

Permanent Representation of France to the European Union / Pôle Entreprises & Coopération	<ul style="list-style-type: none"> <li>• Permanent Representation of the Federal Republic of Germany to the European Union</li> <li>• Germany Trade &amp; Invest</li> <li>• Association of German Chambers of Industry &amp; Commerce</li> </ul>	Permanent Representation of Italy to the European Union / Italian Trade Commission
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## SEMINAR "PRIVATE SECTOR DEVELOPMENT AND SME SUPPORT IN EU EXTERNAL AID PROGRAMMES"

Hotel Le Plaza Brussels, Boulevard Adolphe Max 118-126, 1000 Bruxelles  
26 May, 2011

**Moderator:** *Geoffrey LIPMAN, Schuman Associates*

08h30 – 09h00	Registration & welcome coffee
09h00 – 09h50	<b>Guidelines on Participation in EU External Aid Programmes</b> <i>Raphael ZAYAT, COWI Belgium</i>
09h30 – 10h10	Registration & welcome coffee
10h10 – 10h40	<b>Overview on Opportunities for the Private Sector</b> <i>Jan TEN BLOEMENDAL, Head of Unit, DG DEVCO E2, European Commission</i>
10h40 – 11h05	<b>Intra ACP Private Sector Development &amp; Trade Related Assistance Programmes</b> <i>Jesper Steen PEDERSEN, Head of Sector - Economics, Private Sector Development and Trade Related Assistance, DG DEVCO C4, European Commission</i>
11h05 – 11h35	Coffee break
11h35 – 12h00	<b>Opportunities for the Private Sector in Pre-Accession countries: The case of Turkey</b> <i>Javier MENENDEZ BONILLA, Head of Section, Financial Co-Operation, Infrastructural, Social &amp; Regional Projects, EU-Delegation in Ankara, Turkey</i>
12.00 – 12.25	<b>Company Case Study</b> <i>Mario COSTAROL, Eurecna S.p.A.</i>
12h25 – 14h15	Lunch
14h15 – 18h00	<b>Individual meetings between participating companies</b>
14h15 – 16h15	<b>Information desks:</b> <ul style="list-style-type: none"> <li>- Agneta LINDQVIST, DG DEVCO G7 (Financial and contractual matters, and legal affairs), European Commission</li> <li>- European Commission, Information desk about Investment Facilities</li> <li>- European Investment Bank (EIB)</li> <li>- European Bank for Reconstruction and Development (EBRD)</li> </ul>

### Other national institutions co-organizing the event:

Permanent Representation of Austria to the European Union / Wirtschaftskammer Österreich  
Belgian Foreign Trade Agency  
Permanent Representation of the Czech Republic to the European Union / Czech Trade / CEBRE  
Permanent Representation of Denmark to the European Union  
Permanent Representation of Greece to the European Union  
Embassy of Hungary to Belgium / Office of Economic Affairs  
Enterprise Ireland- The Irish Trade and Technology Board  
Permanent Representation of Lithuania to the European Union / Lithuanian Business Representation LITBRE  
Permanent Representation of the Netherlands to the European Union  
Permanent Representation of the Republic of Poland to the European Union  
Permanent Representation of Portugal to the European Union / Portuguese Business Development Agency  
Embassy of the Slovak Republic  
Permanent Representation of Spain to the EU / Spanish Institute for Foreign Trade (ICEX)  
Permanent Representation of Sweden to the European Union / Swedish Trade Council  
Permanent Representation of the United Kingdom to the European Union