



ACCELERATED DIGITALIZATION OF HEALTHCARE SECTOR

LATEST DEVELOPMENTS AND REGULATORY CHANGES



Market Volume Digital Health 2025

Europe 155 billion Euro

Source: Roland Berger 2019



Market Volume Digital Health 2025



Germany 38 billion Euro

Source: Roland Berger 2019

© GTAI 3

Moving Digital Health Beyond pilot projects

Remote treatment

Moving Digital Health Beyond pilot projects

Remote treatment

ePrescription

Moving Digital Health Beyond pilot projects

Remote treatment

ePrescription

Electronic patient record

Improving care with digital health applications (DIGAs)

Regulatory Changes 2020/2021



Access to an electronic health record for every insured person

Regulatory Changes 2020/2021



Tele-consultations will be strengthened

Regulatory Changes 2020/2021



Improved access to patient data for research

Regulatory Changes 2020/2021



Health innovation is financially supported: EUR 200 Mio. p.a.

Regulatory Changes 2020/2021

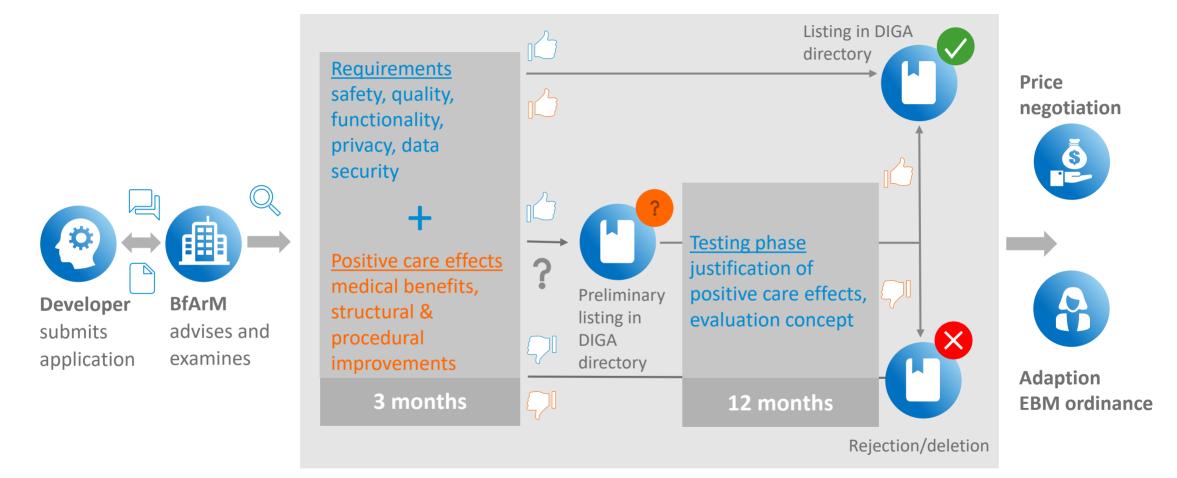


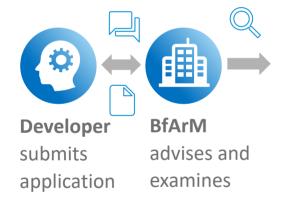
Doctors are allowed to prescribe DIGAs (e.g. medical apps)

Definition DiGA

Digital Health Application

- Medical product class I or IIa under MDR
- Main function relies on digital technologies
- Intended use is centered around the patient, possible to include the doctor
- Product functionalities: Detection (monitoring), treatment, palliation / abatement of pain, compensation of diseases, injuries, disability

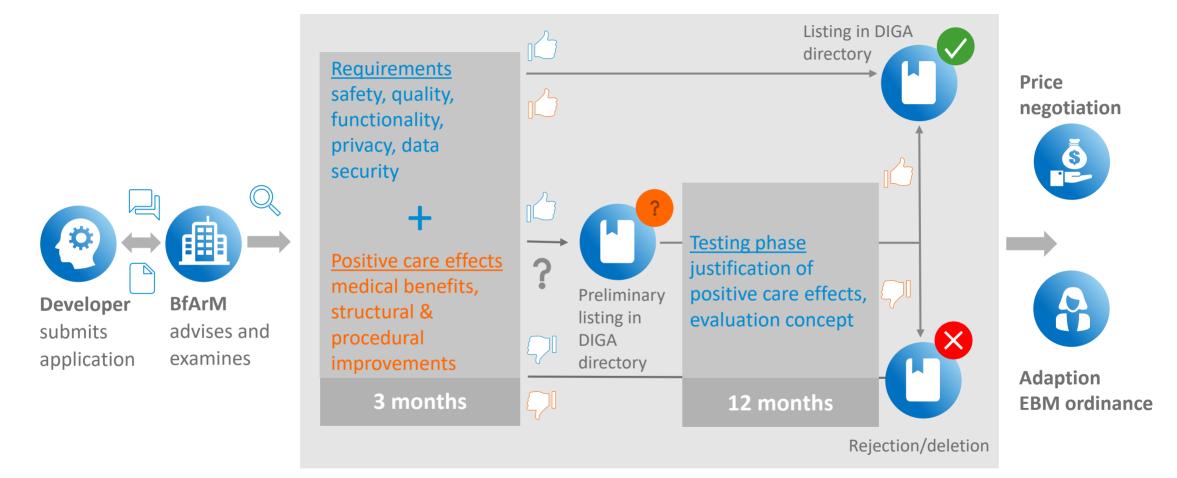




Federal Institute for Drugs and Medical Devices (BfArM)

- independent federal higher authority within the portfolio of the Federal Ministry of Health
- departmental research institute of the German Federal Government which conducts its own as well as independent research
- involved in the tasks of licensing, improving the safety of medicinal products, detecting and evaluating the risks of medical devices, and monitoring the legal traffic in narcotic drugs and precursors





Contact Us

Germany Trade & Invest is the economic development agency of the Federal Republic of Germany. The company helps create and secure extra employment opportunities, strengthening Germany as a business location. With more than 50 offices in Germany and abroad and its network of partners throughout the world, Germany Trade & Invest supports German companies setting up in foreign markets, promotes Germany as a business location and assists foreign companies setting up in Germany.

Contact

Julia Pietsch T +49 (0)30 200 099-235 **julia.pietsch@gtai.com**

Berlin

Friedrichstraße 60 10117 Berlin www.gtai.com



SUPPORTED BY THE FEDERAL MINISTRY FOR ECONOMIC AFFAIRS AND ENERGY ON THE BASIS OF A DECISION BY THE GERMAN BUNDESTAG.

© Germany Trade & Invest

All market data provided is based on the most current market information available at the time of publication. Germany Trade & Invest accepts no liability for the actuality, accuracy, or completeness of the information provided.