

FDI REPORTING 2019

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Germany Trade & Invest
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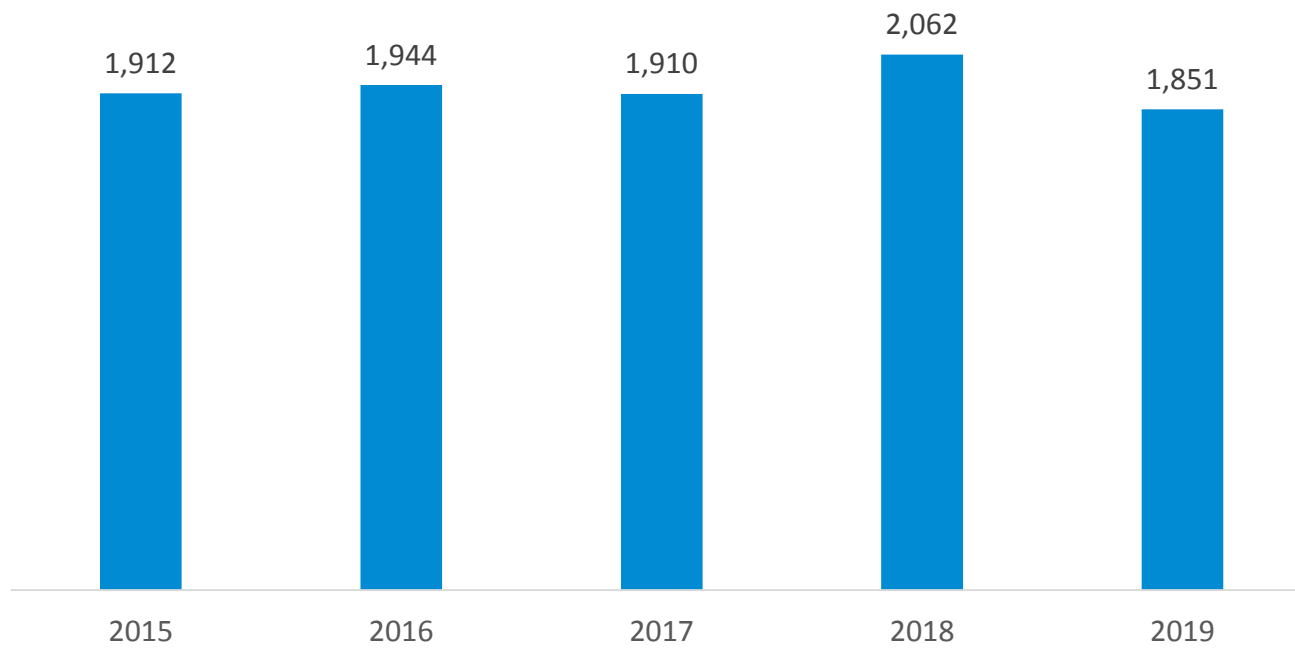
Germany recorded more than 2,200 foreign projects in 2019.

- Germany's federal states registered 1,851 FDI projects (greenfields, expansions, relocations, not M&A) in 2019.
- Additionally, 419 M&A transactions were recorded which involved foreign investors buying up more than 50% of shares.
- The US led the way in terms of greenfield projects with 302, while most of the new facilities were from the EU.
- Foreign investors tended to prefer investments in the ICT and Communications sector, followed by Business and Financial Services.
- 19% of the companies use Germany as a production or R&D location.

Germany is a highly attractive business location. The high number of foreign investments confirms this.

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Greenfield and Expansion Projects (2015-2019)

