

GERMANY'S DIGITAL CARE ACT

VIRTUAL.MEDICA 2020

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ABOUT US



***Export
Promotion***



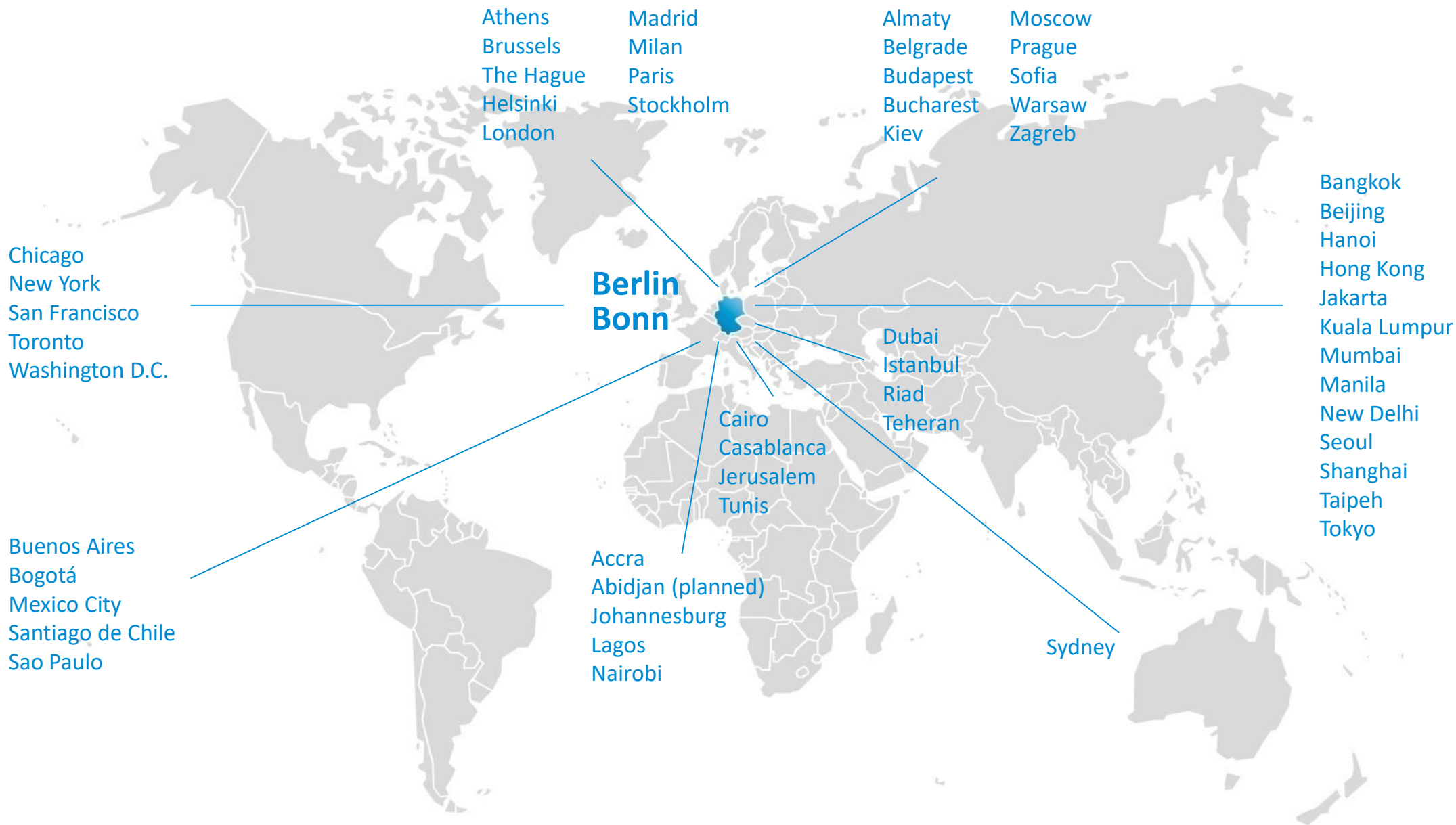
***Investor
Consulting***



***Location
Marketing***

