

FDI REPORTING 2019

BERLIN MAY 2020

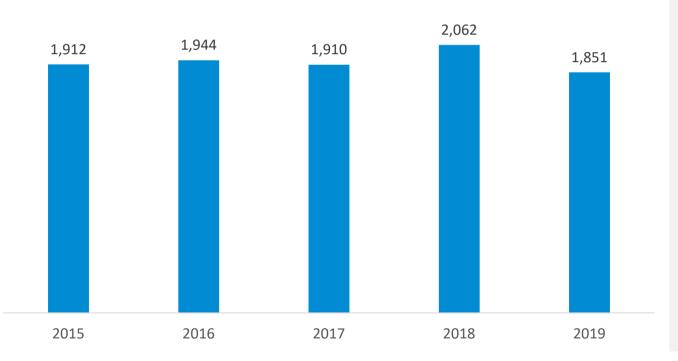
Germany Trade & Invest www.gtai.com

Germany recorded more than 2,200 foreign projects in 2019.

- Germany's federal states registered 1,851 FDI projects (greenfields, expansions, relocations, not M&A) in 2019.
- Additionally, 419 M&A transactions were recorded which involved foreign investors buying up more than 50% of shares.
- The US led the way in terms of greenfield projects with 302, while most of the new facilities were from the EU.
- Foreign investors tended to prefer investments in the ICT and Communications sector, followed by Business and Financial Services.
- 19% of the companies use Germany as a production or R&D location.

Germany is a highly attractive business location. The high number of foreign investments confirms this.

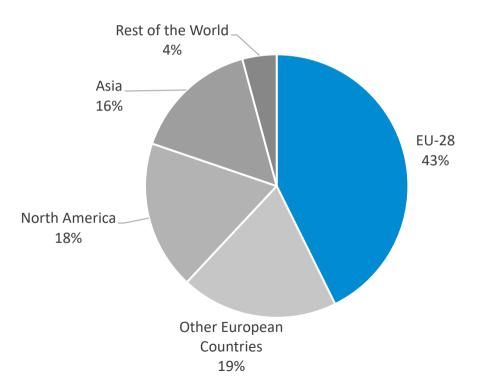
Greenfield and Expansion Projects (2015-2019)



In 2019 Germany saw a year-on-year fall in FDI projects by 10%. 1,851 projects is the lowest number recorded in five years.

Source: Germany Trade & Invest, Regional Development Agencies, 2020

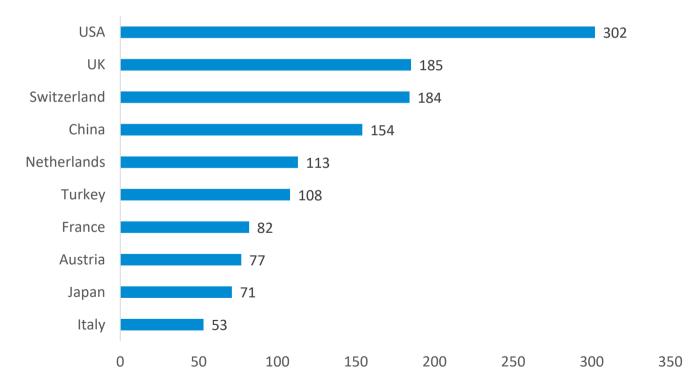
Origin of Greenfield & Expansion Projects by Region 2019



The majority of greenfield and expansion projects came from European countries.

Source: Germany Trade & Invest, Regional Development Agencies, 2020

Origin of Greenfield & Expansion Projects by Country 2019

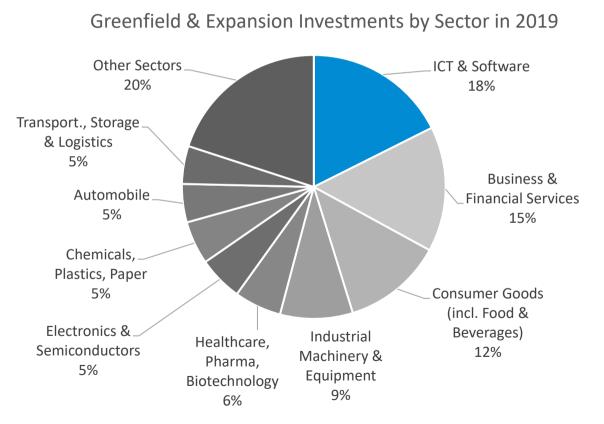


The USA remains the most important investor country.

For the first time, China is not part of the top 3 investing countries.

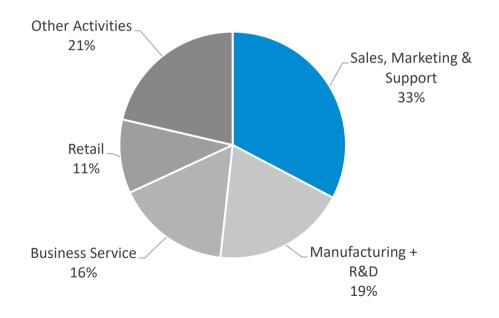
With 185 projects the UK takes second place for the first time.

Source: Germany Trade & Invest, Regional Development Agencies, 2020



International companies take advantage of the wide spectrum of industry sectors available in Germany. **Foreign investors tend to** prefer investing in the **ICT and Communications** sector, with corporate and financial services closely behind.

Greenfield & Expansion Investments by Business Activity in 2019



19% of the companies use Germany as a production or R&D location. For more information

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