

# Case Study - Localization of CWHE

Successful implementation of local manufacturing in Russia

Christoph Seeholzer



Sankt Petersburg, 21.10.2021

### JV Linde and Severstal



# **Responsibilities:**



- Provide CWHE
  knowhow
- Define design and manufacturing standards
- Support and supervision of production



#### Implement Linde standards

 Define local standards Support with

Северсталь

- Support with localization
- Support with workshop

Shareholder benefits:



- Market access in Russia, additional sales possibilities
- Relationships with local customers
- Connections with authorities
- Local insider knowledge
- Participation on JV results
- Basis for fast new product launches (H2-equipment)

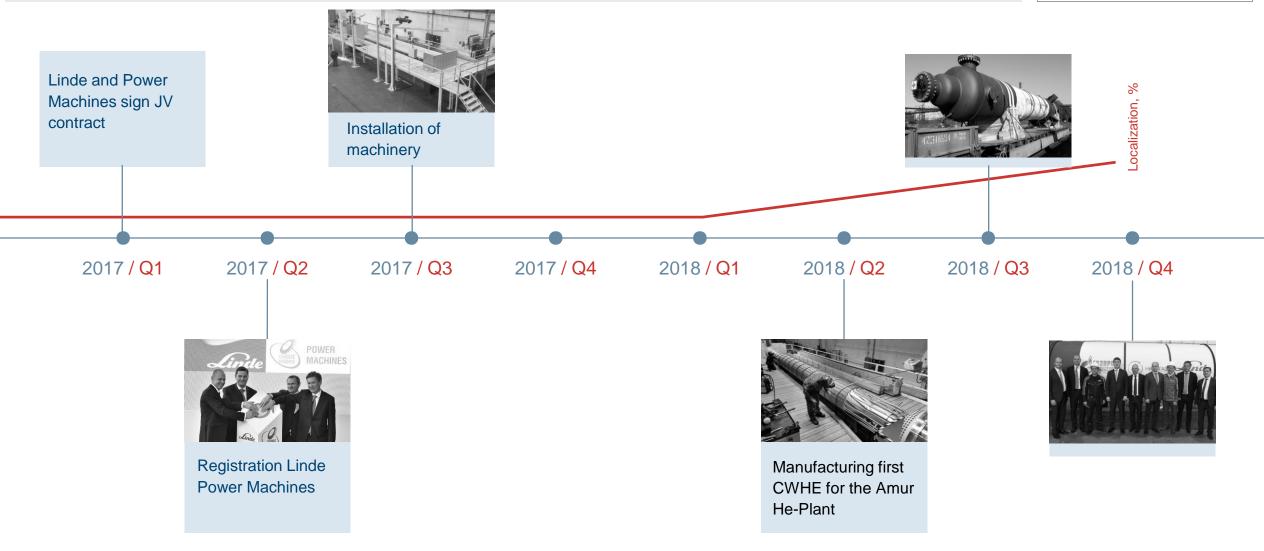


- Brand promotion
- Strengthen customer relation ships
- New customers
- Common projects and product developments with Linde
- Participation on JV results

## Coil-wound Heat Exchanger – Main Equipment in LNG Plants Linde Severstal JT-valve LNG 5 **Mixed Refrigerant liquid** Subcooler Storage tank LNG carrier **Mixed Refrigerant gas** MR Precooler Cleaning linde Seventia **Natural Gas** Precooler MR Compressor <u>i hh</u> Condensate drum NG Well

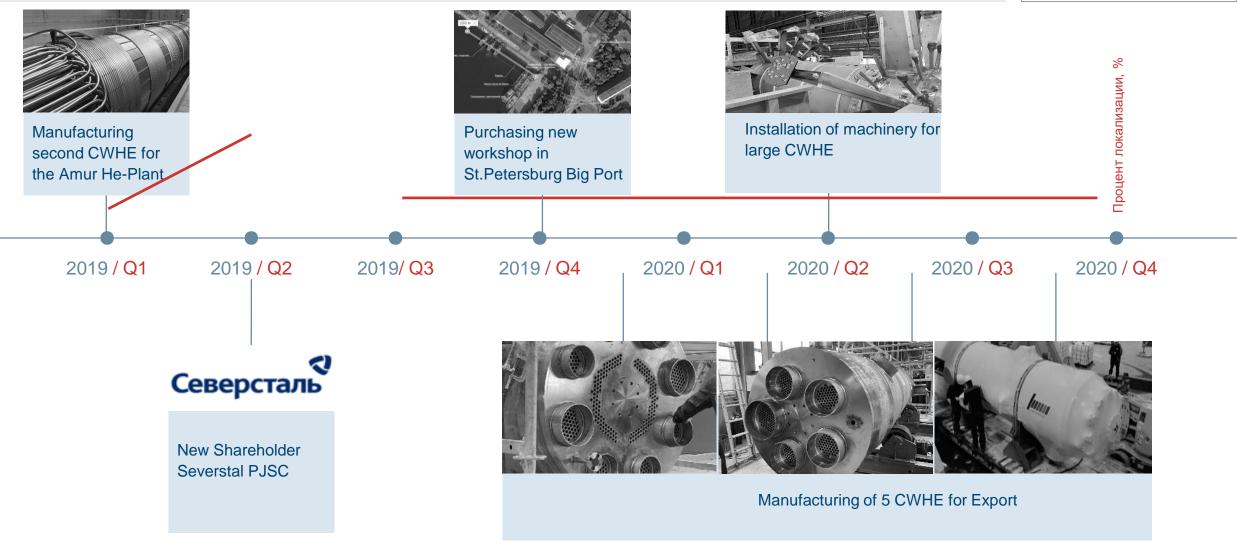
#### Linde Severstal LLC, Setup and first deliveries