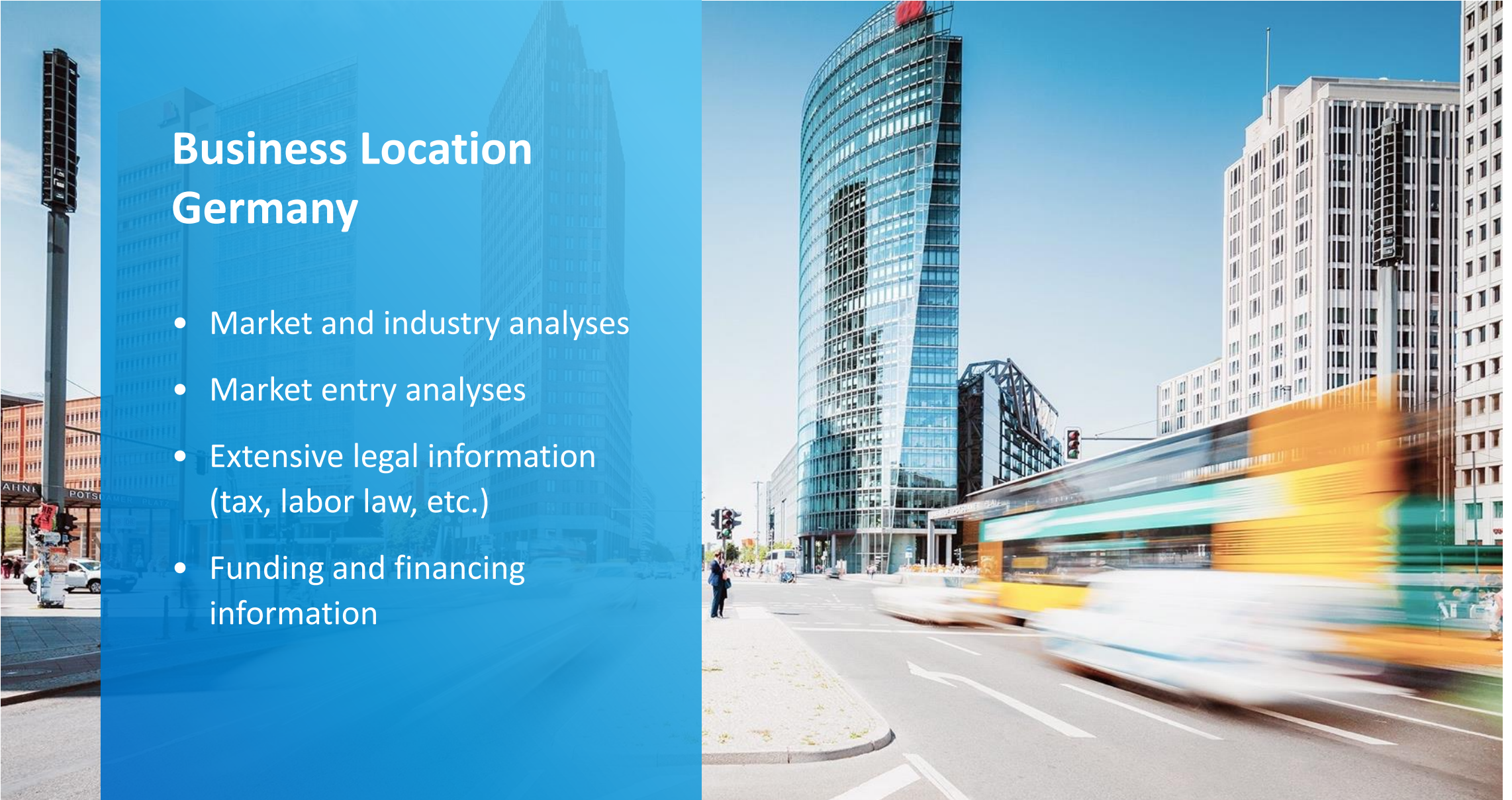


***New Federal
States & Structural
Transformation***



Business Location Germany

- Market and industry analyses
- Market entry analyses
- Extensive legal information (tax, labor law, etc.)
- Funding and financing information





