



HEALTHCARE IN GERMANY

Healthcare Market Germany

One of Germany's largest growth markets at a glance

Source: Statistisches Bundesamt 2019; Bundesvereinigung Deutscher Apothekerverbände e.V. 2019, Pharmazeutische Zeitung 2019

Healthcare Market Germany

One of Germany's largest growth markets at a glance

EUR 387 billion
healthcare
expenditure

11.6%
of GDP

Source: Statistisches Bundesamt 2019; Bundesvereinigung Deutscher Apothekerverbände e.V. 2019, Pharmazeutische Zeitung 2019

Healthcare Market Germany

One of Germany's largest growth markets at a glance

EUR 387 billion
healthcare
expenditure

72 million people
have public health
insurance

11.6%
of GDP

9 million people
privately insured

Healthcare Market Germany

One of Germany's largest growth markets at a glance

EUR 387 billion
healthcare
expenditure

72 million people
have public health
insurance

1942 hospitals
500,000 beds

11.6%
of GDP

9 million people
privately insured

385,000
physicians

Healthcare Market Germany

One of Germany's largest growth markets at a glance

EUR 387 billion
healthcare
expenditure

72 million people
have public health
insurance

1942 hospitals
500,000 beds

7 million people
employed in the
German
healthcare
industry

11.6%
of GDP

9 million people
privately insured

385,000
physicians

20,000
pharmacies

Health Insurance

Germany achieves almost universal health insurance coverage

**82.8 million
inhabitants**

Health Insurance

Germany achieves almost universal health insurance coverage

Health insurance coverage is mandatory in Germany.

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Health insurance coverage is mandatory in Germany.