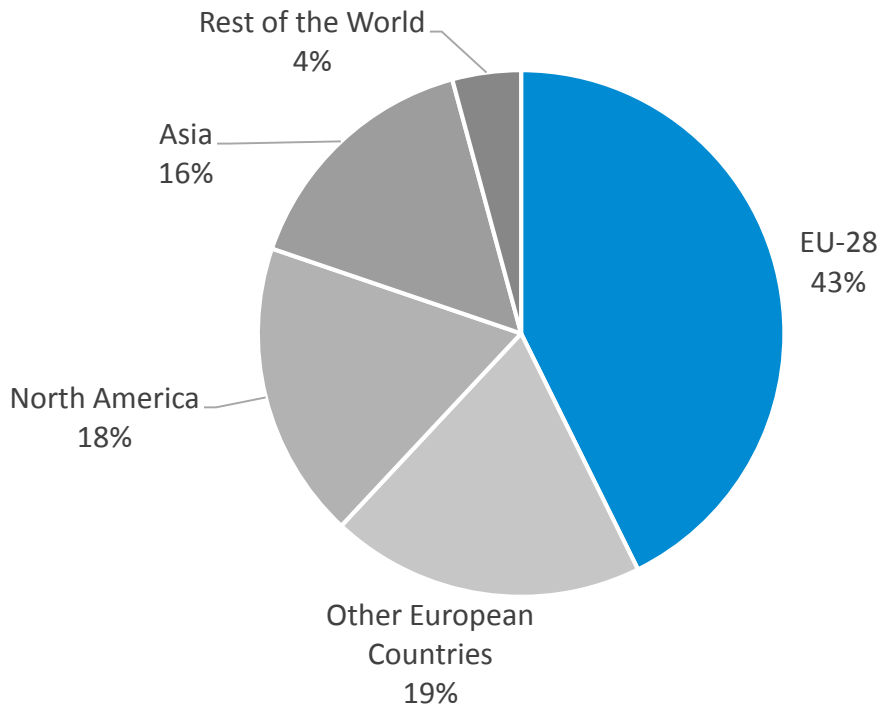


In 2019 Germany saw a year-on-year fall in FDI projects by 10%.

1,851 projects is the lowest number recorded in five years.

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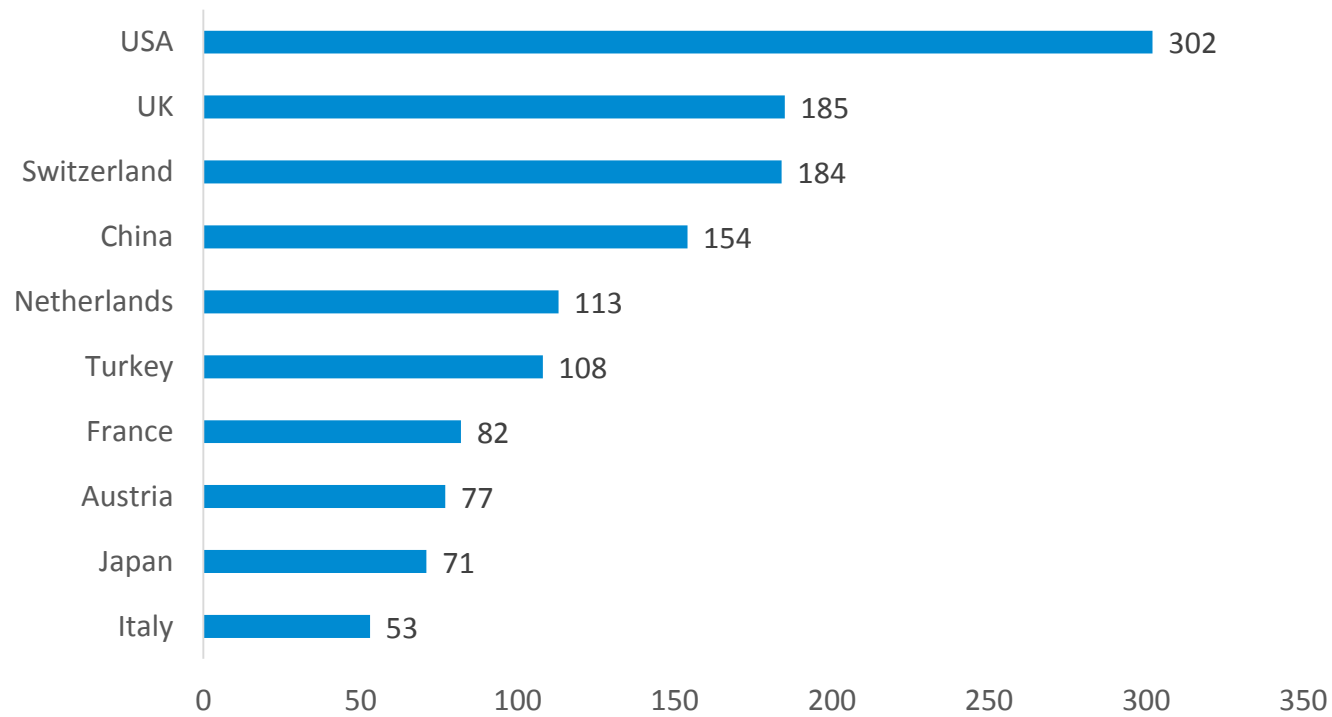
Origin of Greenfield & Expansion Projects by Region 2019



The majority of greenfield and expansion projects came from European countries.