HEALTHCARE IN GERMANY

Healthcare Market Germany

One of Germany's largest growth markets at a glance

EUR 391 billion
healthcare
expenditure

73 million people
have public health
insurance

1,925 hospitals
500,000 beds

7,5 million people
employed in the
German
healthcare
industry

11.7%
of GDP

9 million people
privately insured

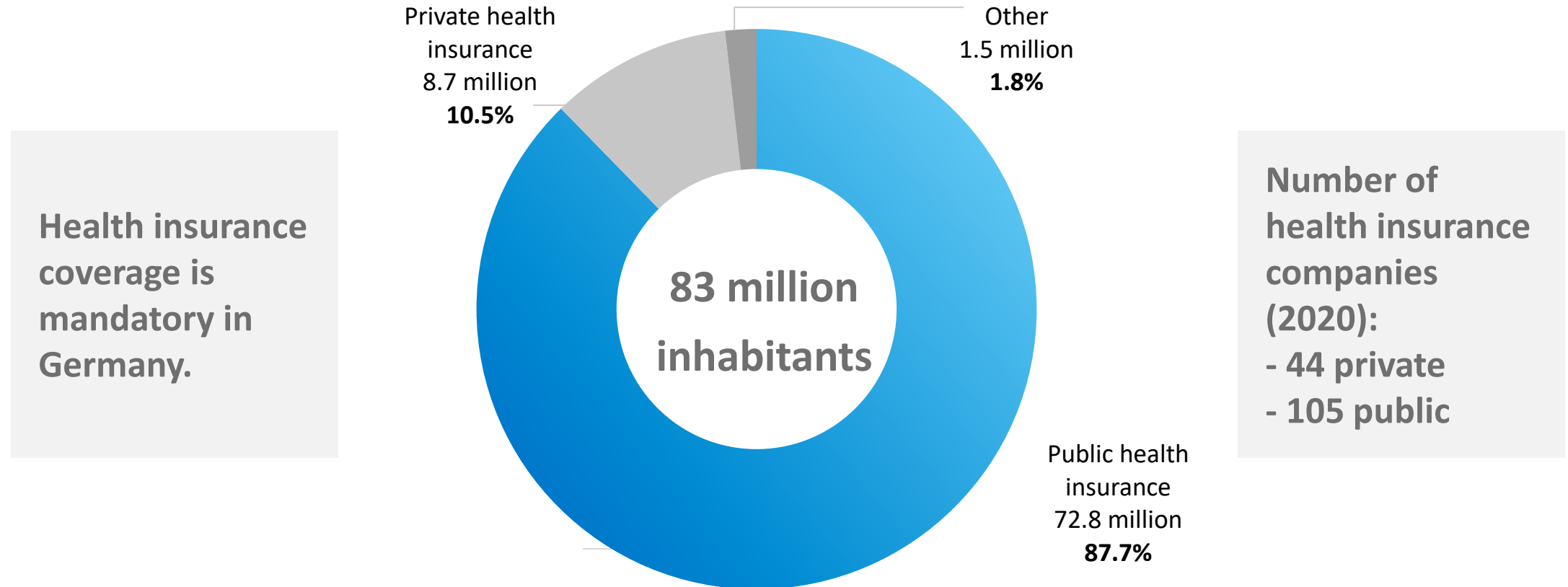
385,000
physicians

20,000
pharmacies

Source: Statistisches Bundesamt 2020; Bundesvereinigung Deutscher Apothekerverbände e.V. 2020, Pharmazeutische Zeitung 2020

