

# FDI REPORT 2017

**BERLIN, MAY 24, 2018**

Thomas Bozoyan  
Senior Manager FDI Competence Center  
[www.gtai.de](http://www.gtai.de)



# Agenda/Contents

## FDI Report 2017

1. **Executive summary**
2. Analysis of greenfield and expansion investments

# FDI Report – Summary

Germany recorded more than 3,600 foreign investments in 2017.

## FDI Report 2016 results

- Altogether, Germany's federal states registered 1,910 settlement projects (greenfields, expansions, relocations, **not** M&A) in 2017.
- Additionally, 1,925 M&A transactions were registered by foreign companies in Germany.
- The US led the way in terms of greenfield projects with 276, while most of the new facilities (more than 40%) were from the EU.
- Foreign investors tend to prefer investing in corporate and financial services, with the ICT and Communications sector a close second.
- 19% of the companies use Germany as a production or R&D location.

**Germany is a highly attractive location for foreign investment.**

Source: Federal state economic development agencies; Zephyr database Bureau van Dijk ;

Note: M&A transactions include also minority investments

# Agenda/Contents

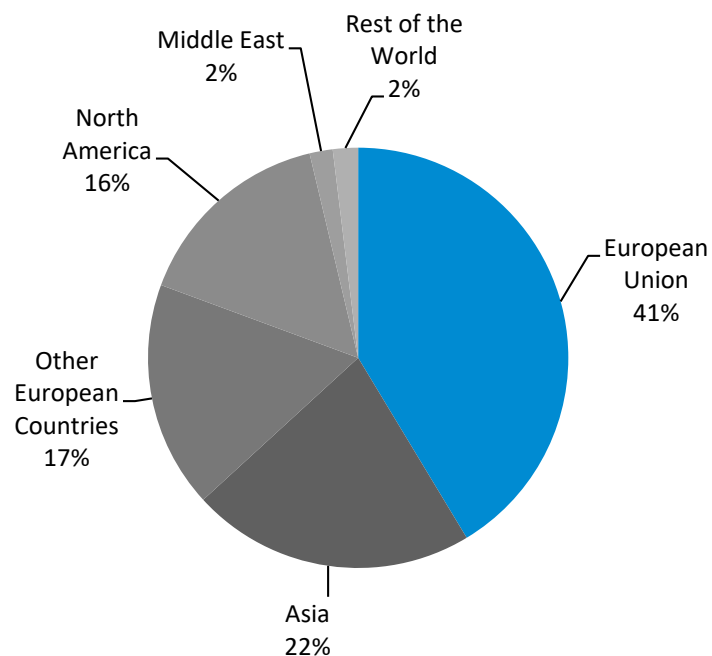
## FDI Report 2017

1. Executive summary
2. **Analysis of greenfield and expansion investments**

# FDI Report – Analysis

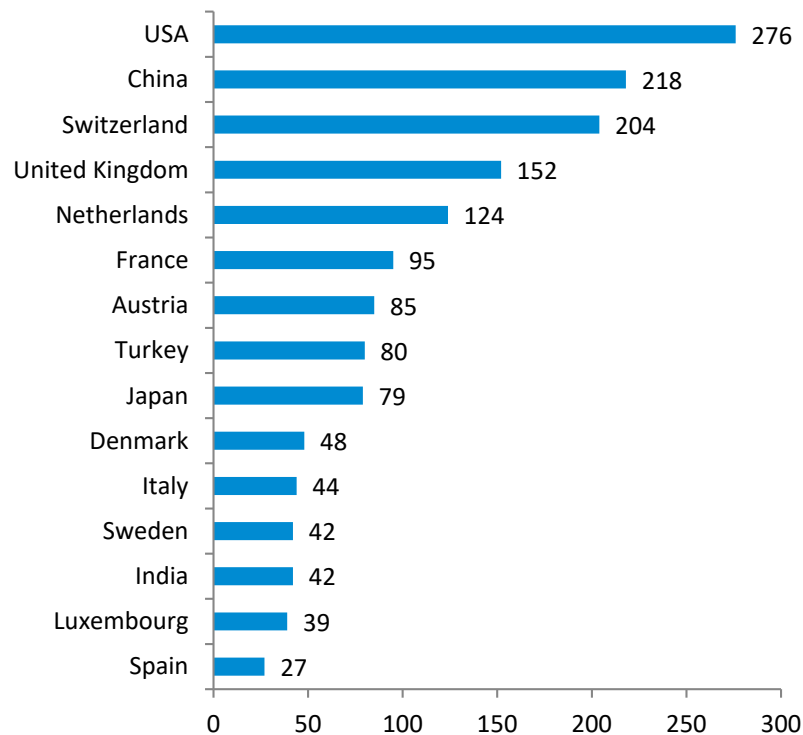
The most important region making greenfield and expansion investments is the EU. China and the USA remain the most important investor countries.