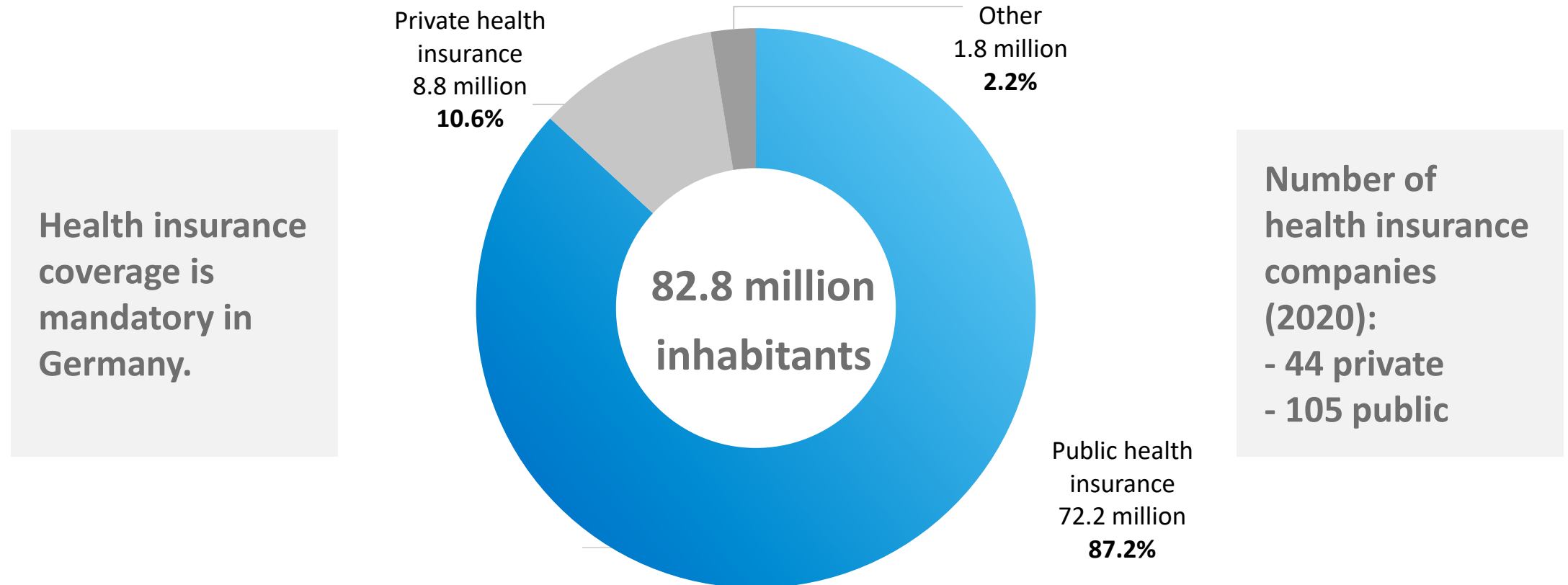
82.8 million
inhabitants

Number of health insurance companies (2020):

