de:hub Going Global Academy

Federal Ministry for Economic Affairs and Climate Action

de:hub digital ecosystems

Entering foreign markets is a lot of work. But it's easier with the proper knowledge. That's why the **Digital Hub Initiative,** a project by the Federal Ministry for Economic Affairs and Climate Action, supports you on your way to **go international.**

What to expect?

- Basic knowledge on internationalization
- Industry insights about the "Dos and Don'ts"

When?

- 30.06. – 06.07.22, each day from 3-6 pm
- Digital only

Who?

- All stakeholders of the Digital Hub Initiative

Costs?

- Free of charge

After the seminar:

- You have an understanding of basic concepts of internationalization
- You are able to apply these concepts to your individual business case or transfer them to interested companies
- You are equipped with the necessary tools to prepare the first phase of your international journey

Organizer:

- Germany Trade and Invest (GTAI) together with its partners on behalf of Digital Hub Initiative

Event Schedule: Each day 3-6PM

30.06	01.07	04.07	05.07	06.07
Welcome	Internationalisation Readiness	Market Analysis	Finance & Controlling	HR & Culture
Internationalisation Basics	"Do's & Don'ts" - Best Practice Sharing		Taxes	Closing
Legal & Administrative			"Ask Me Anything"- Fireside Chat	

Registration & Contact

- Register here
- In case of questions, please contact philipp.koevener@gtai.com