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Origin of Greenfield & Expansion Projects by Country 2019

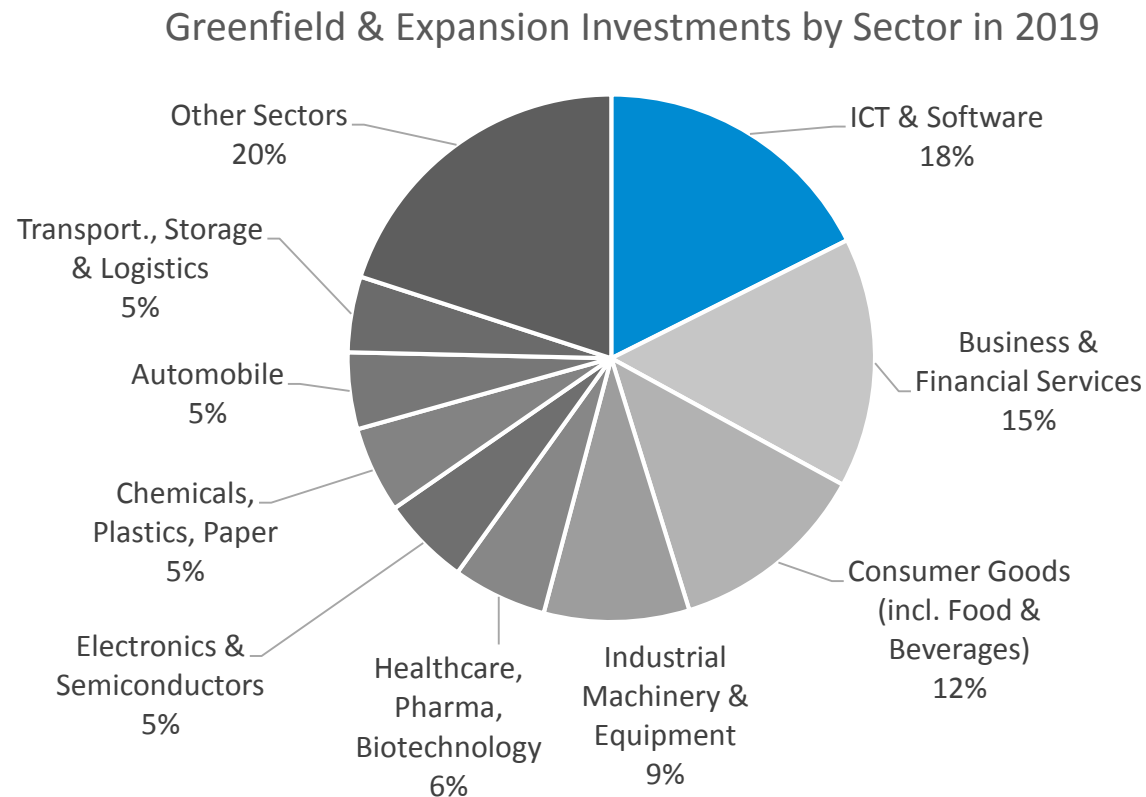


The USA remains the most important investor country.

For the first time, China is not part of the top 3 investing countries.

With 185 projects the UK takes second place for the first time.

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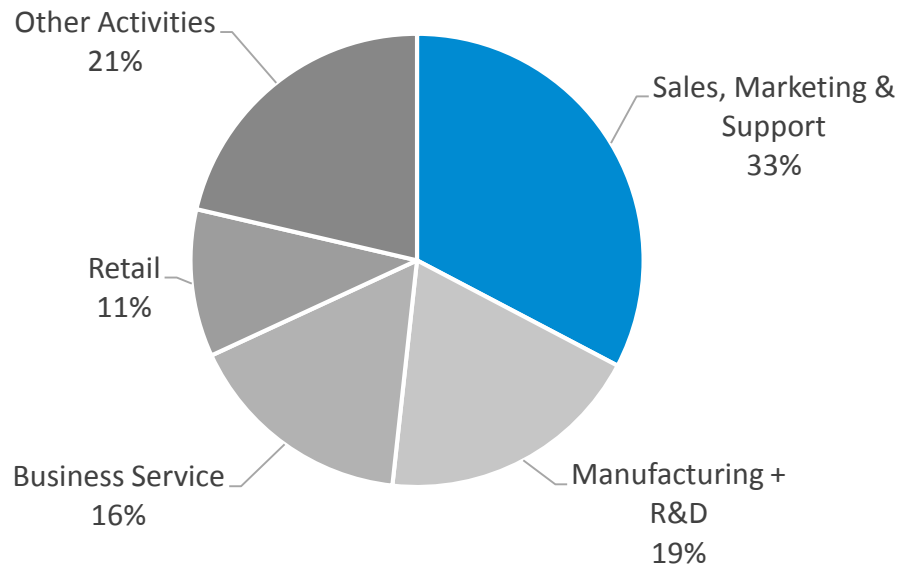


International companies take advantage of the wide spectrum of industry sectors available in Germany.

Foreign investors tend to prefer investing in the ICT and Communications sector, with corporate and financial services closely behind.

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Greenfield & Expansion Investments by Business Activity
in 2019



**19% of the companies
use Germany as a
production or R&D
location.**

For more information

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