- 44 private
- 105 public

Health Insurance

Germany achieves almost universal health insurance coverage



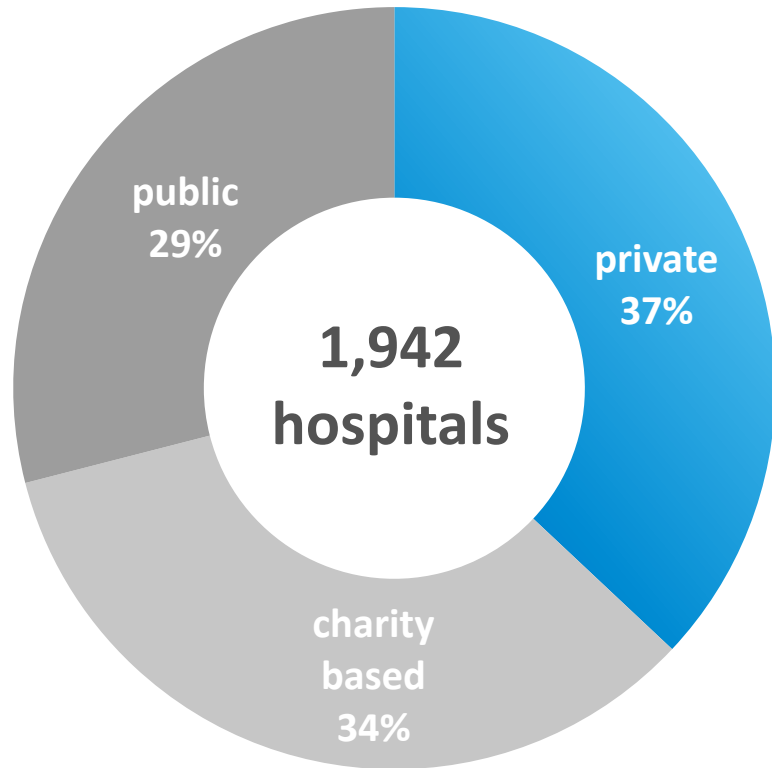
Number of Hospitals and Ownership

The share of privately owned hospitals continues to rise

1,942
hospitals

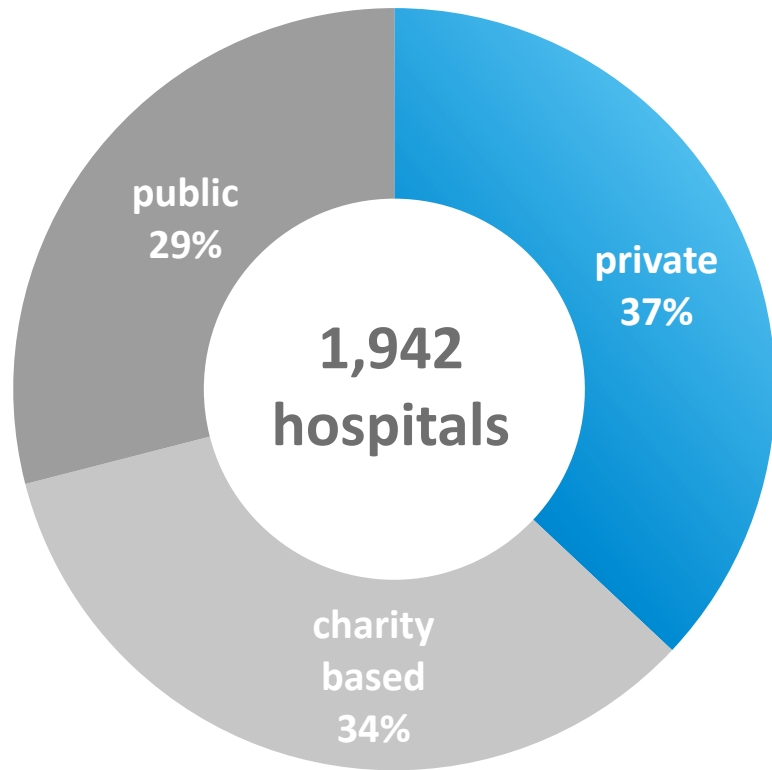
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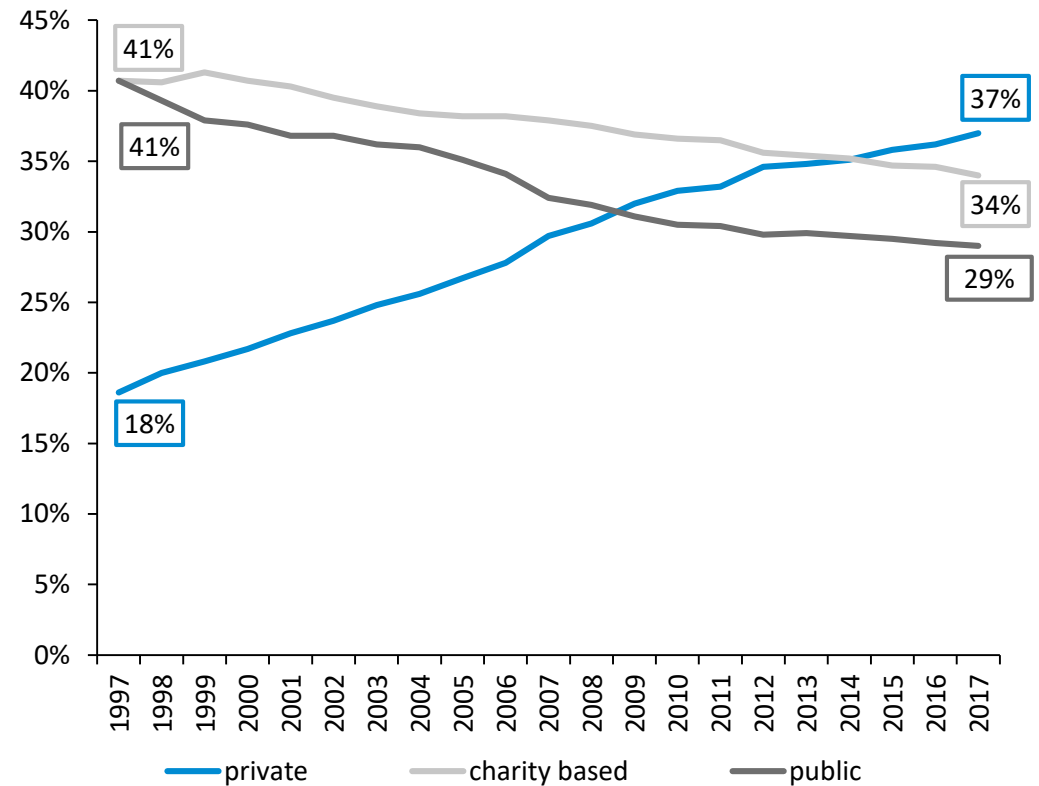


