

# KEY DIGITAL HEALTH EVENTS IN EUROPE

AND HOW TO MAKE BEST USE OF THEM

Julia Rühle  
Manager Healthcare  
[www.gtai.com](http://www.gtai.com)



# Prepare Your Successful Market Entry



# Prepare Your Successful Market Entry



Understand the market



# Prepare Your Successful Market Entry



Understand the market



Meet with partners

# Prepare Your Successful Market Entry



Understand the market



Meet with partners



Find customers



# AT A GLANCE - KEY DIGITAL HEALTH EVENTS IN EUROPE

# Key Digital Health Events

## 2017

**5 – 7 April**  
**Luxembourg**

**Med@Tel**

---

**Med-e-Tel** is an event of the International Society for Telemedicine & eHealth (ISfTeH).

<https://www.medetel.eu/>

---

**Features:**

Conference  
Exhibition

**By Numbers:**

450 attendees  
40 exhibitors

---

Source: <https://www.medetel.eu>

# Key Digital Health Events

## 2017

**10 - 12 May**  
**Malta**



---

### **Themes:**

Data for Health: the key to personalised sustainable care.

[www.ehealthweek.org](http://www.ehealthweek.org)

---

### **Features:**

Conference  
Exhibition  
Matchmaking

### **By Numbers:**

2,230 attendees  
54 exhibitors

---

Source: Healthcare Information and Management Systems Society, <http://www.ehealthweek.org>



# Key Digital Health Events

## 2017

**8 – 10 November**  
**Berlin, Germany**



---

### **Congress Mission:**

To improve the standard of patient care  
using eHealth in the cardiovascular field

[www.e-cardiohealth.com](http://www.e-cardiohealth.com)

---

### **Features:**

Conference  
Exhibition

### **By Numbers:**

450 attendees  
22 exhibitors

---

Source: <http://www.e-cardiohealth.com>

# Key Digital Health Events

## 2017

**13 – 16 November**  
**Düsseldorf, Germany**



---

**MEDICA** is the world's largest event for the medical sector.

[www.medica-tradefair.com](http://www.medica-tradefair.com)

---

### **Features:**

Conference  
Forums  
Exhibition  
Matchmaking

### **By Numbers:**

127.781 attendees  
5.119 exhibitors

---

Source: <http://www.medica-tradefair.com>

# Key Digital Health Events

## 2017

**21 – 22 November**  
**Barcelona, Spain**



---

**WoHIT** encompasses six main summits.

<http://www.worldofhealthit.org>

---

### **Features:**

Conference  
Exhibition  
Hospital Tours  
Matchmaking

### **By Numbers:**

1,300 attendees  
67 exhibitors

---

Source: Healthcare Information and Management Systems Society, <http://www.worldofhealthit.org>

# Key Digital Health Events

## 2017

**25 – 27 April**  
**Berlin, Germany**



---

At the **conhit** manufacturers, users, representatives from politics and scientific institutions find out about the latest industry developments.