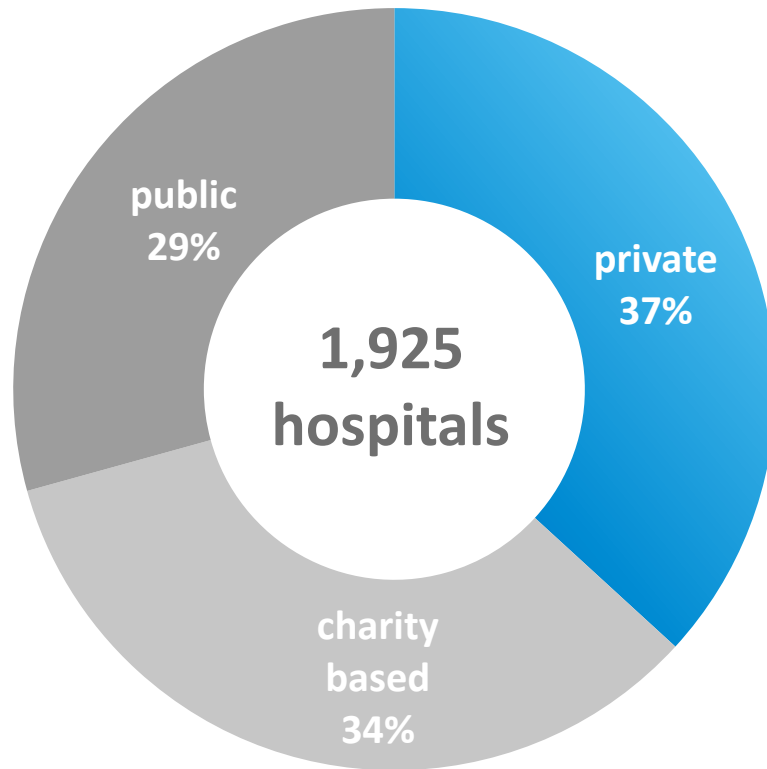
Health Insurance

Germany achieves almost universal health insurance coverage

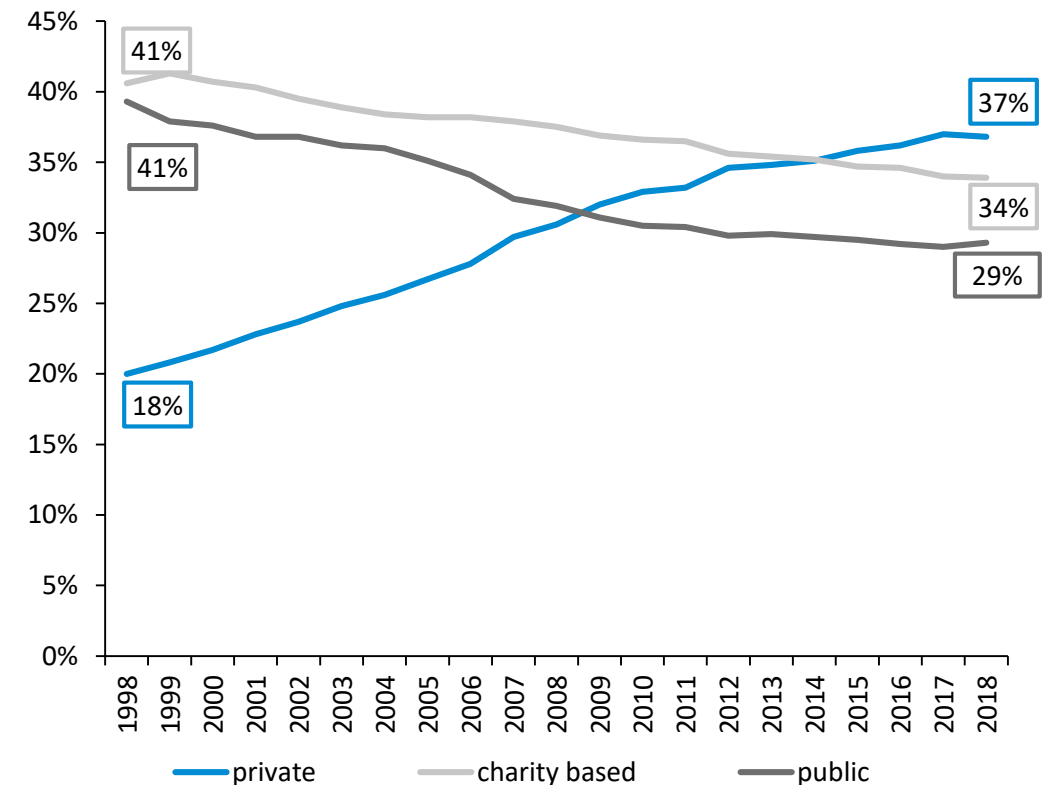


Number of Hospitals and Ownership

The share of privately owned hospitals continues to rise



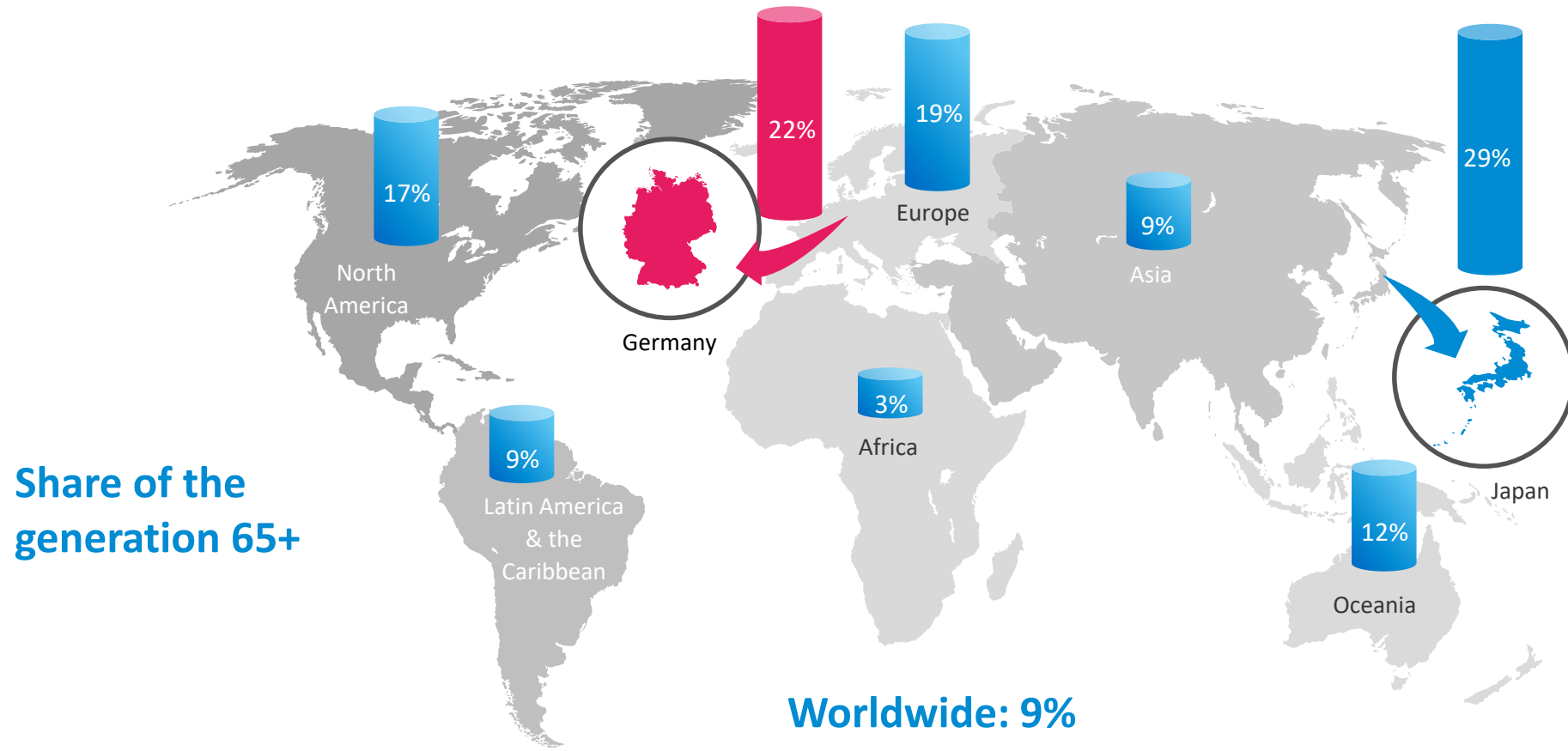
Source: German Hospital Federation 2020



Source: German Hospital Federation 2020

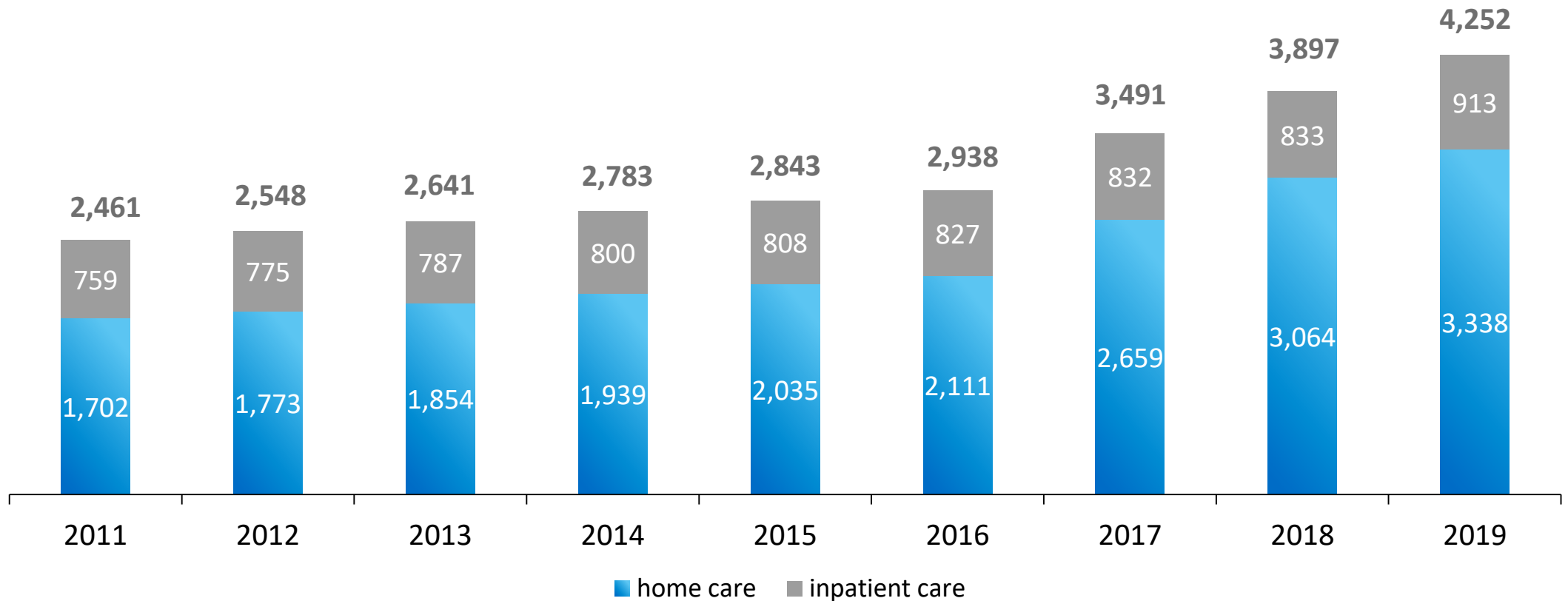
Demographic Change

The German population is one of the “oldest” worldwide



Care Recipients in Germany

Number of care recipients in Germany 2011 – 2019 (in thousands)



Source: German Federal Ministry of Health 2020