Origins of greenfield- & expansion investments by region in 2017



Source: Federal state economic development agencies.

Origins of greenfield- & expansion investments in 2017 (no. of projects)

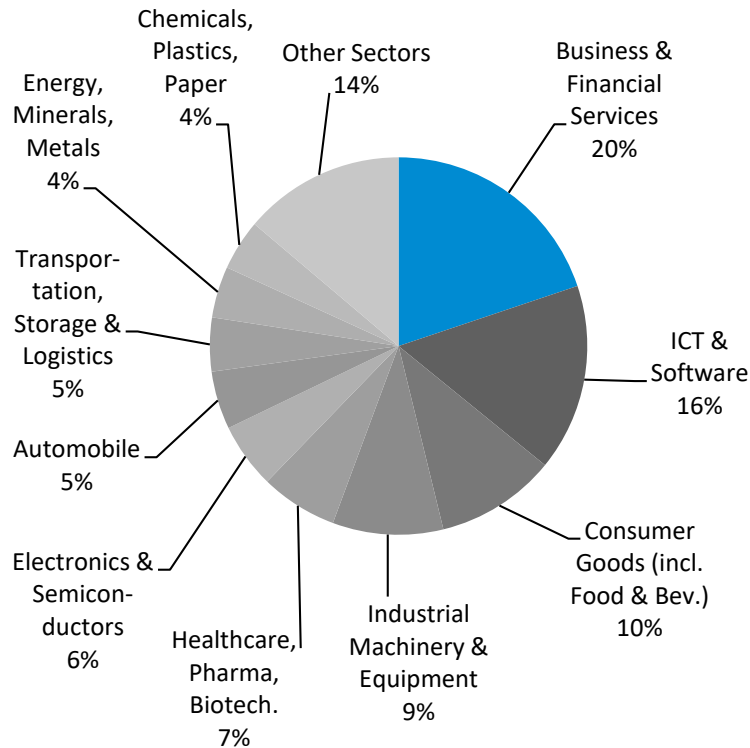


Source: Federal state economic development agencies.

# FDI Report – Analysis

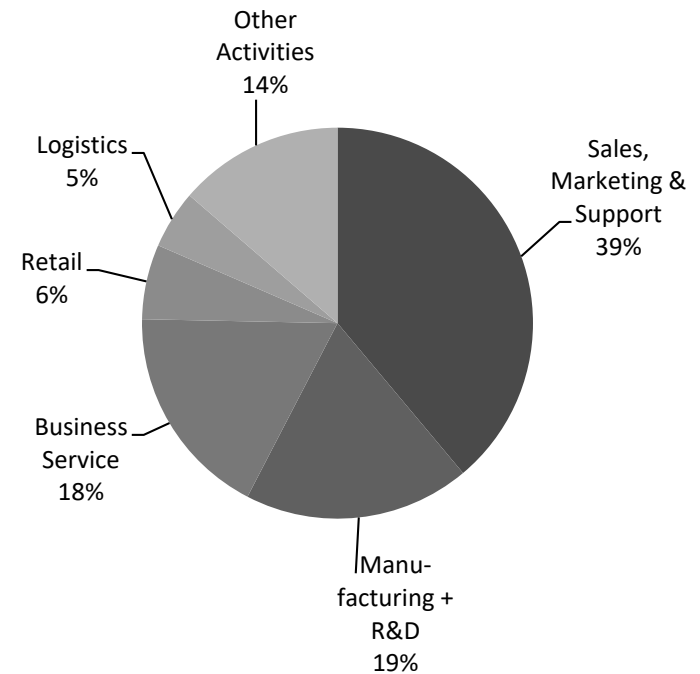
International companies take advantage of the wide spectrum of industry sectors available in location Germany.

## Greenfield- & expansion investments by sector 2017



Source: Federal state economic development agencies.

## Greenfield- & expansion investments by business activity 2017



Source: Federal state economic development agencies.

# Contact Us

Germany Trade & Invest is the economic development agency of the Federal Republic of Germany. The company helps create and secure extra employment opportunities, strengthening Germany as a business location. With more than 50 offices in Germany and abroad and its network of partners throughout the world, Germany Trade & Invest supports German companies setting up in foreign markets, promotes Germany as a business location and assists foreign companies setting up in Germany.

## Contact

Thomas Bozoyan

T +49 (0)30 200 099-502

[thomas.bozoyan@gtai.com](mailto:thomas.bozoyan@gtai.com)

## Berlin

Friedrichstraße 60

10117 Berlin

[www.gtai.com](http://www.gtai.com)

## Bonn

Villemombler Straße 76

53123 Bonn

[www.gtai.de](http://www.gtai.de)

Supported by the Federal Ministry for Economic Affairs and Energy  
on the basis of a decision by the German Bundestag.

© Germany Trade & Invest

All market data provided is based on the most current market information available at the time of publication.

Germany Trade & Invest accepts no liability for the actuality, accuracy, or completeness of the information provided.