

Which products are consumers in Germany spending more or less on since Coronavirus outbreak?

Online sales up 36 percent compared to pre-Corona period.



... has decreased and will continue to decrease:

Travel and Transport
Tickets



... has increased but will go down:

Garden equipment
Kitchen devices
Tools and
Construction materials
Decorative items and Furniture
Sport items



... has increased and will continue to increase:

Takeaway food
Groceries
Electronics and
Telecommunications
Media and Entertainment
Toys
Fashion
Health and
Health food products
Hobby items
Pet food and Accessories
Cosmetics and Care