

WEBINAR

GTAI GERMANY
TRADE & INVEST

Exploring Artificial Intelligence

Market Opportunities in
Germany and Scotland

In cooperation with



KI BUNDESVERBAND



SCOTTISH
DEVELOPMENT INTERNATIONAL

HOUSEKEEPING



All participants are muted



Please ask your questions anytime during this webinar via the chat function



Q&A will follow the session and the speakers will answer your questions



Presentations will be provided after the webinar. Send us an email!



The webinar will be recorded



Agenda

Time	Topic	Speaker
16:30 15:30	Opening & Moderation	Rob Scheid, GTAI
	SDI & GTAI – Overview of Services for Companies	Katharina Kraehahn, SDI Asha-Maria Sharma, GTAI
16:40 15:40	AI in Scotland – Landscape & Support Options	David Ferguson, ScotlandIS
16:55 15:55	AI in Germany – Landscape & Support Options	Daniel Abbou, German AI Association
17:10 16:10	Keynote: AI – Vision and reality	Prof. Michael Rovatsos, Bayes Centre, University of Edinburgh
17:30 16:30	Q & A	
17:40 16:40	Successful Business Cases with AI	Company Pitches
	Space Intelligence (Scotland)	Prof. Ed Mitchard
	Unetiq (Germany)	Lucas Spreiter
	Topolytics (Scotland)	Michael Groves
18:00 17:00	Final Questions & Closing	Rob Scheid, GTAI

How we can support you

Our role is to make investing, growing and succeeding in Scotland as easy as possible...

A joint venture between the Scottish Government, Scottish Enterprise and Highlands and Islands Enterprise, **Scottish Development International (SDI)** has a highly successful track record of aiding the growth of the Scottish economy by encouraging **inward investment** and helping Scottish companies to develop **international trade**

Our services

- Essential **market information** and single point of contact for access to **Scottish companies, research institutions, the Scottish Government, public agencies** and potential **investors**
- Access to various **financial support schemes** for planned investments, research-projects or hiring new staff
- Expert **location advice**
- Organisation and support of foreign delegation **visits in Scotland**
- **Access to our experts** in **AI, technology & software, renewable energy, sustainability, life sciences & medtech, financial services & fintech, manufacturing, chemicals** and for financial support
- Advice about **legal and tax matters, approval procedures** and **property-searches**

We are your door-opener to Scotland!



Scottish Development International

With over 40 offices in 20 countries across the world, we have a truly global presence.

We are the international arm of Scotland's economic development agencies.



Contact:

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Inward Investment, market access & innovation centres
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Trade, access to Scottish companies

www.sdi.co.uk



Artificial Intelligence & Digitisation

- Take advantage of Scotland's **scientific expertise** and **skilled specialists** in **Artificial Intelligence & Data Analytics, Natural Language Processing** and **Software Engineering**
- Tap into our skilled people:
The Edinburgh region aims to become the “**Data Capital of Europe**”, with a funding boost of **£270m** by the UK and Scottish Governments and **£661m** to train **100,000** people in data skills in the next decade
- We connect you to the right **people, companies & university innovation** expertise
- Over **180 companies** in Scotland use AI as a skill



Scotland's Technology Sector

- 1,500 tech businesses, £ 4.9 billion industry
- One of the fastest growing sectors in Scotland
- Particular strengths in software development, data science, sensors, digital health, connectivity

Key tech companies in Scotland



- [The University of Edinburgh – School of Informatics](#)
World leader in computer sciences, largest IT university in the UK
- [The Data Lab](#)
Innovate & access academic and specialist expertise in data
- [The Bayes Centre](#)
Univ. of Edinburgh's innovation hub for Data Science and Artificial Intelligence
- [Data Cluster – ScotlandIS](#)
Tap into Scotland's data community
- [Cyber Cluster – ScotlandIS](#)
200 cyber companies, access to scientists
- [EPCC](#)
International centre for excellence in high-performance computing
- [Code Clan](#)
Digital Skills & Coding Academy in programming & data analytics
- [Edinburgh Centre of Robotics](#)
& Autonomous Systems
- [CENSIS](#)
Innovation Centre for Sensor Technology & IoT

Events to note:

- [Datafest](#) – various networking events around data innovation & talent
- [Engage, Invest, Exploit](#) – Connecting investors with high-tech ventures, 10th June 2021
- **Expo 2021 in Dubai**, showcases Scotland's innovation in climate technology & space





