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Professional Engagement

Roald Koch joined the Team Industry of WFBB Brandenburg Invest in 2016 and is responsible for foreign direct investment consulting for Asian companies. His special focus lies on energy technology and electronics industry as well as optics and photonics. Prior to his position at WFBB, Roald worked for the Berlin Economic Development Board and a Corporate Finance Department of a big five accounting firm. He has an academic background in Business administration and in Japanese and Chinese Studies.

Brandenburg Invest

Brandenburg Invest (WFBB), the Brandenburg economic development corporation, is the central point of contact for investors, companies based in the state of Brandenburg and technology-oriented start-ups. WFBB offers a broad array of services for economic development and the promotion of employment: From supporting a company's establishment and its expansion to promoting innovations, internationalization and networking as well as the acquisition and qualification of a skilled workforce. As Brandenburg's Energy Saving Agency, WFBB is also closely linked to the implementation of the state's energy strategy. Furthermore we support the development of sector-specific innovation clusters in the state of Brandenburg and the German capital region.