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Succeed in Germany's Healthcare Market **,Grow your business in an Aging Society'**

23.09.2014



Moderator



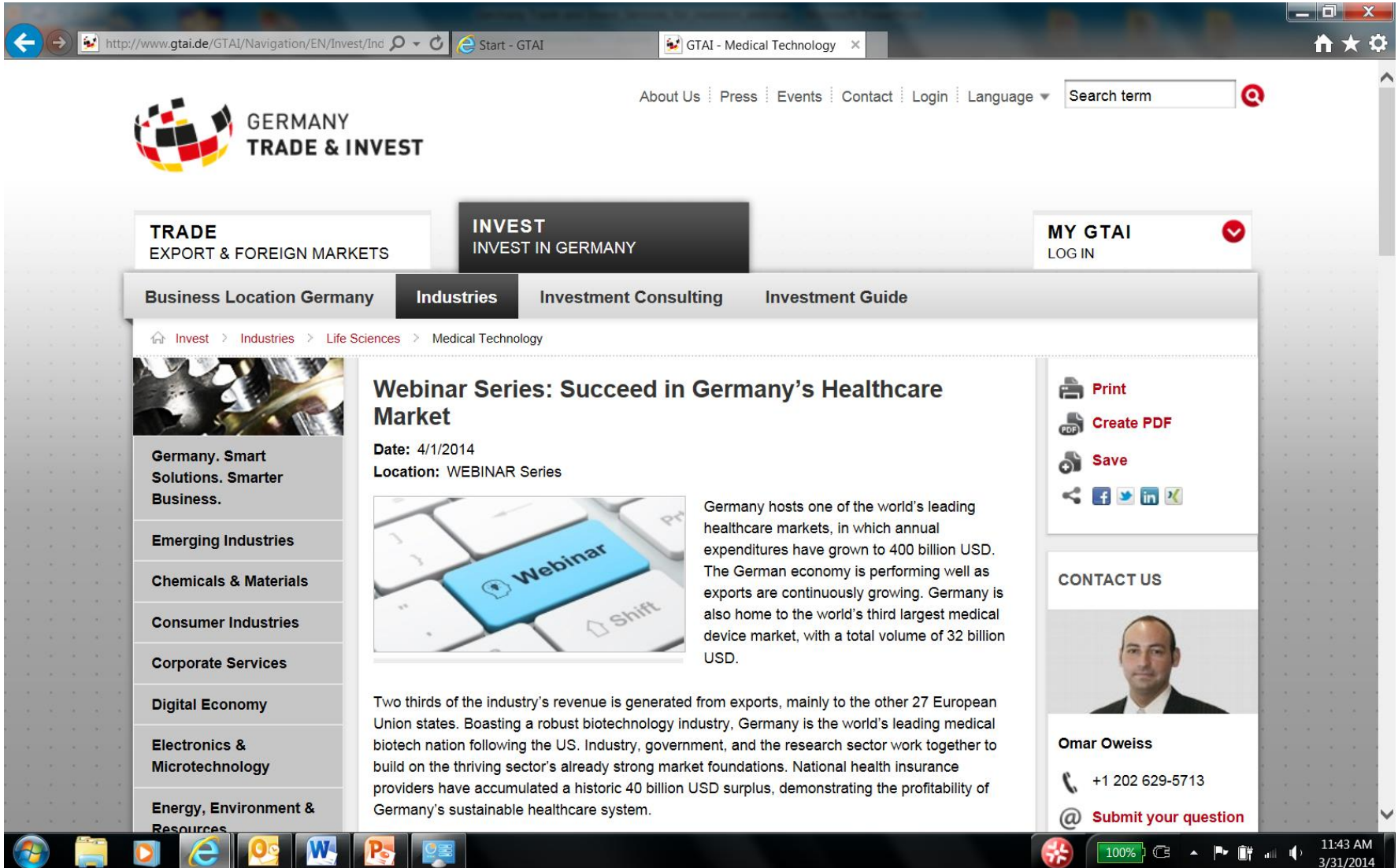
Omar Oweiss

Director

Investor Consulting

Germany Trade and Invest

www.gtai.com/succeed-in-german-healthcare



The screenshot shows a web browser window displaying the GTAI website. The browser's address bar shows the URL <http://www.gtai.de/GTAI/Navigation/EN/Invest/Inc>. The website header includes the GTAI logo and navigation links: About Us, Press, Events, Contact, Login, and Language. A search bar is also present. The main navigation menu features 'TRADE EXPORT & FOREIGN MARKETS', 'INVEST INVEST IN GERMANY' (highlighted), and 'MY GTAI LOG IN'. Below this, there are tabs for 'Business Location Germany', 'Industries' (selected), 'Investment Consulting', and 'Investment Guide'. The breadcrumb trail reads: Invest > Industries > Life Sciences > Medical Technology. The main content area features a sidebar with categories like 'Germany. Smart Solutions. Smarter Business.', 'Emerging Industries', 'Chemicals & Materials', 'Consumer Industries', 'Corporate Services', 'Digital Economy', 'Electronics & Microtechnology', and 'Energy, Environment & Resources'. The central article is titled 'Webinar Series: Succeed in Germany's Healthcare Market' with a date of 4/1/2014 and location 'WEBINAR Series'. It includes an image of a blue 'Webinar' button on a keyboard. The text describes Germany's leading healthcare market, noting annual expenditures of 400 billion USD and a total volume of 32 billion USD for the medical device market. A sidebar on the right offers options to 'Print', 'Create PDF', 'Save', and social media sharing. Below that is a 'CONTACT US' section featuring a photo of Omar Oweiss, his phone number (+1 202 629-5713), and a 'Submit your question' button. The Windows taskbar at the bottom shows the date as 3/31/2014 and the time as 11:43 AM.