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**Export
Promotion**



**Eastern
Germany/Struc-
tural Change**



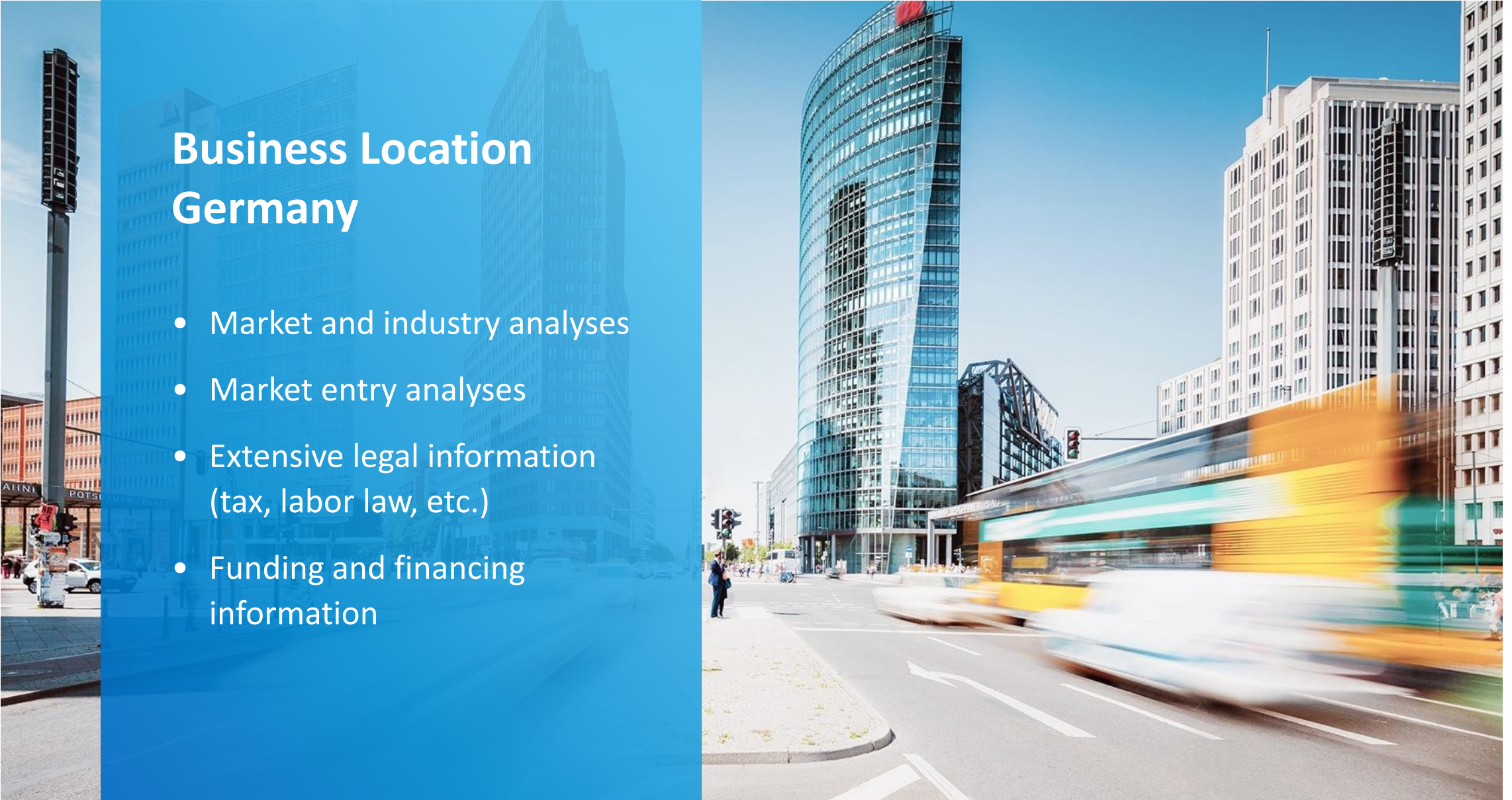
**Location
Marketing**



**Investor
Consulting**

Business Location Germany

- Market and industry analyses
- Market entry analyses
- Extensive legal information (tax, labor law, etc.)
- Funding and financing information





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Q&A Session



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Would you like to learn more? Visit our website or contact us

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