

October 26, 2017, 12:00 P.M. – 1:00 P.M. EDT (6:00 P.M. - 7:00 P.M. Berlin Time)

Webinar: Market Access and Regulatory Update for Medical Device Manufacturers

Speaker



Gerd Gottschalk | Consultant | Gerd Consulting

Curriculum Vitae

Gerd Gottschalk received his degree in “Economic for Health Insurance Funds” and in addition he has a bachelor degree in “Professional Marketing”. Gerd has done the first career steps in health insurance funds in Germany where he has worked approximately 18 years. Within different roles he has led multidisciplinary teams focusing on services development and cost control.

In 2004 he moved to the MedTech industry introducing new and innovative therapies and medical devices in Germany and cross Europe. He did work in the past for Coloplast A/S (Denmark), Medtronic GmbH (Germany), GI Dynamics (USA) and Autonomic Technologies (USA). Currently he is working as an independent consultant focused on market access and reimbursement for medical devices.

Gerd is a member of the BVMed (German Medical Technology Association) interest group “Market Access” and “DRG” and furthermore member of the ISPOR review committee (2012 - 2017).

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