---

<http://www.conhit.com>

---

### Features:

Conference  
Exhibition  
Hospital Tours  
Matchmaking

### By Numbers:

8,849 attendees  
451 exhibitors

---

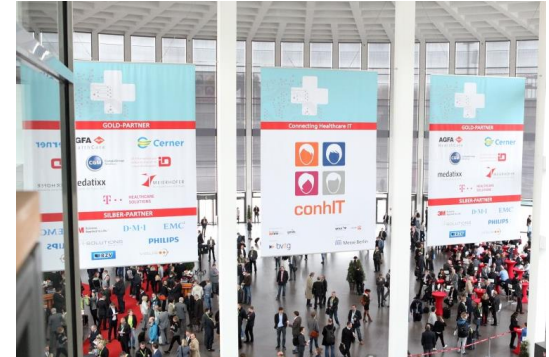
Source: <http://www.conhit.com>



# Making the Most Out of conhIT



Be part of

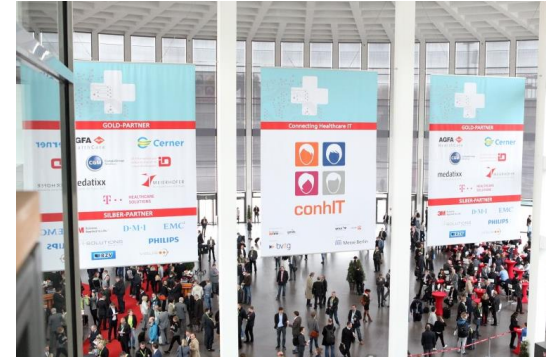


Source: <http://www.conhit.com>

# Making the Most Out of conhIT



Be part of



International  
Delegations

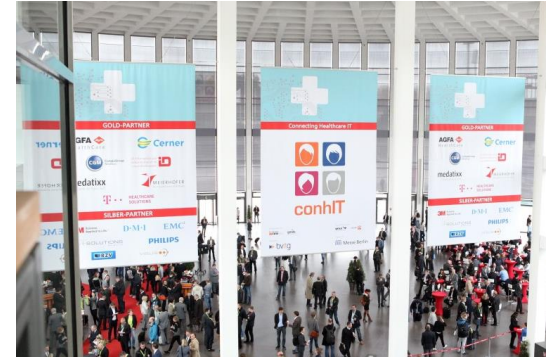
Source: <http://www.conhit.com>

© Germany Trade & Invest

# Making the Most Out of conhIT



Be part of



International  
Delegations

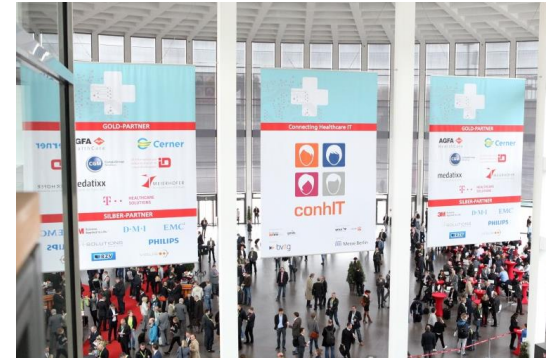
Country  
Pavilions

Source: <http://www.conhit.com>

# Making the Most Out of conhIT



Be part of



International  
Delegations

Country  
Pavilions

Networking  
Receptions

Source: <http://www.conhit.com>



# International Networking Lounge @ conhIT

Meet us in Hall4.2, B-111



Source: Germany Trade and Invest

© Germany Trade & Invest

[www.gtai.com](http://www.gtai.com) 17

# International Networking Lounge @ conhIT



Source: Germany Trade and Invest

# International Networking Lounge @ conhIT



Meet us in  
Hall 4.2, B-111

Source: Germany Trade and Invest



# Congress Session: Global Perspectives on Health Information Exchange



Source: Germany Trade and Invest



# Congress Session: Global Perspectives on Health Information Exchange



Source: Germany Trade and Invest

# Sessions at the International Networking Lounge



Source: Germany Trade and Invest

© Germany Trade & Invest

www.gtai.com 22



# Sessions at the International Networking Lounge

Meet us in  
Hall 4.2, B-111



Source: Germany Trade and Invest

© Germany Trade & Invest

www.gtai.com 23

# Sessions at the International Networking Lounge

Hall 4.2, B-111

Tuesday, 25 April

**International Market Opportunities for Digital Health Companies**

3 pm – 4:30 pm

Wednesday, 26 April

**Market Insights by International Partners**

11 am – 12:30 pm

Thursday, 27 April

**How to Access the German Market: Best Practices in Digital Health**

11 am – 12:30 pm





# Sessions at the International Networking Lounge

Hall 4.2, B-111

Tuesday, 25 April

**International Market Opportunities for Digital Health Companies**

3 pm – 4:30 pm

Wednesday, 26 April

**Market Insights by International Partners**

11 am – 12:30 pm

Thursday, 27 April

**How to Access the German Market: Best Practices in Digital Health**

11 am – 12:30 pm



# Sessions at the International Networking Lounge

Hall 4.2, B-111

Tuesday, 25 April

**International Market Opportunities for Digital Health Companies**

3 pm – 4:30 pm

Wednesday, 26 April

**Market Insights by International Partners**

11 am – 12:30 pm

Thursday, 27 April

**How to Access the German Market: Best Practices in Digital Health**

11 am – 12:30 pm



# Sessions at the International Networking Lounge

Hall 4.2, B-111

Tuesday, 25 April

**International Market Opportunities for Digital Health Companies**

3 pm – 4:30 pm

Wednesday, 26 April

**Market Insights by International Partners**

11 am – 12:30 pm

Thursday, 27 April

**How to Access the German Market: Best Practices in Digital Health**

11 am – 12:30 pm



# Contact Us

Germany Trade & Invest is the economic development agency of the Federal Republic of Germany. The company helps create and secure extra employment opportunities, strengthening Germany as a business location. With more than 50 offices in Germany and abroad and its network of partners throughout the world, Germany Trade & Invest supports German companies setting up in foreign markets, promotes Germany as a business location and assists foreign companies setting up in Germany.

## Contact

Julia Rühle

T +49 (0)30 200 099-235

[julia.ruehle@gtai.com](mailto:julia.ruehle@gtai.com)

## Berlin

Friedrichstraße 60

10117 Berlin

[www.gtai.com](http://www.gtai.com)

## Bonn

Villemombler Straße 76

53123 Bonn

[www.gtai.de](http://www.gtai.de)

Supported by the Federal Ministry for Economic Affairs and Energy  
on the basis of a decision by the German Bundestag.

**Thank you!**