Number of Hospitals and Ownership

The share of privately owned hospitals continues to rise



Source: German Hospital Federation 2018



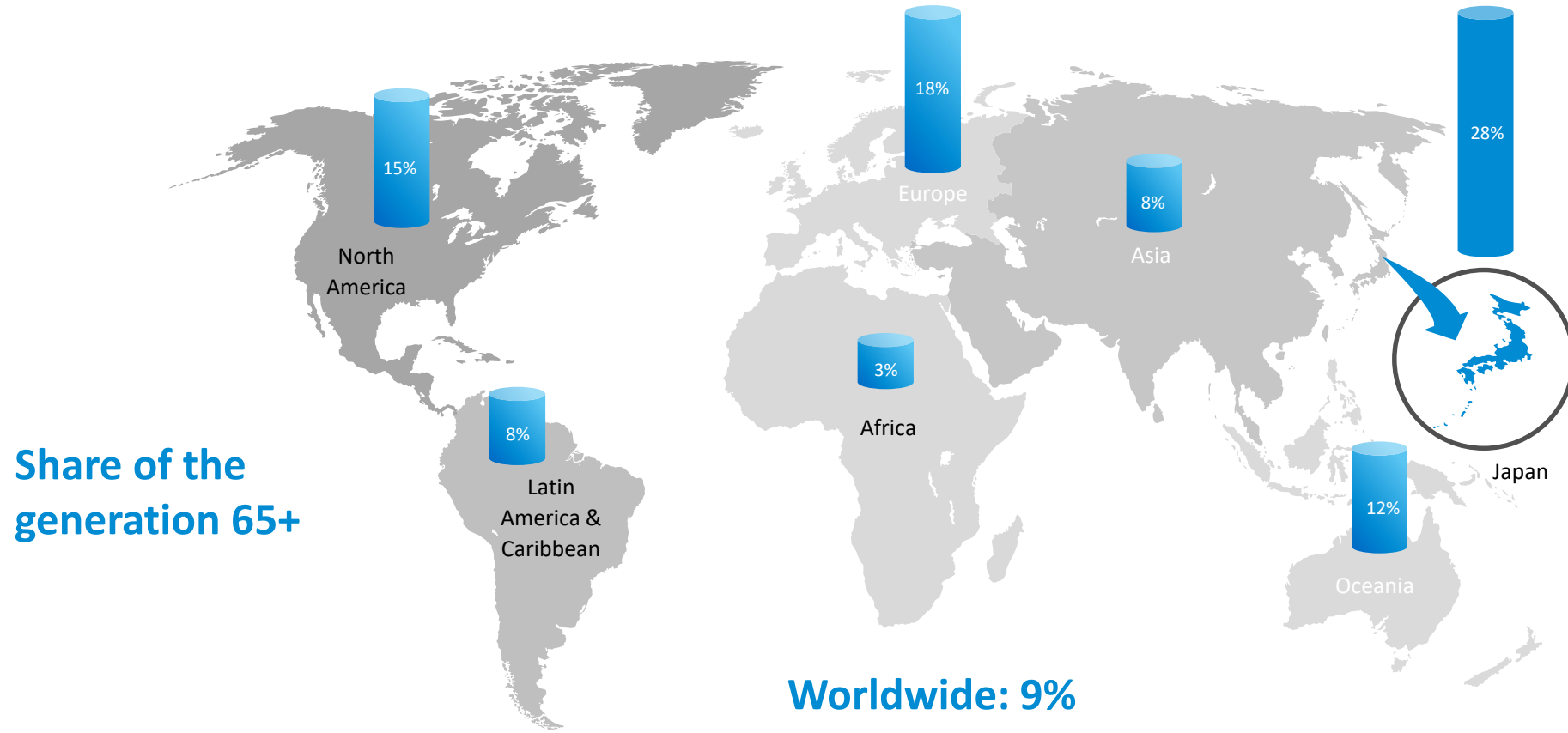
Source: German Hospital Federation 2018



DEMOGRAPHIC CHALLENGES - DIGITAL HEALTHCARE SOLUTIONS

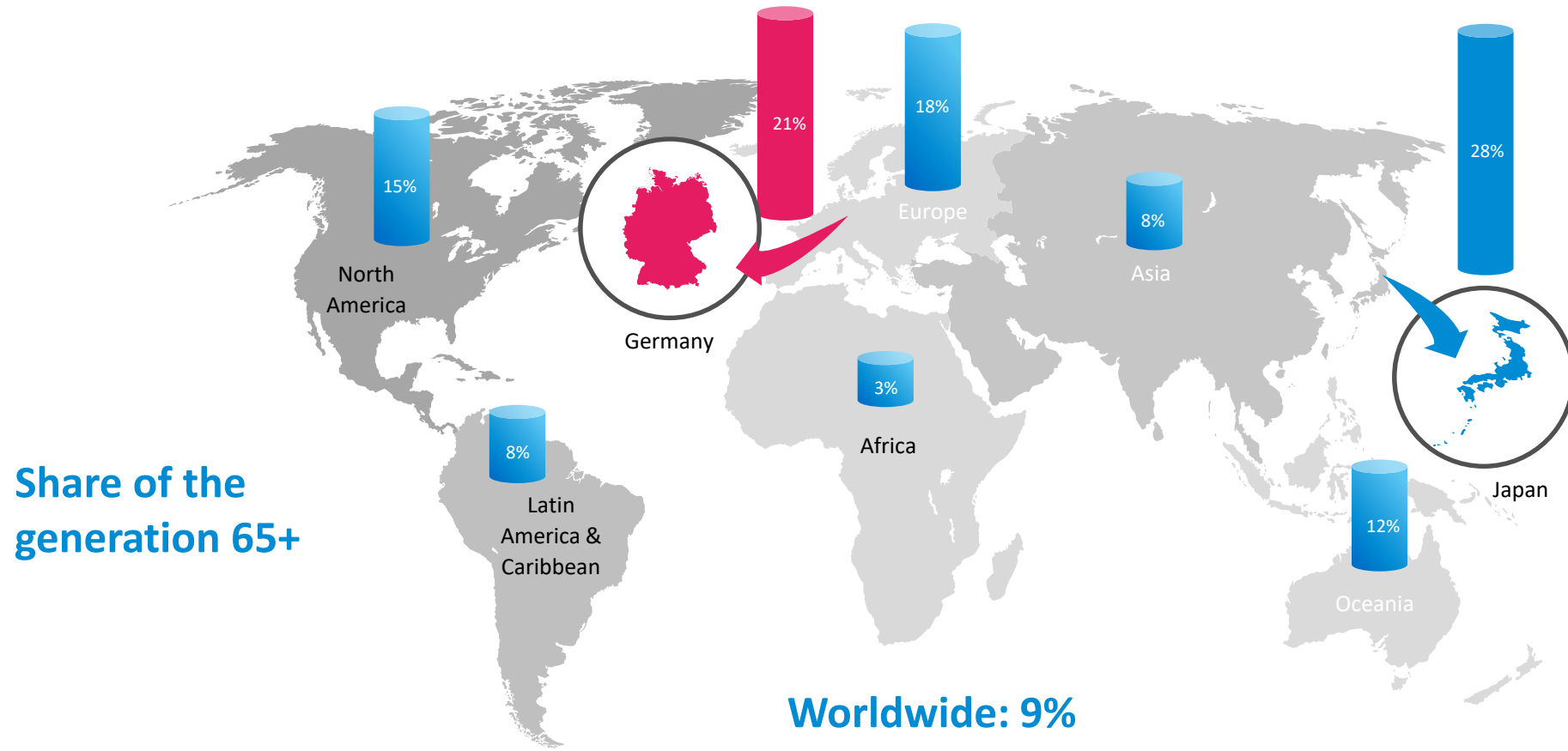
Demographic Change

The German population is one of the “oldest” worldwide



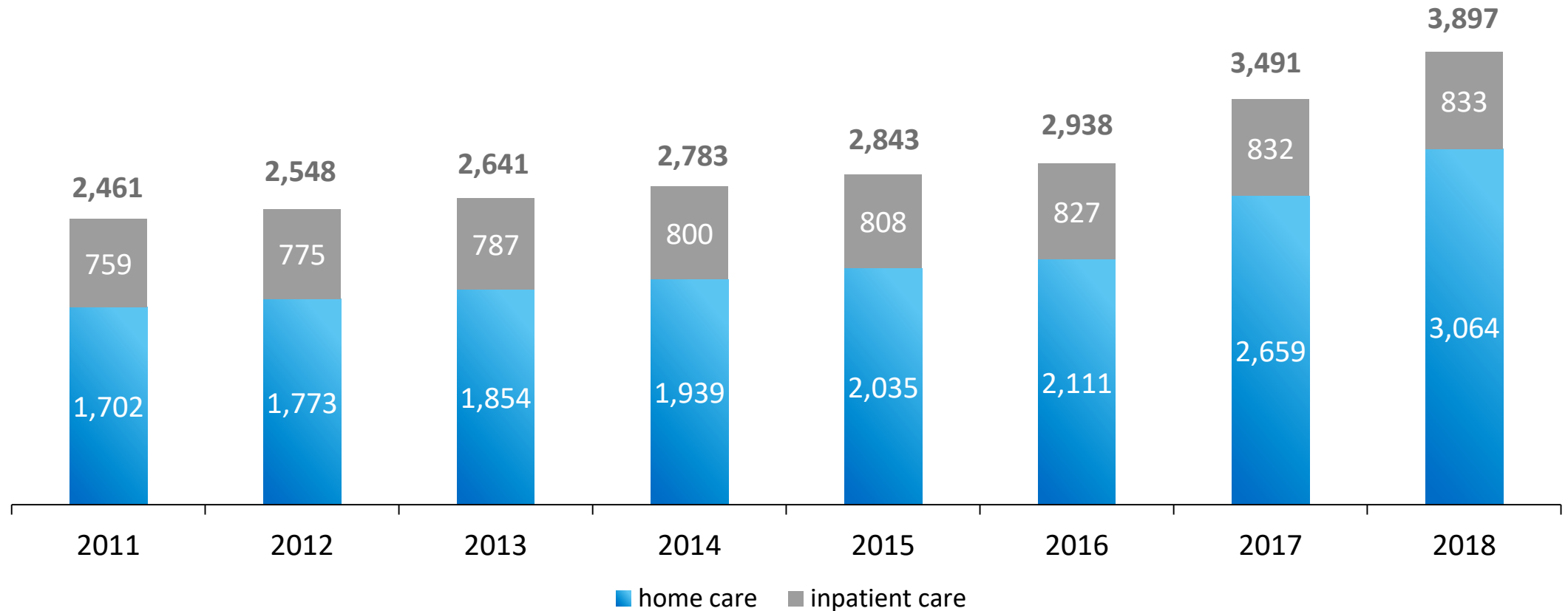
Demographic Change

The German population is one of the “oldest” worldwide



Care Recipients in Germany

Number of care recipients in Germany 2011 – 2018 (in thousands)



Source: German Federal Ministry of Health 2019

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Market Volume Digital Health 2025

Europe
155 billion Euro

Source: Roland Berger 2019

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Market Volume Digital Health 2025

Europe
155 billion Euro

Germany
38 billion
Euro

Source: Roland Berger 2019

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Moving Digital Health

Beyond pilot projects



Moving Digital Health

Beyond pilot projects

Remote treatment



Moving Digital Health

Beyond pilot projects

Remote treatment

ePrescription



Moving Digital Health

Beyond pilot projects

Remote treatment

ePrescription

Electronic patient record



Digital Health Care Act

Digital Health Care Act

Improving care with
digital health applications (DIGAs)

Digital Health Care Act

Regulatory Changes 2020/2021



Access to an electronic health record for every insured person

Digital Health Care Act

Regulatory Changes 2020/2021



**Tele-consultations
will be strengthened**

Digital Health Care Act

Regulatory Changes 2020/2021



**Improved access to
patient data for research**

Digital Health Care Act

Regulatory Changes 2020/2021



Health innovation is financially supported: EUR 200 Mio. p.a.

Digital Health Care Act

Regulatory Changes 2020/2021



**Doctors are allowed to
prescribe medical apps**

Contact Us

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