industry reports and market entry analyses
- Business and tax law
- Business and labor law information
- Funding and financing information
 - [Business Location Germany](#)
 - [Investment Guide](#)

Business Location Services

Germany Trade & Invest supports international companies from market entry to business start-up in Germany. Expert project teams advise and assist in the business establishment phase. Germany Trade & Invest's range of free services also includes:

- Legal and tax-related project support
- Funding and financing advisory services
- Site visit organization
- Local partner and network matchmaking
- Public and private partner coordination
 - [Investment Consulting](#)