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Succeed in Germany's Healthcare Market **,Business Opportunities in Digital Healthcare'**

27.10.2014



GERMANY
TRADE & INVEST

Moderator

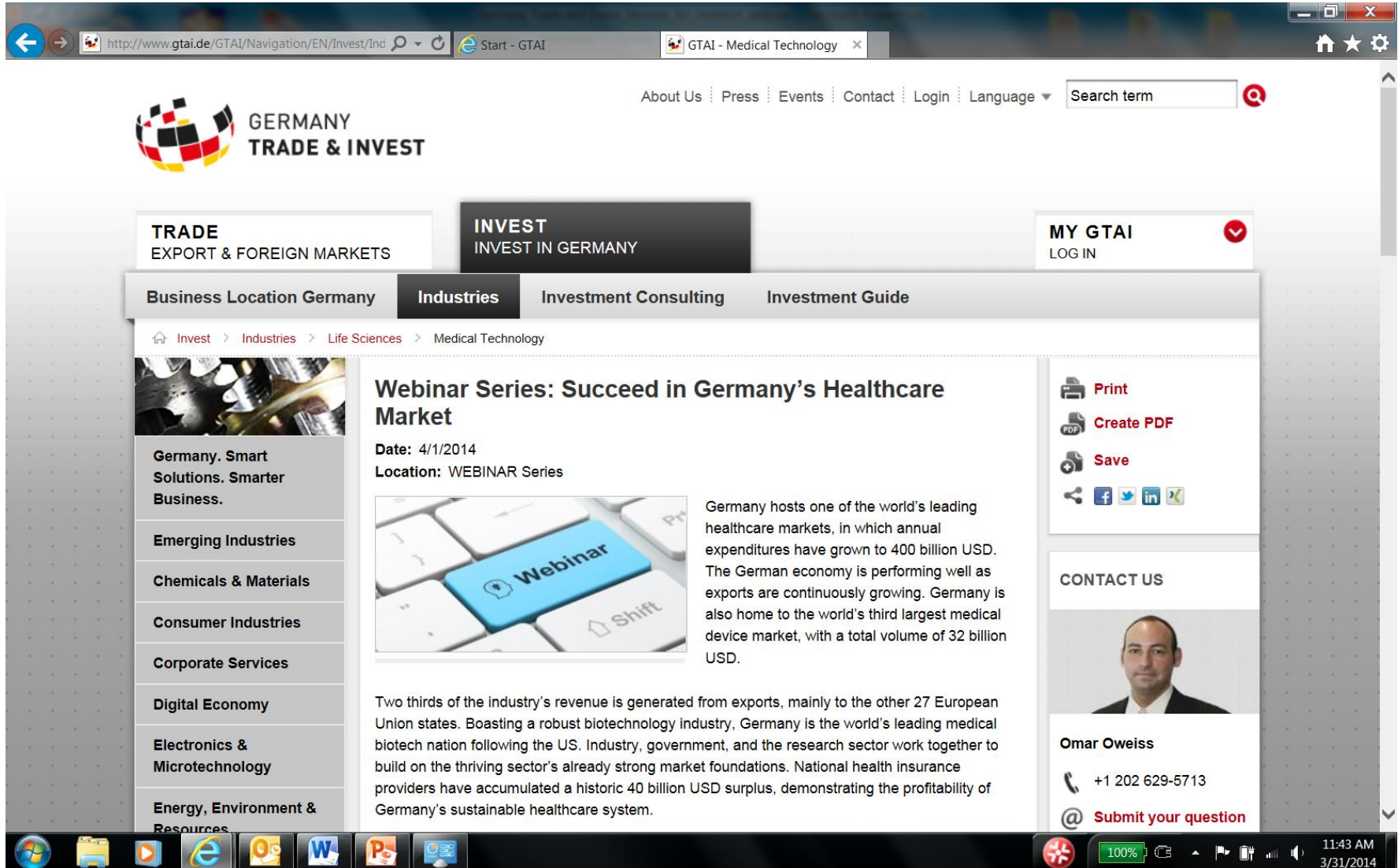


Omar Oweiss

Director, Investor Consulting

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www.gtai.com/succeed-in-german-healthcare



The screenshot shows a web browser window displaying the GTAI website. The address bar shows the URL <http://www.gtai.de/GTAI/Navigation/EN/Invest/Inc>. The page features the GTAI logo and navigation links: About Us, Press, Events, Contact, Login, and Language. A search bar is also present. The main navigation menu includes TRADE (EXPORT & FOREIGN MARKETS), INVEST (INVEST IN GERMANY), and MY GTAI (LOG IN). The 'Invest' section is active, showing a breadcrumb trail: Invest > Industries > Life Sciences > Medical Technology. The main content area is titled 'Webinar Series: Succeed in Germany's Healthcare Market' with a date of 4/1/2014 and location 'WEBINAR Series'. A sidebar on the left lists various business sectors: Germany. Smart Solutions. Smarter Business., Emerging Industries, Chemicals & Materials, Consumer Industries, Corporate Services, Digital Economy, Electronics & Microtechnology, and Energy, Environment & Resources. The main text describes Germany's leading healthcare markets, mentioning annual expenditures of 400 billion USD and a total volume of 32 billion USD for the medical device market. A sidebar on the right includes links to Print, Create PDF, Save, and social media icons, as well as a 'CONTACT US' section featuring Omar Oweiss and a phone number (+1 202 629-5713). The Windows taskbar at the bottom shows the date as October 27, 2014, and the time as 11:43 AM.