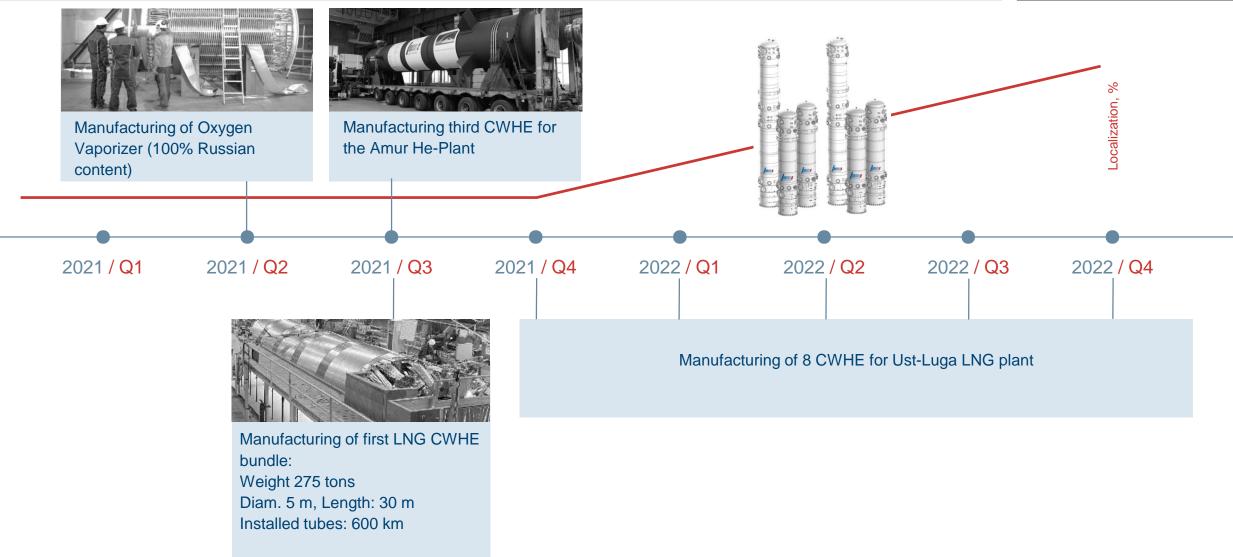
### Linde Severstal LLC, increasing local content and first export





#### Linde Severstal LLC, manufacturing of large LNG CWHE



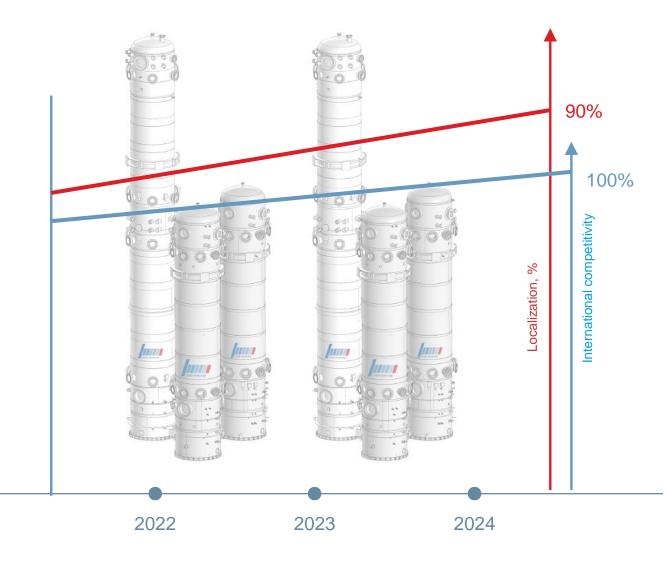


### Linde Severstal LLC, Challenges and smart solutions



Successful Localization means high local content and international competitiveness by:

- Implementation of engineering competencies
  - Lean
  - Agile
- Maximization of local sourcing
  - Develop local suppliers
  - Implement and update standards
- Development of workers competences
  - Inhouse training programs
  - Cooperation with colleges



#### Lessons learned / Recommendations

In preparation for localizing production in Russia ...

- O1 Prepare your strategy for know-how protection
- 02 Define specific training plans
- 03 Study local subsidies if necessary
- 04 Execute due-diligence with potential partners
- **05** Fix your essentials in a JV contract

06 Fix agreements with other stake holders







# Thank you for your attention!

Christoph Seeholzer Phone. +7 921 982 77 18 christoph.seeholzer@linde.com www.linde.com