Market Volume Digital Health 2025

Europe
232 billion Euro

Source: Roland Berger 2020

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Market Volume Digital Health 2025

Germany
57 billion Euro

Source: Roland Berger 2020

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Moving Digital Health

Beyond pilot projects

Remote treatment



Moving Digital Health

Beyond pilot projects

Remote treatment

ePrescription



Moving Digital Health

Beyond pilot projects

Remote treatment

ePrescription

Electronic patient record



Digital Health Care Act

Digital Health Care Act

Improving care with
digital health applications (DIGAs)

Digital Health Care Act

Regulatory Changes 2020/2021



Access to an electronic health record for every insured person

Digital Health Care Act

Regulatory Changes 2020/2021



**Tele-consultations
will be strengthened**

Digital Health Care Act

Regulatory Changes 2020/2021



**Improved access to
patient data for research**

Digital Health Care Act

Regulatory Changes 2020/2021



Health innovation is financially supported: EUR 200 Mio. p.a.

Digital Health Care Act

Regulatory Changes 2020/2021



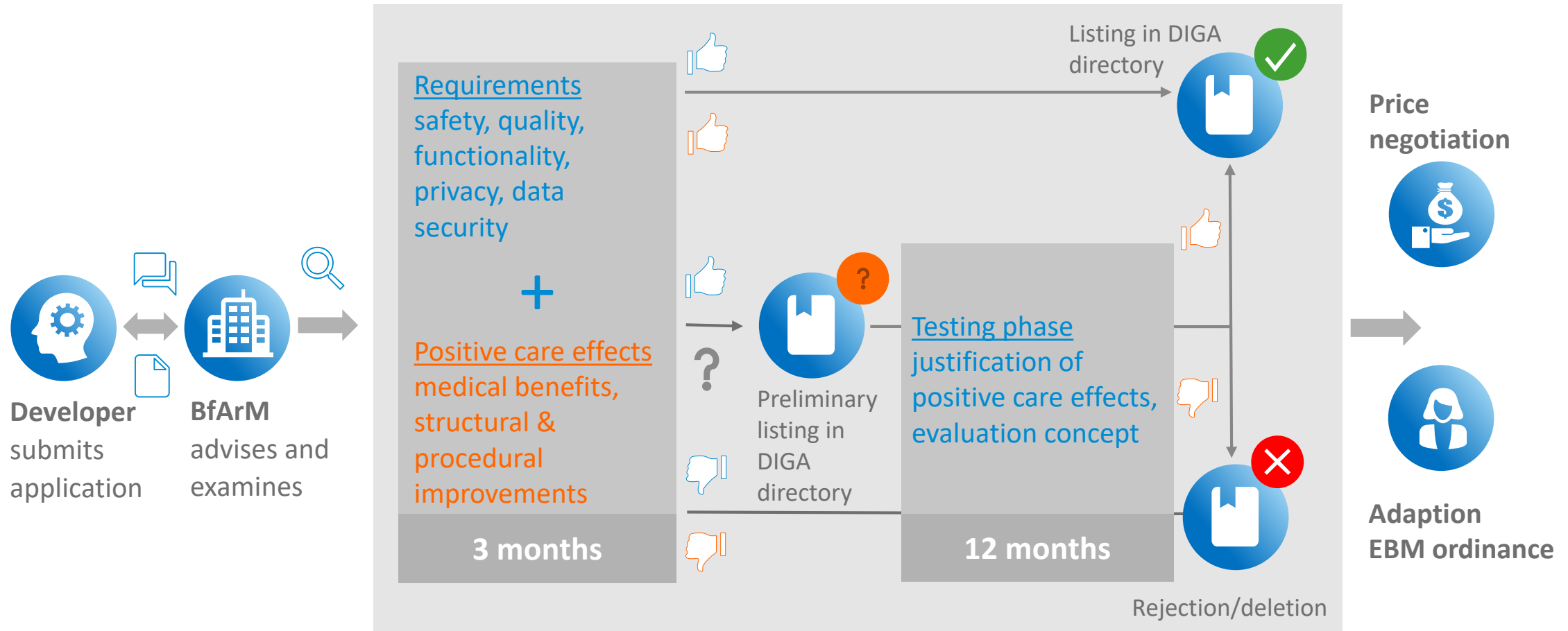
Doctors are allowed to prescribe DIGAs (e.g. medical apps)

