



GERMANY
TRADE & INVEST

Germany Trade & Invest | Friedrichstraße 60 | D-10117 Berlin

Germany Trade and Invest
Gesellschaft für Außenwirtschaft
und Standortmarketing mbH
Friedrichstraße 60
10117 Berlin
Germany
T. +49 (0)30 200 099-0
F. +49 (0)30 200 099-111
office@gtai.com
www.gtai.com

October 28, 2014, 12:00 PM – 1:00 PM EDT (5:00 PM – 6:00 PM CET)

Healthcare Webinar: Opportunities German Digital Healthcare

Speaker



Brad Tritle

President/CEO | vitaphone ehealth solutions USA

Curriculum Vitae

Mr. Tritle currently serves as President / CEO for vitaphone ehealth solutions USA: a mobile, remote patient monitoring and digital patient engagement firm. Additionally, he is a co-founder and advisor to eHealth Nexus, a firm providing services to enhance the value of Personal Health Records to consumers. He serves on the advisory boards of Ubora IT, and the Health Record Banking Alliance.

Mr. Tritle is chair of the HIMSS Patient Generated Health Data Task Force, and is a contributor editor/co-author of the HIMSS book *Engage! Transforming Healthcare through Digital Patient Engagement*.

Sitz der Gesellschaft
Corporate Headquarters
Berlin

Amtsgericht
Registered at Local District Court
Charlottenburg

Handelsregisternummer
Registration Number
HRB 107541 B

Geschäftsführung
Executive Board
Dr. Benno Bunse
Erster Geschäftsführer
Chairman/CEO

Dr. Jürgen Friedrich
Geschäftsführer
CEO

Steuernummer
Tax Number
37/234/21352

Vorsitzender des Aufsichtsrats
Chairman of the
Supervisory Board
Stefan Kapferer
Staatssekretär
State Secretary

Bundesministerium für
Wirtschaft und Energie
Federal Ministry for Economic
Affairs and Energy

Gefördert durch das Bundes-
ministerium für Wirtschaft
und Energie aufgrund eines
Beschlusses des Deutschen
Bundestages.

Supported by the Federal
Ministry for Economic
Affairs and Energy on the
basis of a decision by the
German Bundestag.

He has served as a consumer engagement consultant to the Office of the National Coordinator for Health IT, as well as consulting on various health IT topics for-profit companies and non-profit organizations.

His past positions include serving as CEO of eHealthTrust, three years as Executive Director of Arizona Health-e Connection - a statewide non-profit focused on health IT and Health Information Exchange, and in multiple leadership positions for the State of Arizona government. Mr. Tritle is a Certified Information Privacy Professional (CIPP/US).