

#### December 1, 2021

# RISE OF THE ROBOTS

### **Expansion to Germany**

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# **GTAI Services**

Advice and support to foreign companies expanding to Germany



# **Business Location Germany**

## Investors have a great confidence in Germany as a business location.



Governmental measures during the pandemic stabilized the German economy and ensured a quick production resume.

## **German Market Presence** A subsidiary - the most popular option

- Easier to conduct business through independent legal entity and more credibility with third parties.
- German limited liability company GmbH most popular company form.
- German business address and a local representative on site in Germany.
- Minimum share capital of EUR 25,000.



# German Market Presence

## **Corporate Structure of GmbH – Mandatory Bodies**



The nationality and residence of the shareholder(s) and the managing director(s) of a GmbH are irrelevant.

# **German Market Presence**

Incorporation Procesee - Steps for setting up a GmbH.



1) Shareholder(s) forming the GmbH, adopting its articles of association and appointing one or more managing directors in a notarial deed.

2) Selected business sectors (e.g. pharmacies, brokers, restaurants, hotels, financial service providers) require a permit / license for the notification

# **Corporate Taxation**

In Germany the corporate tax burden varies at the municipal level.



The German corporate tax average is 29.9% - but can be as low as 22.8% in some areas.

# **Corporate Taxation**

Locally varying tax rates provides for a diversified tax landscape



Many German metropolitan areas offer locations with below average tax rates.

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# Incentives

Germany offers a wide range of funding instruments to back companies' capital needs.

#### Instruments

- Grants
- Equity
- Loans
- Loan collaterals
- Mezzanine capital

#### **Funding Purposes**

- Investments
- Working Capital
- R&D
- Specific Purposes
- Personnel

A combination of funding instruments is usually possible.

# **Incentives -Investment Grants**

## GRW Program offers up to 40 percent investment grants.

*Until end of 2027	Small enterprises	Medium enterprises	Large enterprises
C region w. bonus	max 40%	max 30%	max 20%
C Region	*max 35%	*max 25%	*max 15%
D Region	max 20%	max 10%	max EUR 200k

- \* Grant intensities awaiting EU sign-off
- \* C region w. bonus *not* restricted to border area
- \* Shaded areas mixed, defined after EU sign-off
- \* Map will be valid 2022-2027

\* Sign-off should occur before December 2021



# **Incentives - Investment Grants**

## **GRW Program – necessary conditions:**

- 25% of eligible cost threshold mut be provided from non-subsidized source
- Jobs created, and facilities put into operation as a part of the investment must stay in place for five years
- Pure sales and marketing activities/facilities, and consultancy activities excluded
- Corporate ownership analyzed: 25% ownership threshold
- For larger projects (>EUR 50m) aid intensity reduces incrementally
- Companies must be in financial good health prior to the investment
- Eligible costs assessed either on entire capital expenditure or 2 years' wage costs.



# **Incentives - R&D Grants** Programs at the EU, national and regional level available.

#### **R&D** Grants at the National Level

- Technology-specific programs: <u>High-Tech Strategy 2025</u> seven key areas of R&D.
- <u>Research Tax Credit Act 2020</u> companies performing R&D Activities - possible tax credit up to EUR 1 m.
- Technology-open programs: Central Innovation Program for SME (<u>ZIM</u>).

# **Incentives – R&D Grant** Central Innovation Program - Technology open program for SME

- Applications possible at all times and without any prior calls for proposals.
- Grant rates: between 25% and 60% (depending on company size, cooperation degree and location)
- Max. eligible costs EUR 550k per project.
- Ongoing program current directives up to end of 2024.





# Entry & Residency

## Important factors for a successful expansion

**Employed Senior Executives, Managing Directors and Internal Company Specialists** require an **approval** of the Federal Employment Agency (FEA) for a residence permit.

Overall individual assessment:

- employment status +
- same terms and conditions as comparable German employees

A specific professional qualification is <u>not</u> required for this category.

Other residence titles as the **ICT** - or the **Blue Card** can be applicable.

# **Entry & Residency**

## ICT Card for intra-corporate transfers of qualified employees



Temporary transfer of a non-EU manager / specialist for more than 90 days up to three years.
From a non EU entity to a host entity in Germany (same company / company group).
Simplified approval from Federal Employment Agency required (working conditions + salary).



# **Entry & Residency** Success Story - EU Blue Card

More than 31,000 EU Blue Cards granted in Germany (2019)

- Residence permit for non-EU Academics:
  - ✓ university degree (proven comparable to German one)
  - ✓ job contract in Germany with annual gross salary of above EUR 56,800 (2021).
  - $\checkmark$  job appropriate to qualification
- Fast track to settlement permit, possible after 21 months.



# **Pandemic Travel Restrictions**

-generally lifted for fully vaccinated travelers.

- For <u>fully vaccinated persons</u>, entry from third countries is generally allowed again since June 2021.
- <u>Safe list</u> Germany allows unrestricted entry for residents of specific third countries (depending on the pandemic situation).
- Travelers from other third countries must present an <u>important reason</u> for entering Germany.
- The pandemic situation quickly changes always check the current information provided by the <u>German mission</u> <u>abroad.</u>



#### For further information:

#### www.gtai.com/jp-investors-basics

### www.gtai.com/investment-guide

#### www.gtai.com/corona

# **Contact Us**



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