Definition DiGA

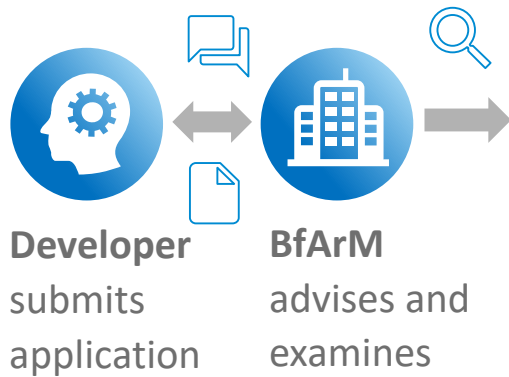
Digital Health Application

- Medical product class I or IIa under MDR
- Main function relies on digital technologies
- Intended use is centered around the patient, possible to include the doctor
- Product functionalities: Detection (monitoring), treatment, palliation / abatement of pain, compensation of diseases, injuries, disability

Fast Track into the DIGA Directory



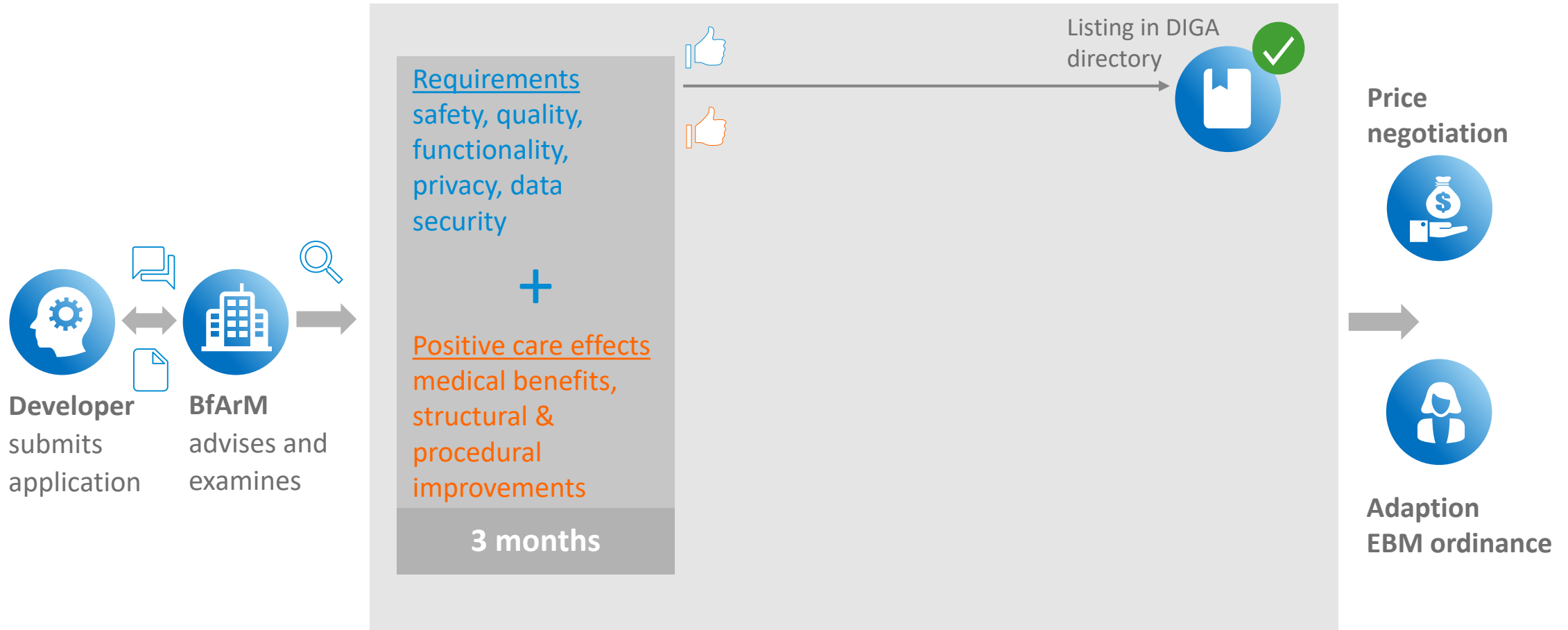
Fast Track into the DIGA Directory



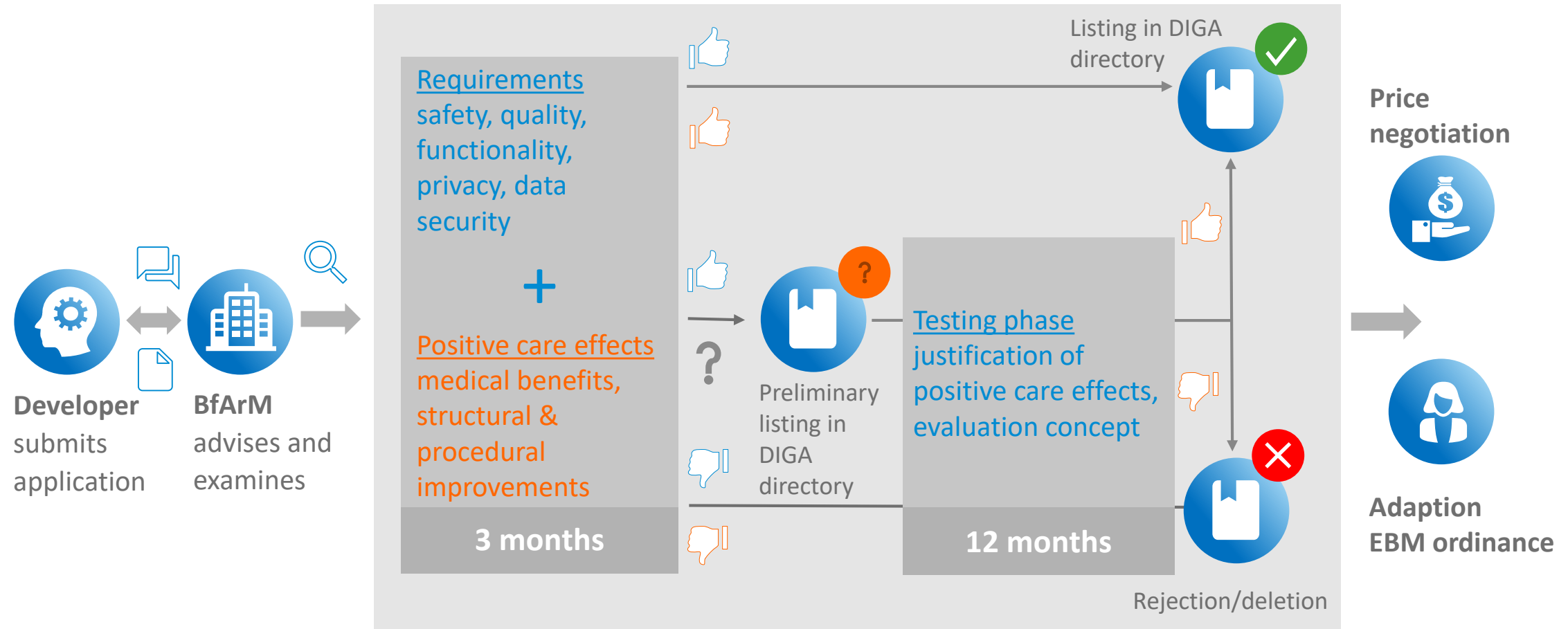
Federal Institute for Drugs and Medical Devices (BfArM)

- independent federal higher authority within the portfolio of the Federal Ministry of Health
- departmental research institute of the German Federal Government which conducts its own as well as independent research
- involved in the tasks of licensing, improving the safety of medicinal products, detecting and evaluating the risks of medical devices, and monitoring the legal traffic in narcotic drugs and precursors

Fast Track into the DIGA Directory



Fast Track into the DIGA Directory



Contact Us

Germany Trade & Invest is the economic development agency of the Federal Republic of Germany. The company helps create and secure extra employment opportunities, strengthening Germany as a business location. With more than 50 offices in Germany and abroad and its network of partners throughout the world, Germany Trade & Invest supports German companies setting up in foreign markets, promotes Germany as a business location and assists foreign companies setting up in Germany.

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