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Business Location Germany Industries Investment Consulting Investment Guide

Invest > Industries > Life Sciences > Medical Technology

Webinar Series: Succeed in Germany's Healthcare Market

Date: 4/1/2014
Location: WEBINAR Series

Germany. Smart Solutions. Smarter Business.

Emerging Industries

Chemicals & Materials

Consumer Industries

Corporate Services

Digital Economy

Electronics & Microtechnology

Energy, Environment & Resources

Germany hosts one of the world's leading healthcare markets, in which annual expenditures have grown to 400 billion USD. The German economy is performing well as exports are continuously growing. Germany is also home to the world's third largest medical device market, with a total volume of 32 billion USD.

Two thirds of the industry's revenue is generated from exports, mainly to the other 27 European Union states. Boasting a robust biotechnology industry, Germany is the world's leading medical biotech nation following the US. Industry, government, and the research sector work together to build on the thriving sector's already strong market foundations. National health insurance providers have accumulated a historic 40 billion USD surplus, demonstrating the profitability of Germany's sustainable healthcare system.

Print

Create PDF

Save

CONTACT US

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Submit your question

Succeed in Germany's Healthcare Market

December 5th, 2013

- *Intro to the German Healthcare Market and the MedTech Industry*
MassMEDIC and US Commercial Service

April 1st, 2014

- *Identify strategies and mechanisms to obtain reimbursements*
US Commercial Service and BVMed

June 12th, 2014

- *Explore partnering and funding opportunities in German BioRegions*
BioDeutschland, BioRegio, MassBio and BayBio

September 23rd, 2014

- *Grow your business in an aging society*
Institute of Gerontology & German Association of Gerontechnology

October 28th, 2014

- *Business Opportunities in Digital Healthcare*
bvitg, vitaphone e-health solutions

Agenda



Ms. Julia Ruehle, Germany Trade & Invest, GmbH

Growth Market eHealth

Agenda



Ms. Julia Ruehle, Germany Trade & Invest, GmbH

Growth Market eHealth



Mr. Sebastian Zilch, German Association of Health IT Vendors

German Health-IT Markets and their Characteristics

Agenda



Ms. Julia Ruehle, Germany Trade & Invest, GmbH

Growth Market eHealth



Mr. Sebastian Zilch, German Association of Health IT Vendors

German Health-IT Markets and their Characteristics



Mr. Brad Tritle, vitaphone e-health solutions USA

Innovating Across Borders: Germany and the U.S.

Agenda

Q&A session at the end

Please post questions through webinar toolbar



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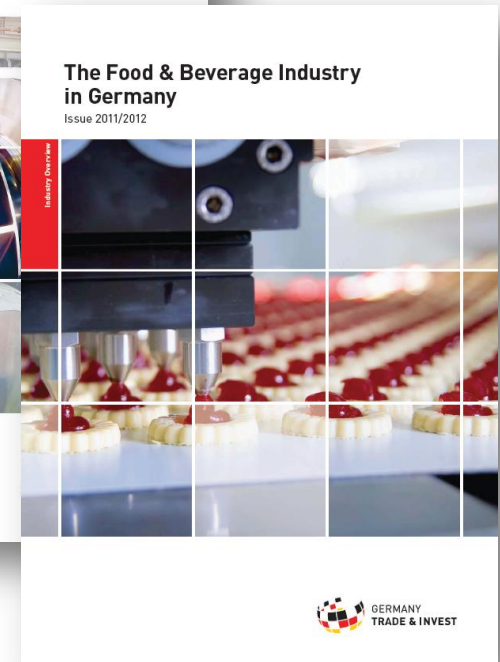
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We help international companies
establish business operations
in Germany.

Our services:

Individual Consulting:

- Market and industry reports
- Market entry analyses
- Tax and legal information
- Funding and financing
- Partnering
- Site selection



Publications



Ms. Julia Ruehle

Manager, Investor Consulting
Chemicals & Healthcare

Germany Trade and Invest GmbH



Mr. Sebastian Zilch

Governmental Affairs &
Strategic Networking

German Association of Health IT Vendors



Mr. Brad Tritle

President and CEO

vitaphone e-health solutions USA

Ask our experts.....



Tritle



Ruehle



Oweiss



Zilch

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