Succeed in Germany's Healthcare Market

December 5th, 2013

- *Intro to the German Healthcare Market and the MedTech Industry*
MassMEDIC and US Commercial Service

April 1st, 2014

- *Identify strategies and mechanisms to obtain reimbursements*
US Commercial Service and BVMed

June 12th, 2014

- *Explore partnering and funding opportunities in German BioRegions*
BioDeutschland, BioRegio, MassBio and BayBio

September 23rd, 2014

- *Grow your business in an aging society*
Institute of Gerontology & German Association of Gerontechnology

October 28th, 2014

- *Opportunities in the digital healthcare industry*
Partners (TBC)

Agenda



Ms. Melanie Wiegand, Germany Trade & Invest

Impact of Demographic Change on Healthcare Demands

Agenda



Ms. Melanie Wiegand, Germany Trade & Invest

Impact of Demographic Change on Healthcare Demands



Dr. Vera Gerling, Institute of Gerontology, Univ. of Dortmund

Society and Health Care Product Considerations in the German Senior Market

Agenda



Ms. Melanie Wiegand, Germany Trade & Invest

Impact of Demographic Change on Healthcare Demands



Dr. Vera Gerling, Institute of Gerontology, Univ. of Dortmund

Society and Health Care Product Considerations in the German Senior Market



Mr. Marcus Sauer, German Association for Gerontechnology

The Technological Imperatives of Creating a Health Care Product for the German Senior Market

Agenda

Q&A session at the end

Please post questions through webinar toolbar



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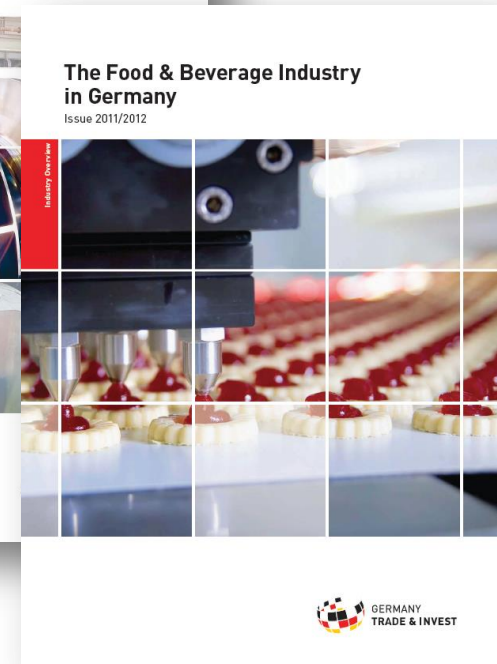
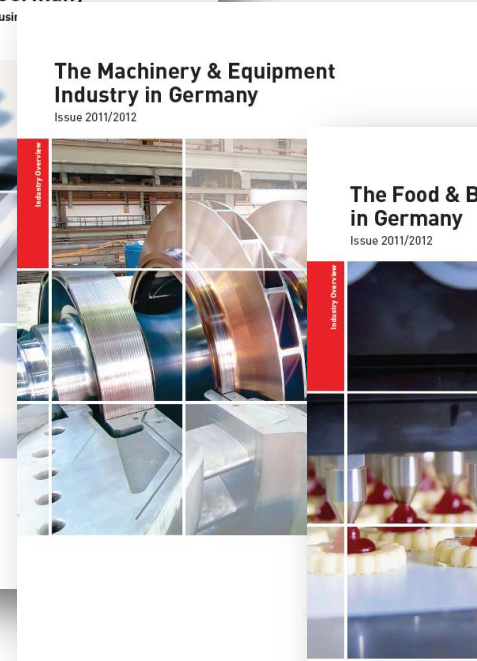
Germany Trade and Invest is the foreign trade and inward investment promotion agency of the Federal Republic of Germany.

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establish business operations
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Our services:

Individual Consulting:

- Market and industry reports
- Market entry analyses
- Tax and legal information
- Funding and financing
- Partnering
- Site selection



Publications



Ms. Melanie Wiegand

Manager, Investor Consulting

Chemicals & Healthcare

Germany Trade and Invest GmbH



Dr. Vera Gerling

Research Fellow

Institute of Gerontology

Technical University of Dortmund



Mr. Marcus Sauer

Director Training and Consulting
GGT – German Association for
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Ask our experts.....



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Gerling



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